



## FACT SHEET

# THEMATIC PRIORITY PROSPERITY AND COMPETITIVENESS

In a more competitive world, boosting competitiveness becomes a priority. For Switzerland, this means promoting sustainable economic growth worldwide and strengthening Switzerland's appeal as a business location. Switzerland's contributions to sustainable development and the global fight against poverty are also part of this priority.

### Economic framework

Switzerland will improve its appeal as a business location domestically and internationally. It will also contribute to a rules-based international economic and financial order.

### Economic resilience and diversification

Switzerland will provide the framework conditions for diversifying foreign trade in terms of geography, suppliers and buyers. To this end, it will reinforce its collaboration with partners, especially in the areas of essential goods and services. The countries of Europe are its strategic partners due to their geographical location and to their cultural, legal and political closeness to Switzerland.

### Education, research and innovation

Switzerland will develop new bilateral and multilateral cooperation partnerships to strengthen its global strategic positioning. In addition, as CERN's host state, it will pave the way for the organisation's long-term development.

### Sustainable economic and human development

Switzerland will improve access to the global market for its international cooperation priority countries and foster decent jobs for their populations. It will achieve this in particular by improving the framework conditions for the local private sector and by supporting local MSMEs. Switzerland will improve the access to and quality and coverage of basic services for the poorest communities.

## PROSPERITY AND COMPETITIVE- NESS



Switzerland's pole position in the area of education, research and innovation provides **a good basis for high-profile science diplomacy.**

