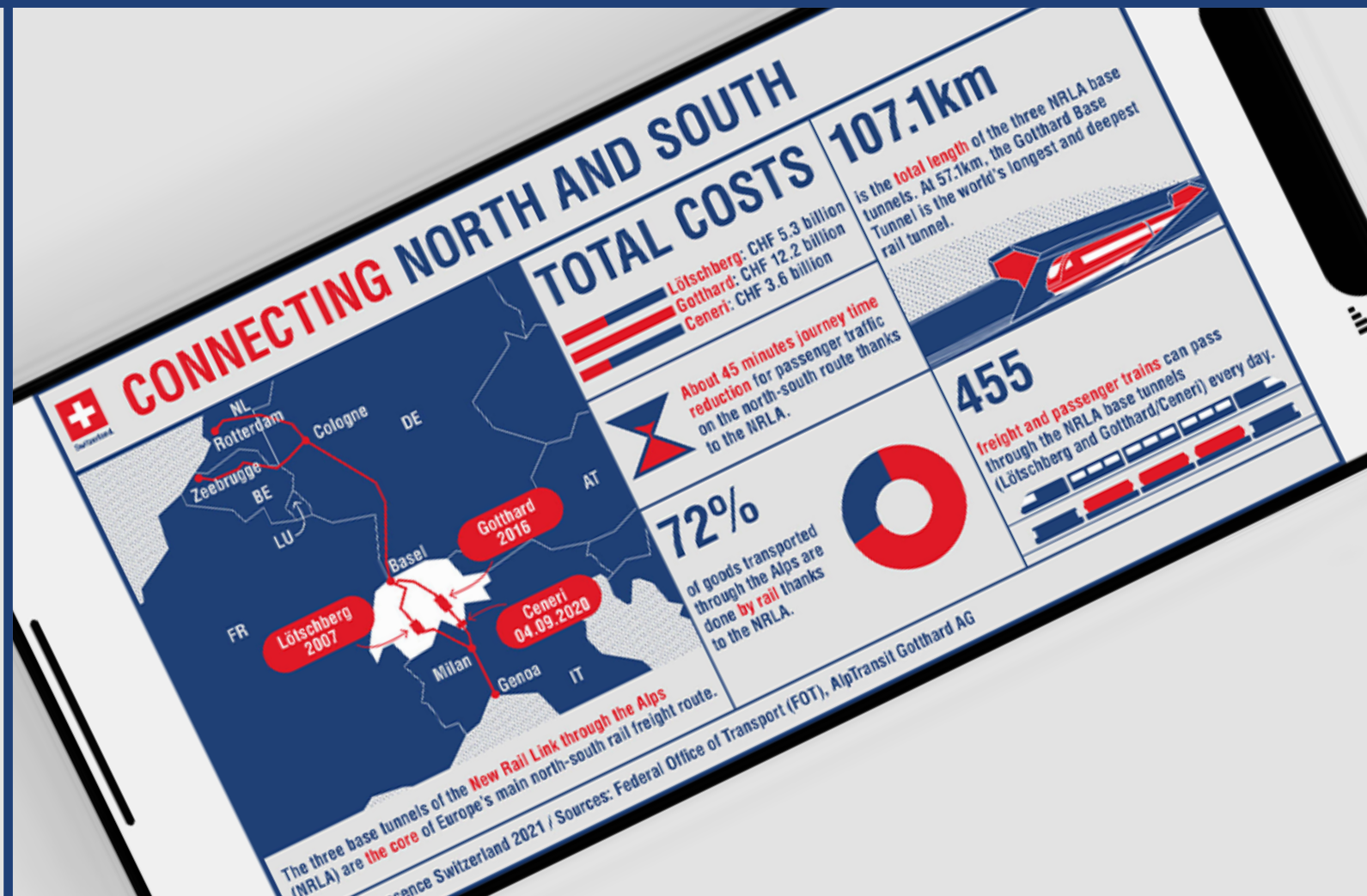


Switzerland.

#SwissFacts

CATALOG OF INFOGRAPHICS



«A picture is worth a thousand words.» This aphorism expresses a simple truth. Yet while nothing grabs people's attention like an image, it is through words that we convey the greatest depth of meaning. That's the beauty of an infographic: it combines a striking image that attracts the eye with an explanatory caption that has the power to persuade.

As part of its mandate to promote Switzerland abroad, Presence Switzerland began developing infographics in 2015. At the time, our infographics were mainly designed for posters and postcards. Today, we mainly create digital infographics optimised for social media.

I am proud to present to you this catalogue, the first to feature all of our infographics in one place. It presents all the infographics by priority themes to allow you to find them quickly, download them, and publish them in the formats that best suit your platforms so you'll get your online community buzzing.

I hope you enjoy our infographics: find the ones you like best, download them and share them with #SwissFacts!

Alexandre Edelmann

Head of Presence Switzerland a.i

If you have any further questions, please contact prs.socialmedia@eda.admin.ch



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SOCIETY

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56 SWISS CONTRIBUTION: 1,3 MILLION CHF FOR STABILITY IN EU

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TITLE

CONNECTING NORTH AND SOUTH

DATE

2021


FORMAT

Square

LANGUAGES

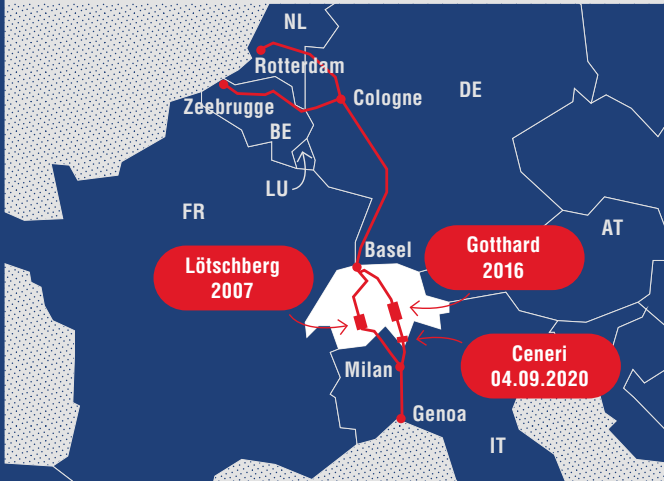
- English
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- German
- Italian
- Spanish
- Portuguese
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- Chinese
- Russian

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CONNECTING NORTH AND SOUTH

The three base tunnels of the **New Rail Link through the Alps (NRLA)** are the **core** of Europe's main north-south rail freight route.



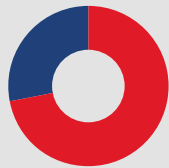
455

freight and passenger trains can pass through the NRLA base tunnels (Lötschberg and Gotthard/Ceneri) every day.




72%


of goods transported through the Alps are done **by rail** thanks to the NRLA.



About 45 minutes journey time reduction for passenger traffic on the north-south route thanks to the NRLA.



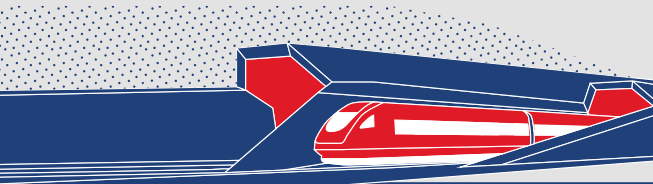
TOTAL COSTS



Lötschberg: CHF 5.3 billion
Gotthard: CHF 12.2 billion
Ceneri: CHF 3.6 billion

107.1km

is the **total length** of the three NRLA base tunnels. At 57.1km, the Gotthard Base Tunnel is the world's longest and deepest rail tunnel.



© FDFA, Presence Switzerland 2021 / Sources: Federal Office of Transport (FOT), AlpTransit Gotthard AG

TITLE

CORONA CREDITS

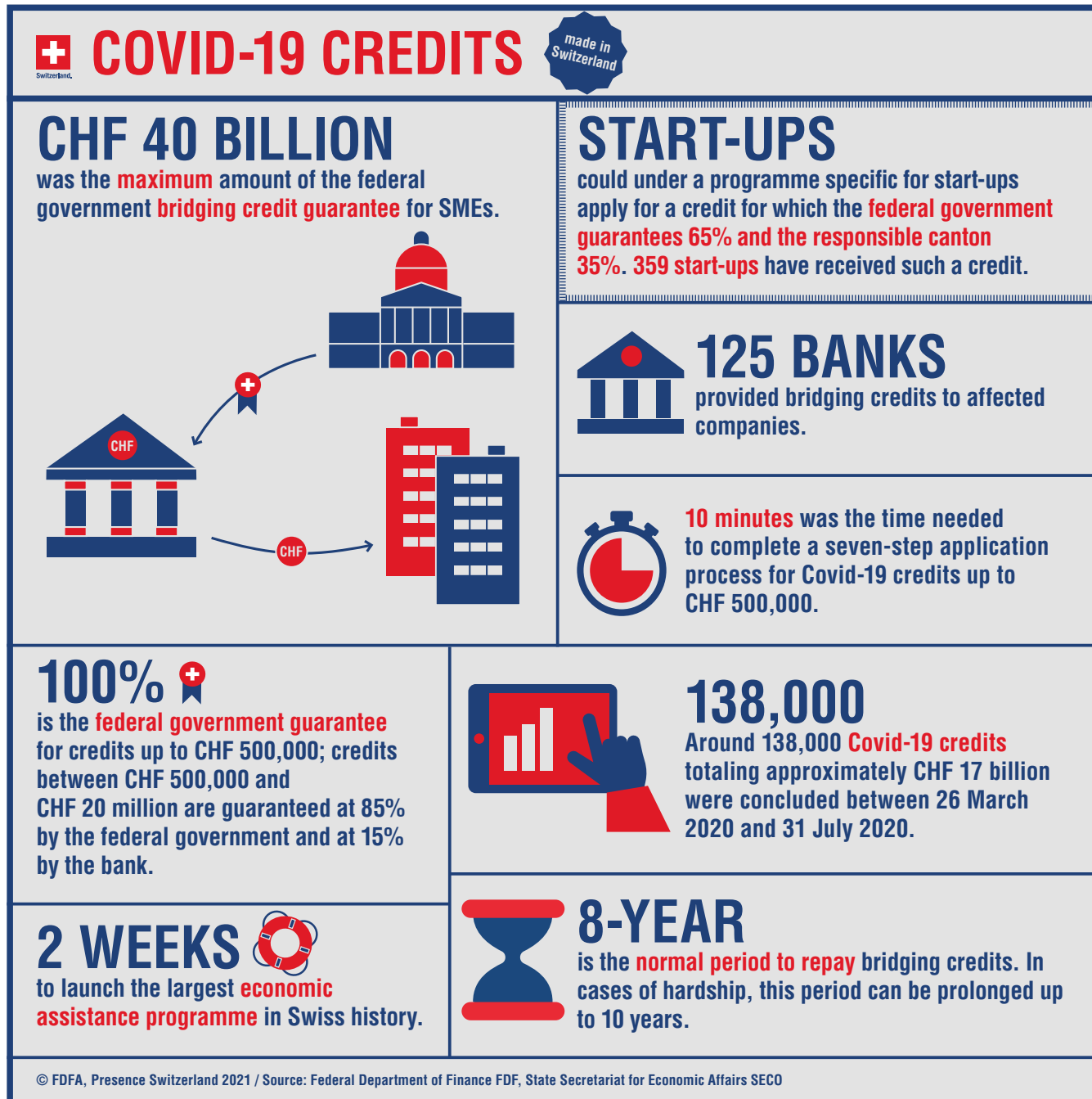
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Italian
Spanish
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TITLE

A FERTILE
GROUND FOR
SUSTAINABLE
GROWTH

DATE

2019

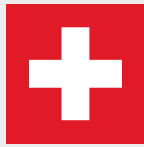
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LANGUAGES

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Switzerland.

A FERTILE GROUND FOR SUSTAINABLE GROWTH

RESEARCH



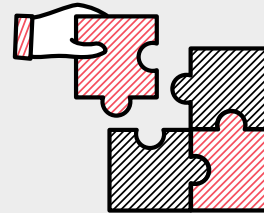
- The Centre for Sustainable Finance and Private Wealth at the University of Zurich is the world's largest research unit for sustainable investing
- ETH Zurich ranks world's No 3 in Environmental Sciences
- The Geneva Finance Research Institute focuses on "Portfolio Management" and "Finance and Society"

PPP



A dialogue and partnership between public and private sectors is crucial for sustainability in business.

Stability, excellent infrastructure, efficient public services and a liberal framework based on the principle of subsidiarity foster innovation and sustainability also in finance.



CONNECTED

With the setting-up of the Secretariat of the International Network of Financial Centres for Sustainability in Geneva, another important player joined the Swiss ecosystem.

2°C

The Swiss Federal Office for the Environment together with the Swiss State Secretariat for International Finance initiated the first pilot tests for pension funds and insurance companies to analyse the climate compatibility of their financial portfolios in alignment with the Paris Agreement.

© FDFA, Presence Switzerland and Sectoral Foreign Policies Division 2019 / Sources: State Secretariat for International Finance (SIF), Federal Office for the Environment (FOEN), Swiss Agency for Development and Cooperation (SDC), State Secretariat for Economic Affairs (SECO), Swiss Sustainable Finance (SSF).

TITLE

HOME OF
SUSTAINABLE
FINANCE

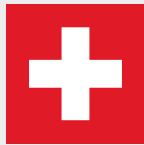
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2019

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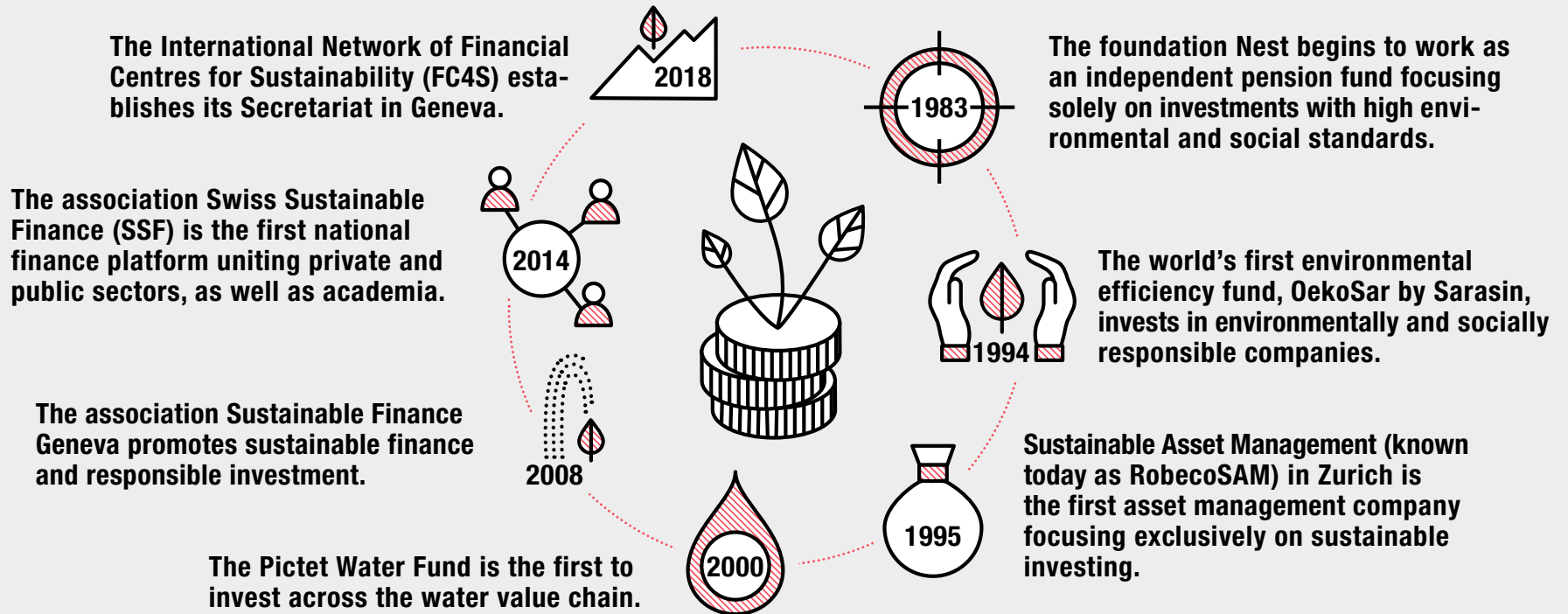
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LANGUAGES

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HOME OF SUSTAINABLE FINANCE



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TITLE

SOCIAL WELFARE
FOR ALL

DATE

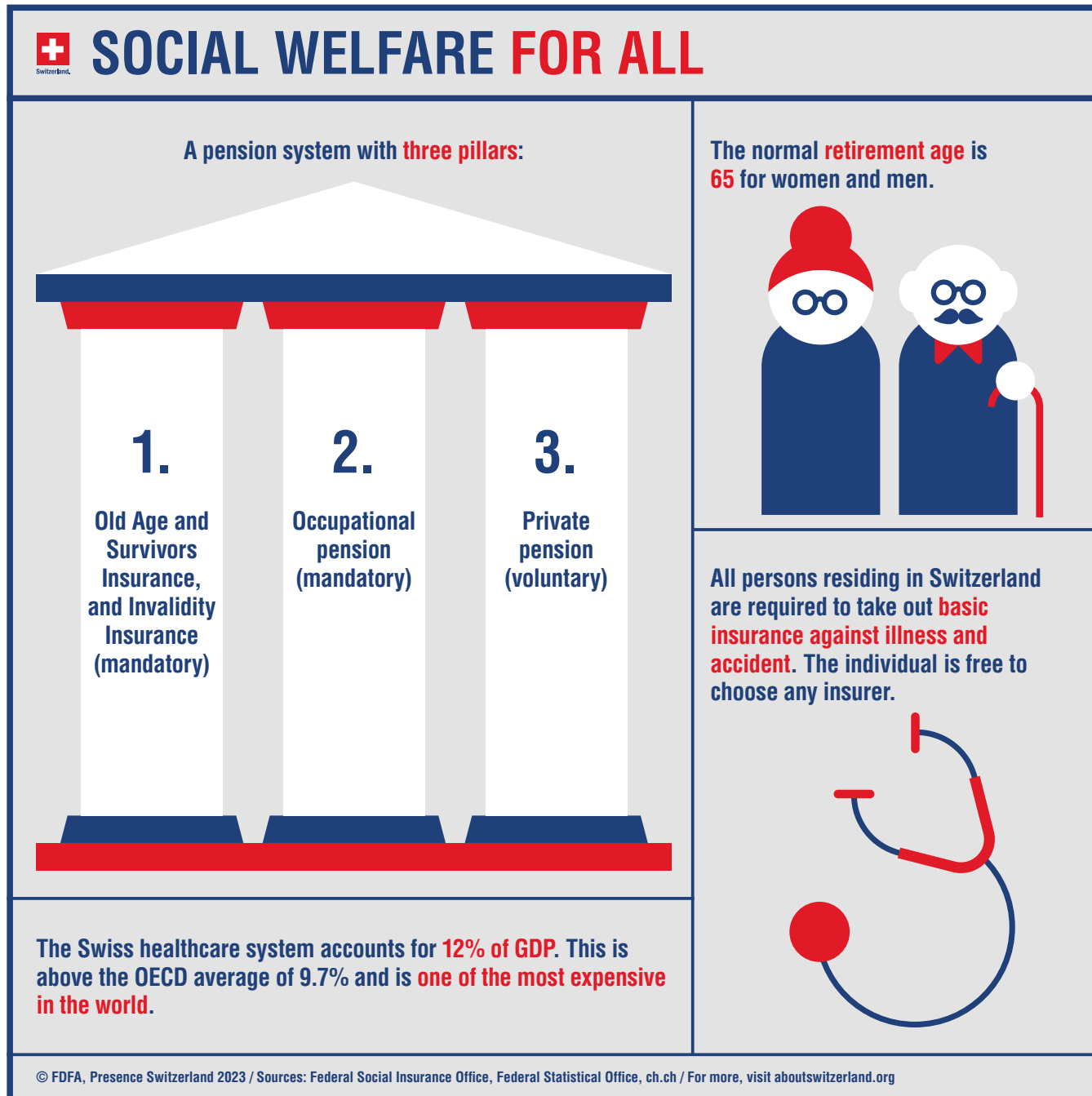
2023

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LANGUAGES

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TITLE

SWITZERLAND 3.0

DATE

2019

FORMAT

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LANGUAGES

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French

German

Italian

Spanish

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Chinese

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Switzerland.

SWITZERLAND 3.0

>90%

of all households have an internet connection.

Most-used social media and data services:

WhatsApp

74%

YouTube

64%

Facebook

60%

Facebook Messenger

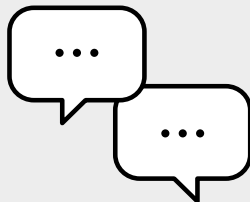
32%

Instagram

32%

LinkedIn

17%



NEWS SOURCES



Online (incl. social networks)

83%



Television

62%



Print media

49%



Social networks

45%



Radio

42%

11.2 M

mobile phones in Switzerland: on average 1.3 per person.

WWW.

A computer scientist from CERN, just outside Geneva, invented the World Wide Web in 1989. Today, more than 20 international organisations are involved in overseeing and managing the internet in Geneva.

TITLE

WE ARE BIG IN
MICROFINANCE

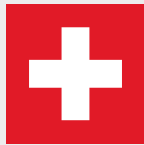
DATE

2019

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Horizontal

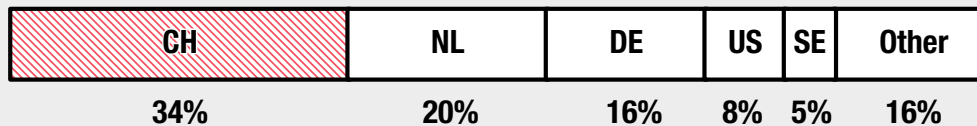
LANGUAGES

English
Spanish DOWNLOAD

Switzerland.

WE ARE BIG IN MICROFINANCE

Switzerland manages the largest share of microfinance assets worldwide and one third of global transboundary microfinance assets.



2001

BlueOrchard is the first fund manager specialising in microfinance worldwide. Founded in 2001 thanks to the joint effort of UN agencies and private bankers in Geneva.



2003



Launch of the responsAbility Global Microfinance Fund, an asset manager focusing on development investments and one of the first microfinance funds open to retail investors. Originally it was a public-private partnership with SECO and the SDC.

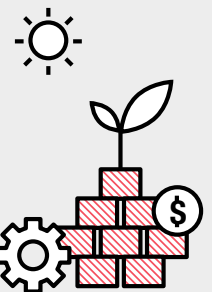


BLENDED

The Swiss Capacity Building Facility is a public-private development partnership to assist financial institutions scaling up their outreach to poor people in developing countries.

2016

Symbiotics, UBS and SECO went a step further than microfinance with the launch of a fund providing loans to “the missing middle” offering the capital required for SME business growth in developing countries.



© FDFA, Presence Switzerland and Sectoral Foreign Policies Division 2019 / Sources: State Secretariat for International Finance (SIF), Federal Office for the Environment (FOEN), Swiss Agency for Development and Cooperation (SDC), State Secretariat for Economic Affairs (SECO), Swiss Sustainable Finance (SSF).

TITLE

WE NEED
ENERGY

DATE

2022

FORMAT

Square

LANGUAGES

English

French

German

Italian

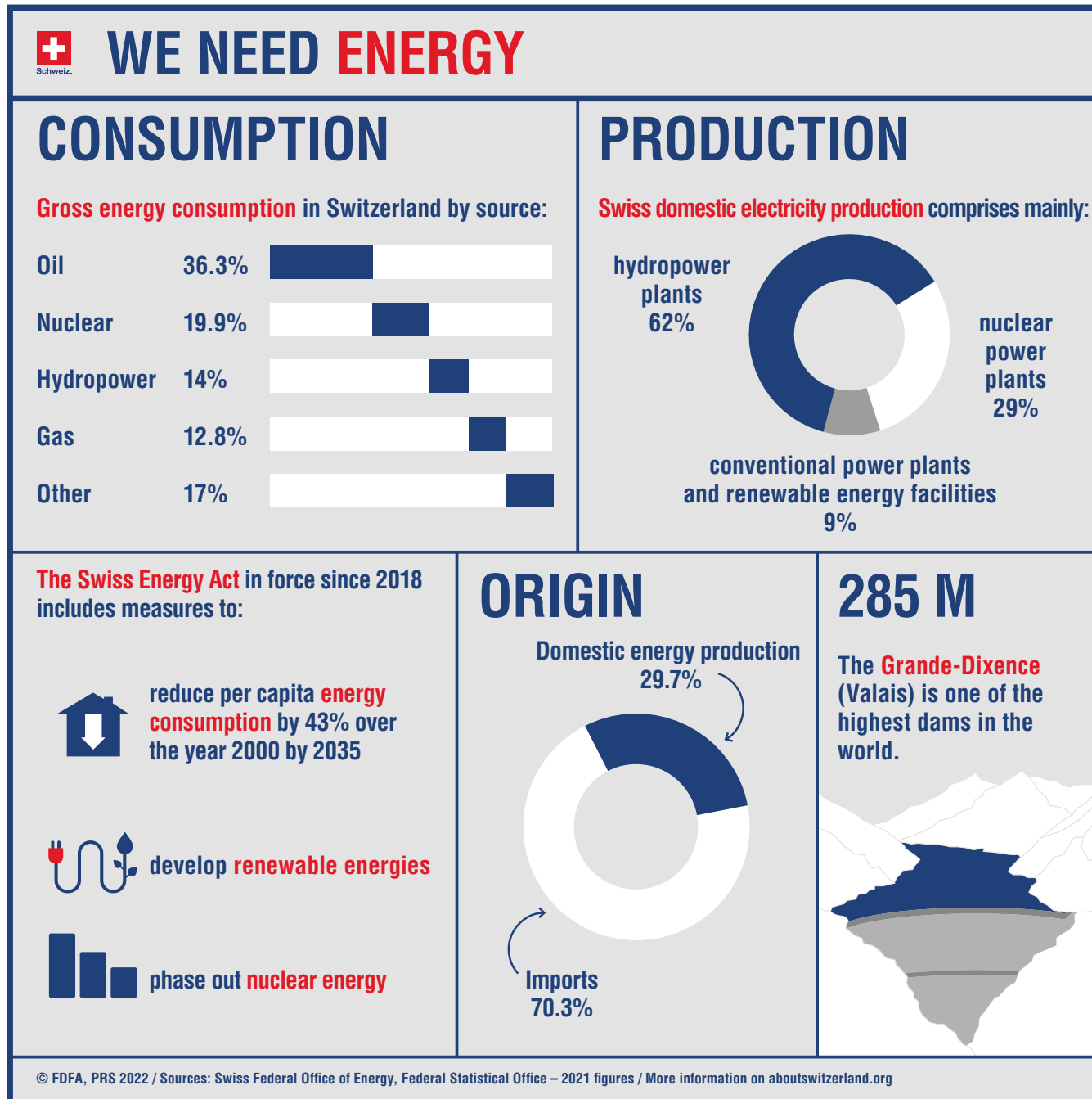
Spanish

Portuguese

Japanese

Chinese

Russian

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TITLE

WE ARE GOING
FURTHER

DATE

2019

FORMAT

Square

LANGUAGES

English

French

German

Italian

Spanish

Portuguese

Japanese

Chinese

Russian

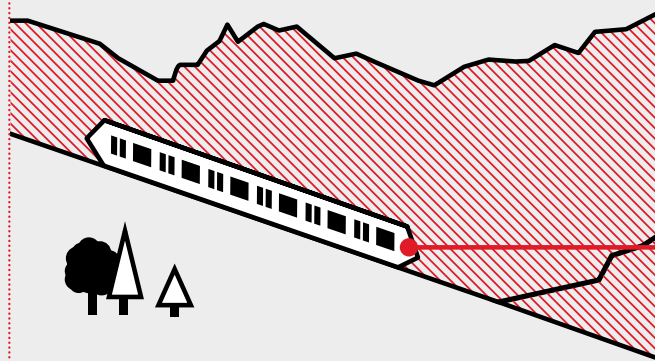
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Switzerland.

WE ARE GOING FURTHER

In no other country in the world is rail travel more popular than in Switzerland, with each inhabitant covering an average of 2,400 km per year.



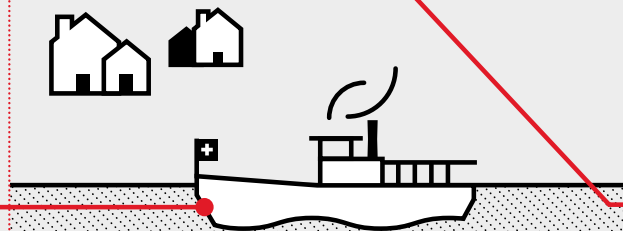
The Swiss transport network includes 1,384 km of mountain railways.



In 2018 almost 6.1 million motor vehicles were registered in Switzerland, including 4.6 million cars.



Around 170 passenger ships carry around 13 million passengers per year on Swiss lakes and rivers.



The Mobility car sharing cooperative is going from strength to strength. In 2018 it had 197,800 members, with 3,090 vehicles at 1,480 locations across the country.

TITLE

WE CREATE
VALUE ADDED

DATE

2023

FORMAT

Square

LANGUAGES

English

French

German

Italian

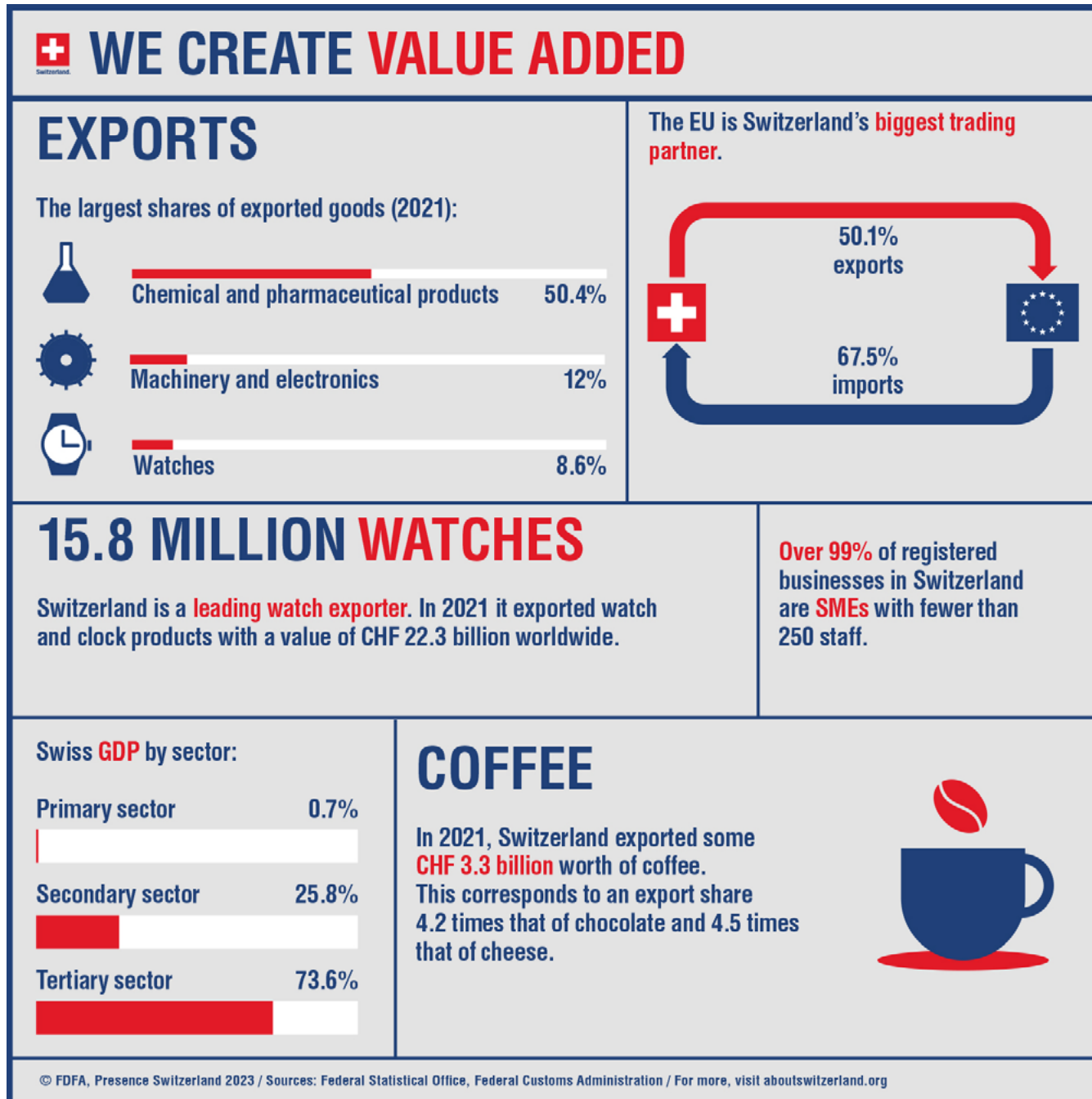
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TITLE

WE INVEST
IN THE FUTURE

DATE

2019

FORMAT

Horizontal

LANGUAGES

English
Spanish
 DOWNLOAD


Switzerland.

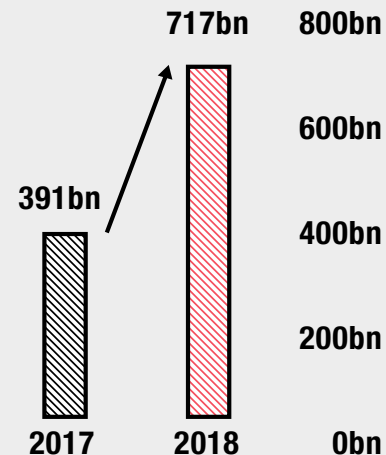
WE INVEST IN THE FUTURE



#1

Switzerland is the world's largest cross-border wealth management centre with a total of CHF 2.3 trillion in international assets.

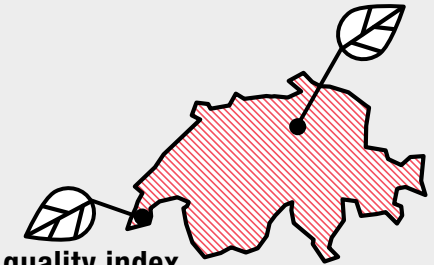
A regular survey by Swiss Sustainable Finance shows an increase in interest for sustainable investments.



TOP 10

Zurich and Geneva both ranked among the top green financial centres according to the Global Green Finance Index 3.

2nd in depth index



10th in quality index



INITIATOR

By 2018 Swiss Re, the world's 2nd largest provider of reinsurance services, is among the first to apply Environmental, Social and Governance (ESG) benchmarks to close to 100% of its USD 130 billion investment portfolio.

© FDFA, Presence Switzerland and Sectoral Foreign Policies Division 2019 / Sources: State Secretariat for International Finance (SIF), Federal Office for the Environment (FOEN), Swiss Agency for Development and Cooperation (SDC), State Secretariat for Economic Affairs (SECO), Swiss Sustainable Finance (SSF).

TITLE

BACK TO NATURE

DATE

2022

FORMAT

Square

LANGUAGES

English

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Italian

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Portuguese

Japanese

Chinese

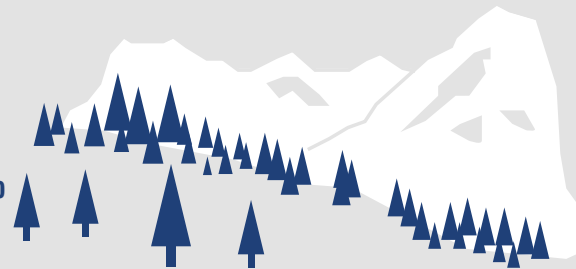
Russian

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BACK TO NATURE

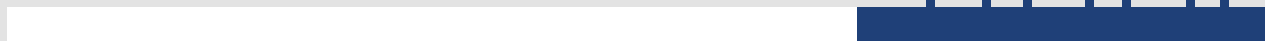
PARK TO PARK

20 parks of national importance have the “**Swiss parks**” label. They represent not just **beautiful landscapes, rich biodiversity and high-quality cultural assets**, but are also **model regions of sustainable development**.



FORESTS

About **one third** of Swiss territory is woodland.



The **largest Swiss glacier** is the **Aletsch Glacier** with over **20 km** long, which is part of the **UNESCO World Heritage “Jungfrau-Aletsch”**.



FLORA AND FAUNA

46,000 plant, fungus and animal species are present in Switzerland. **3,800** of them feature on the **red list of threatened and extinct species**.



65,500 KM

= the **total length** of Swiss watercourses.



TITLE

CLEANTECH
CHAMPION

DATE

2021

FORMAT

Square

LANGUAGES

English

French

German

Italian

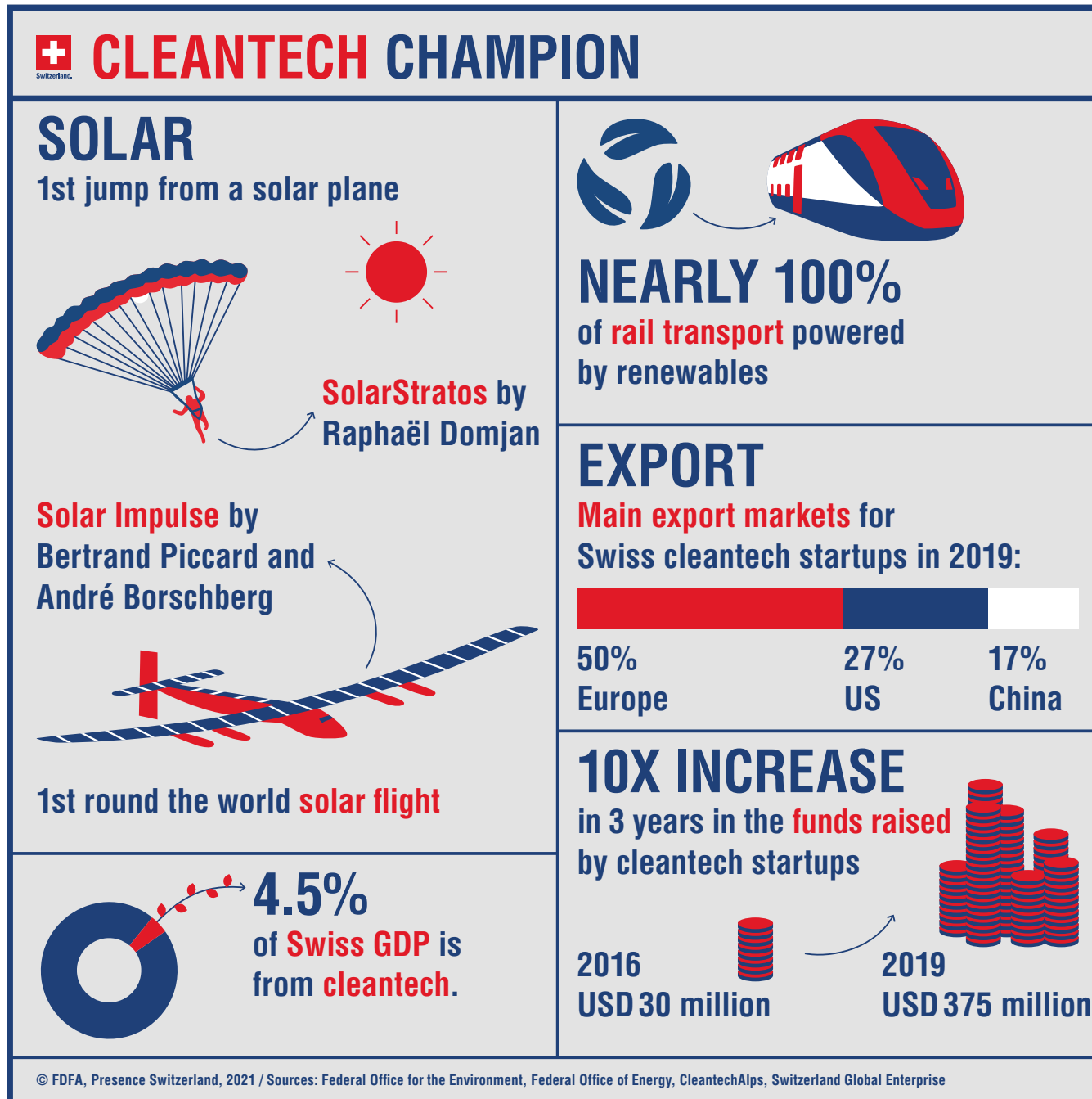
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TITLE

IN THE HEART
OF EUROPE

DATE

2023

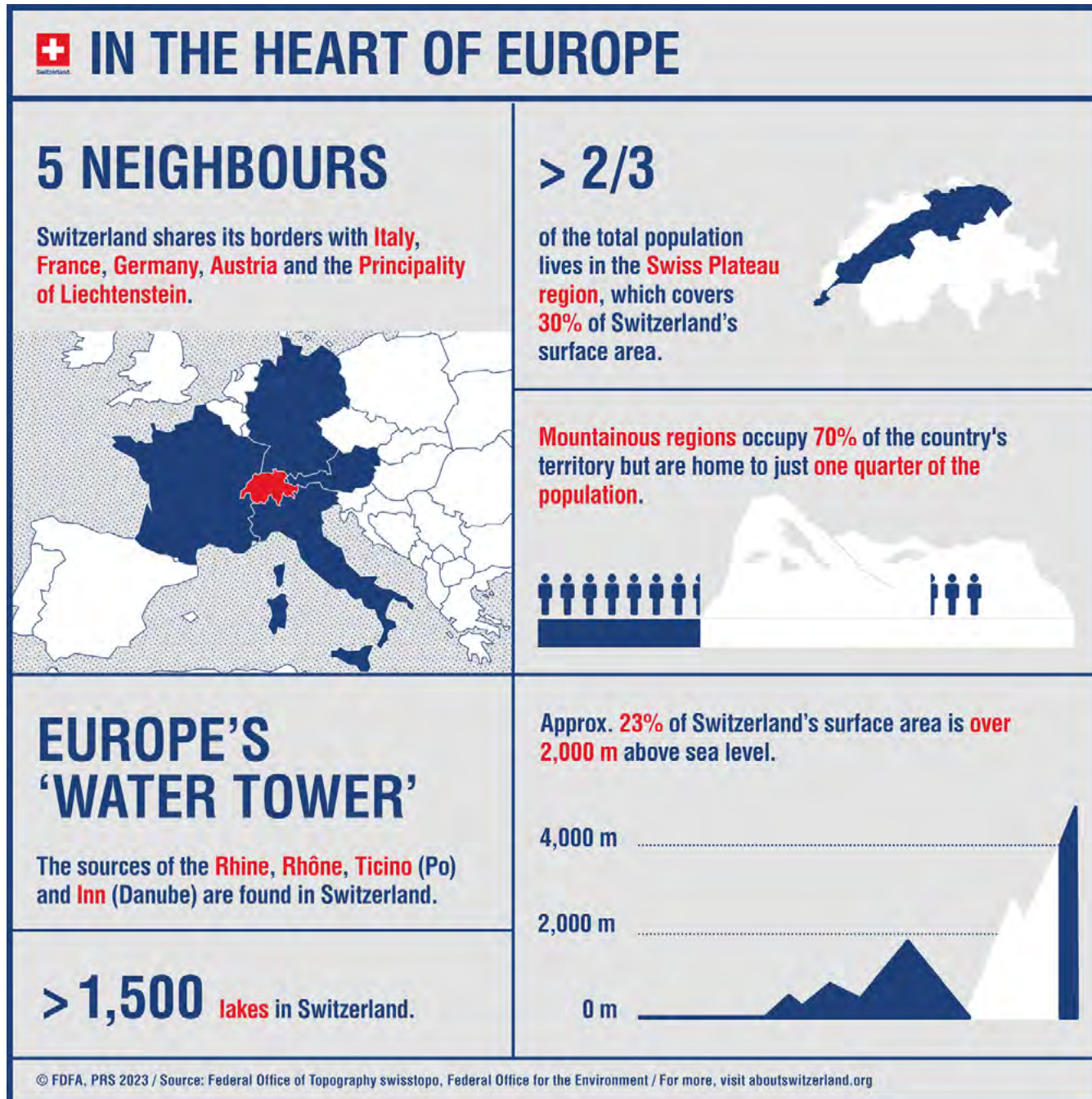
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LANGUAGES

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TITLE

OUR
COHABITANTS

DATE

2019

FORMAT

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LANGUAGES

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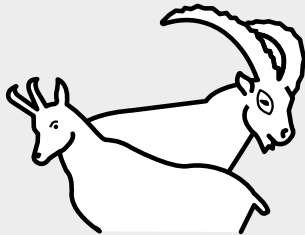


Switzerland.

OUR COHABITANTS

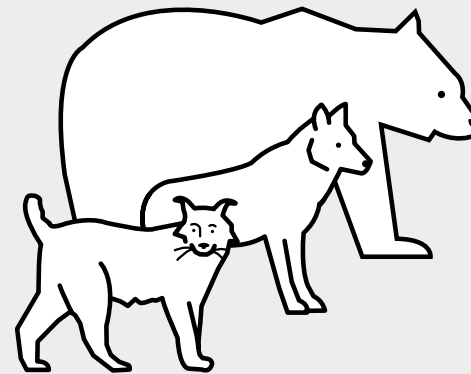
HORNS

The Swiss mountains are home more than 90,000 chamois and about 17,000 ibex.



PAWS

The lynx was reintroduced 50 years ago. Since 1995, from time to time wolves have crossed over the mountains into Switzerland and since 2005 bears have also been spotted.



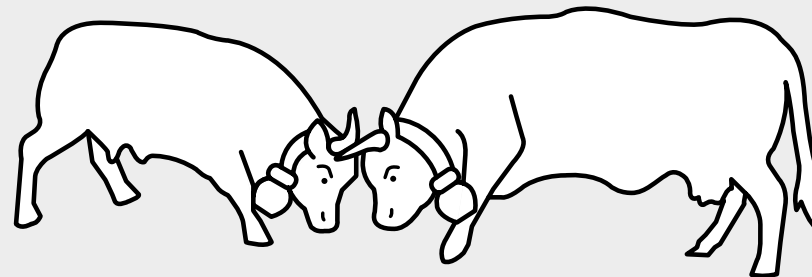
CATS + DOGS

One in every 17 households has a dog and one in four has at least one cat.



CATTLE

In Switzerland there are more than 650,000 cows. Popular breeds are the Fleckvieh, Braunvieh and Holsteiner. The cow fights in the canton of Valais feature cows of the Eringer breed.



© FDFA, PRS 2019 / Sources: Federal Office for the Environment (FOEN), Federal Statistical Office (FSO), Association for pet food (VHN), swissmilk
For more, visit aboutswitzerland.org

TITLE

OUR FUTURE
BEGINS TODAY

DATE

2021

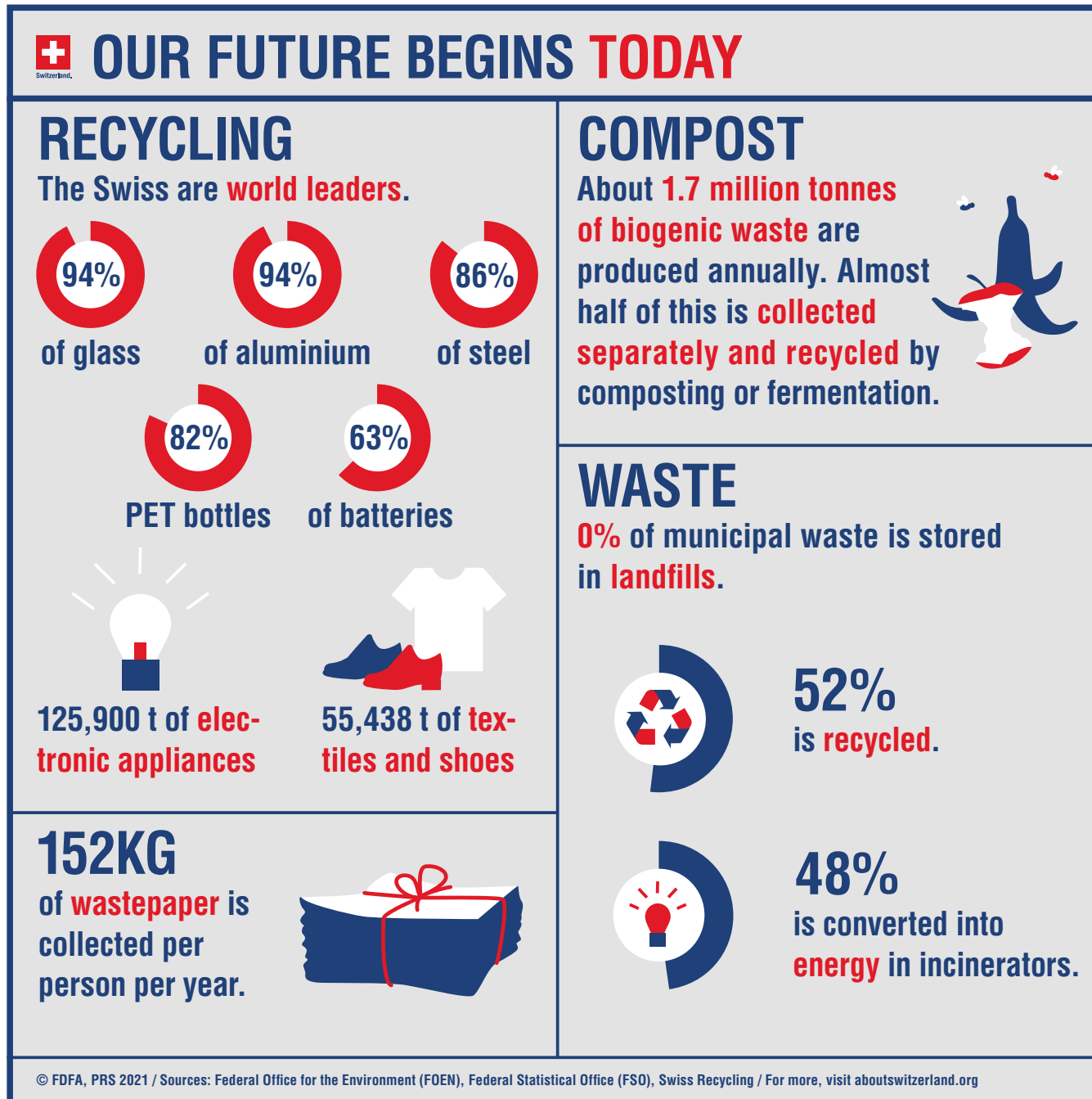
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TITLE

SWITZERLAND'S
MUSES

DATE

2019

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LANGUAGES

English
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 Russian

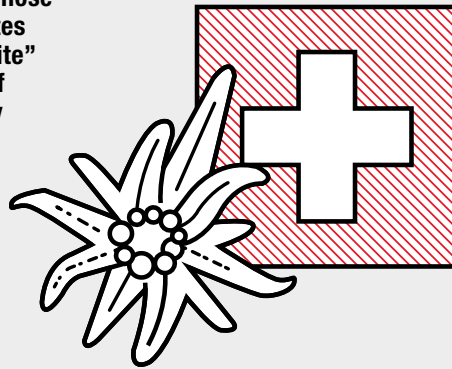
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Switzerland.

SWITZERLAND'S MUSES

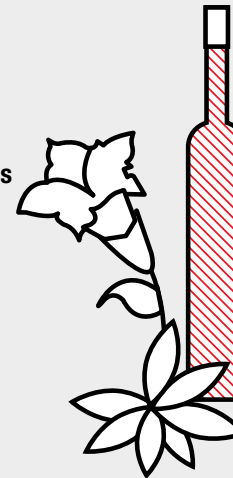
EDELWEISS

This flower, whose name translates as "noble-white" is a symbol of Swiss identity



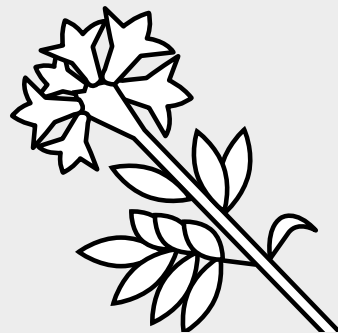
GENTIAN

The blue gentian is one of the most popular Swiss alpine flowers. Schnapps is distilled from the roots of the yellow gentian.



ALPINE ROSE

The bright red flowers of the alpine rose can be seen from a great distance, especially above the tree line.



WHITE NARCISSI

Their blooms are known as "May snow" because they appear in such quantities that they carpet whole meadows above Montreux.



TITLE

THE ICONIC
SWISS
LANDSCAPE

DATE

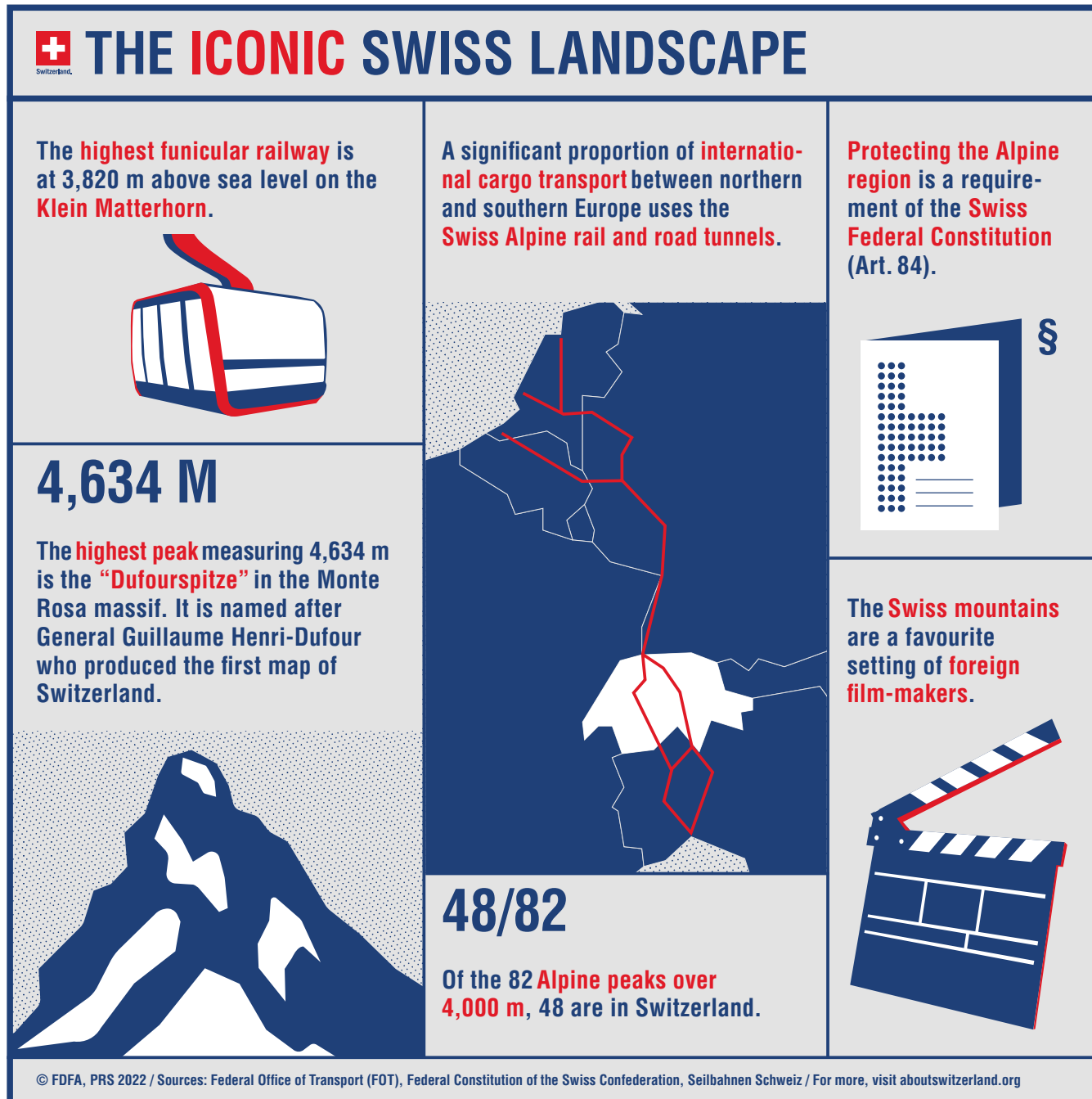
2022

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LANGUAGES

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Arabic

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TITLE

WATER
RESERVOIR
OF EUROPE

DATE

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FORMAT

Square

LANGUAGES

English

French

German

Italian

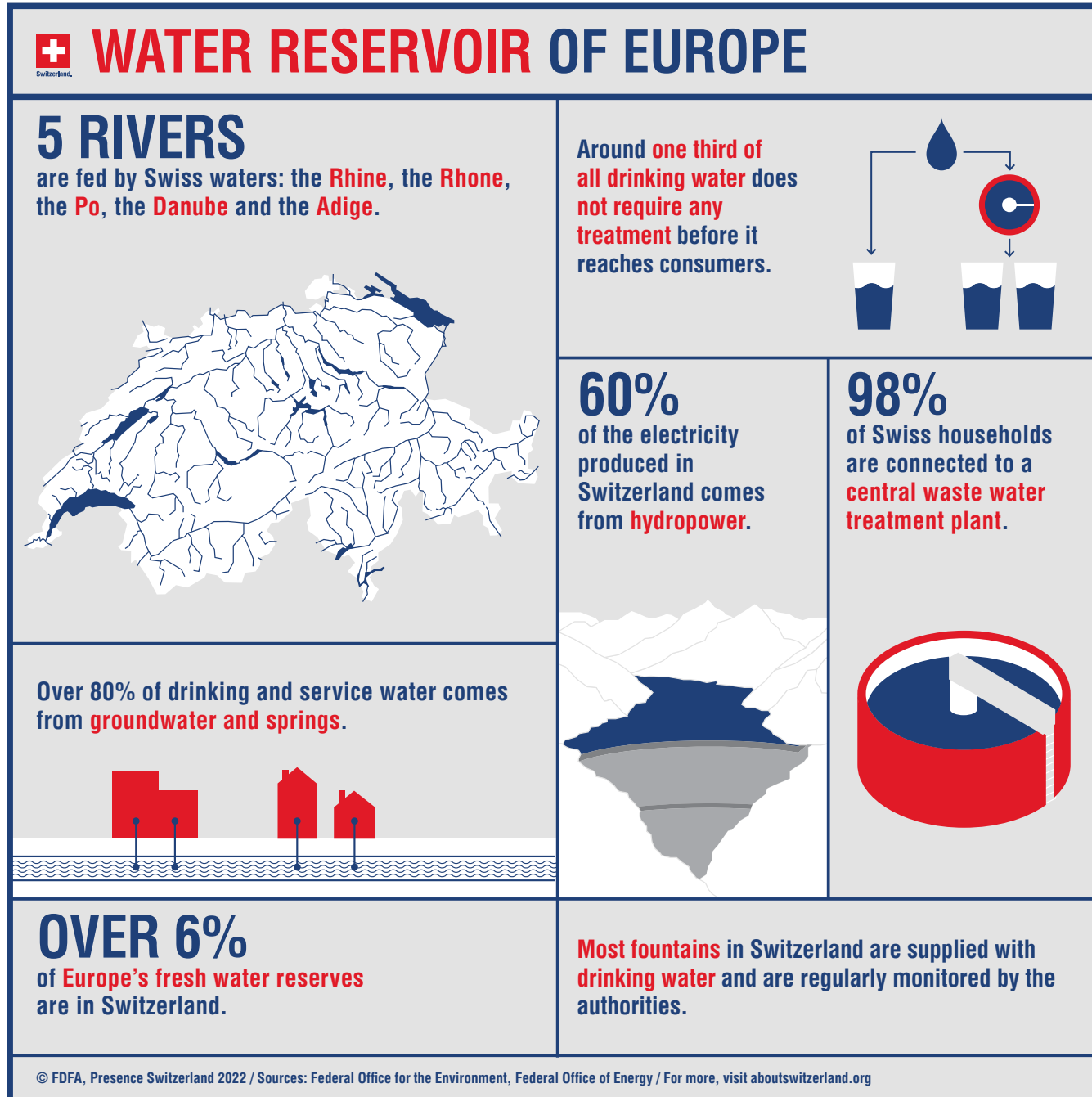
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TITLE

2 CHAMBERS
ONE PARLIAMENT

DATE

2023

FORMAT

Square

LANGUAGES

English

French

German

Italian

Spanish

Portuguese

Japanese

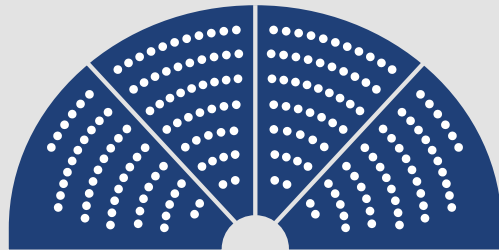
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Russian

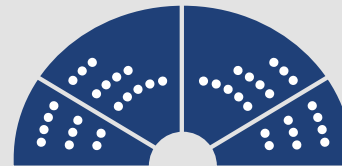
Vietnamese

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2 CHAMBERS — 1 PARLIAMENT



National Council (200)



Council of States (46)

The **Swiss Parliament** (Federal Assembly) is the **highest legislative authority** at federal level. It is made up of **246 representatives** elected by the people. They are from **12 parties** and sit in **two chambers**.

The parties with **the most seats** in Parliament:

The Swiss People's Party (SVP)

The Swiss Social Democratic Party (SP)

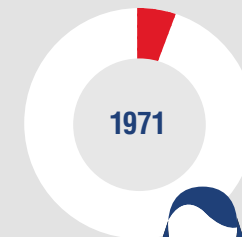
The Liberals (FDP)

Centre

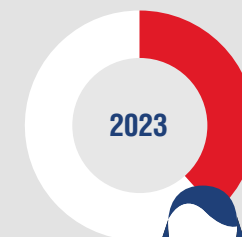
Swiss Green Party (the Greens)

The Federal Assembly is a **semi-professional parliament**, with most council members also pursuing a profession. The two chambers meet **4 times a year** for 3 weeks each and at least once a year together. The sessions are open to the public.

Since 1971 (when they obtained the right to vote) the proportion of **women in National Council** has risen from 5% to **38.5%**.



5%



38.5%



TITLE

ALL FOR ONE AND
ONE FOR ALL

DATE

2021

FORMAT

Square

LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
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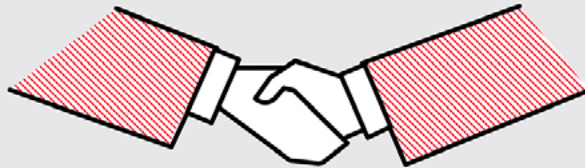


Switzerland.

ALL FOR ONE AND ONE FOR ALL

POWER-SHARING

The members of the Federal Council usually belong to the political parties with the biggest electoral base and come from different linguistic regions.



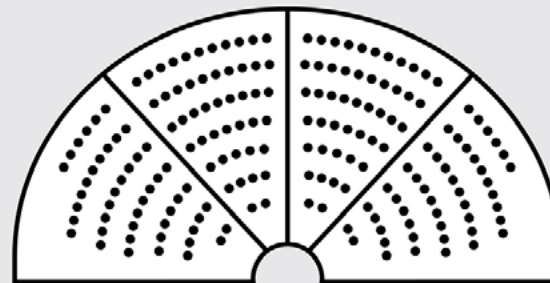
1984 was the first year in which a woman held a seat in the Federal Council. In 2010 there were more women than men in the Federal Council for the first time.

PRIMUS INTER PARES

The President of the Swiss Confederation is elected for one year only and performs special ceremonial duties.



Switzerland's government (Federal Council) is a collegial body with seven members elected for a four-year term by Parliament. The Federal Chancellor acts as Chief of Staff of the Federal Council.



Each member of the Federal Council heads one of the seven departments of the Federal Administration.

The Federal Council is a collegial body in which the members share equal power.

TITLE

A WELL-
BALANCED
MECHANISM

DATE

2021

FORMAT

Square

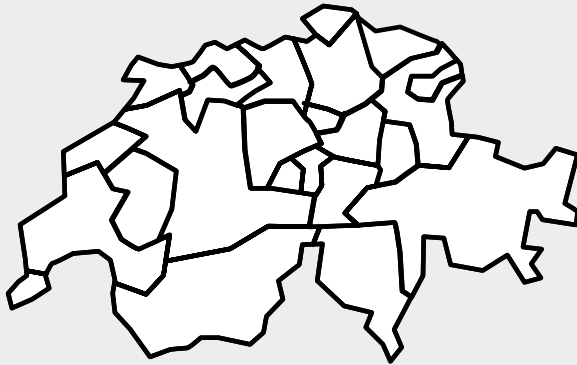
LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
Russian
 DOWNLOAD


Switzerland.

A WELL-BALANCED MECHANISM

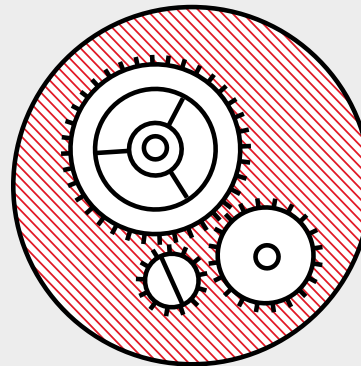
Every canton has its own constitution, parliament, government and courts. About a fifth of communes have their own parliament, in particular the cities.



1+26+2,000=1

Power is shared by the federal government, the 26 cantons and around 2,000 communes.

Federalism is what allows the different aspects of Switzerland, with its four national languages and large geographical differences, to coexist. Federalism was one of the founding principles of the Swiss Confederation in 1848.



SUBSIDIARITY

The cantons and communes have authority over a wide range of matters (e.g. schools, hospitals, tax and policing) and a great deal of autonomy. The federal government only takes on tasks that the cantons and communes cannot manage alone.

TITLE

FEDERAL
PRESIDENCY

DATE

2022

FORMAT

Square

LANGUAGES

English

French

German

Italian

Spanish

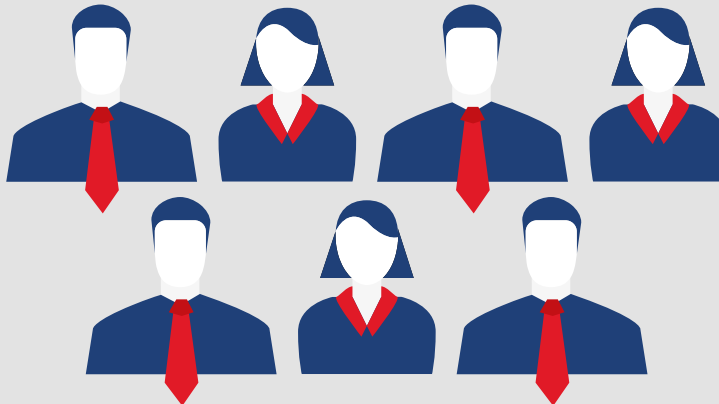
Vietnamese

 **DOWNLOAD**


FEDERAL PRESIDENCY

ONE FOR ALL, ALL FOR ONE

One of a kind: Switzerland doesn't have just one head of state, but seven!



The government, known as the **Federal Council**, is made up of **seven members** elected by Parliament. All decisions are made **collectively**. Each member also heads a department of the federal government.

DUTIES

The President of the Confederation:

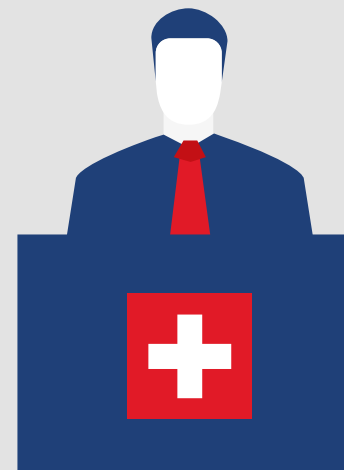
- Chairs **Federal Council meetings**
- Represents Switzerland **abroad**
- Represents Switzerland at **events at home**
- Continues running his or her **own department**

FIRST AMONG EQUALS

The President of the Confederation is elected by Parliament for a term of **one year**. During this time, he or she remains formally equal to the other federal councillors. The role of **president** is assumed by each federal councillor on a **rotational basis**, according to the principle of seniority.

2023

Alain Berset, head of the Federal Department of Home Affairs, will assume the office of **president in 2023**.



TITLE

GENEVA
CONVENTION

DATE

2019

FORMAT

Square

LANGUAGES

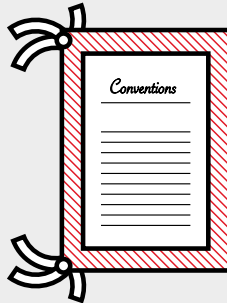
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German
Italian
Spanish
Chinese DOWNLOAD

Switzerland.

GENEVA CONVENTIONS: A COMMON HUMANITY

429

is the total number of articles in the 4 Geneva Conventions.



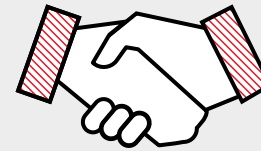
HENRY DUNANT

The Swiss citizen Henry Dunant first came up with the idea of creating an international convention to protect victims of war.



12 AUGUST 1949

adoption of the 4 Geneva Conventions which protect wounded, sick and shipwrecked members of the armed forces (I & II), prisoners of war (III) and civilians (IV).



GENEVA

The Swiss city of Geneva shares its name with the Conventions and has become the global hub of humanitarian efforts.



WORLD- WIDE

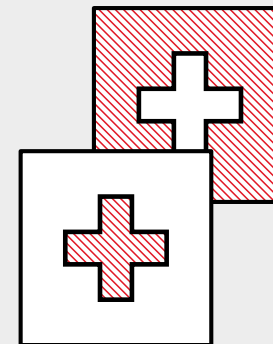
With 196 state parties, the 4 Geneva Conventions have been universally ratified.

MILLIONS

of lives have been saved in hundreds of armed conflicts in the last 7 decades thanks to the 4 Geneva Conventions.



The red cross is one of the distinctive emblems recognised by the First Geneva Convention and is formed by reversing the colours of the Swiss flag.



TITLE

GENEVA WORKING FOR THE WORLD

DATE

2023

FORMATS

Square
Animation

LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
Russian

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GENEVA WORKING FOR THE WORLD

1863
The founding of the **International Committee of the Red Cross (ICRC)** marks the beginnings of the **international cooperation hub** in Geneva.

HOST CITY
No country can address the global challenges alone.
Operating in Geneva:

- the **United Nations**
- More than **40 international organisations**
- Hundreds of **NGOs**
- About **180 UN member states and observers** and about **20 delegations of organisations** such as the European Union, the Arab League and the African Union

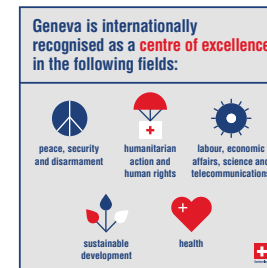
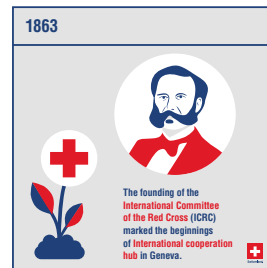
TOP 5
Geneva is internationally recognised as a **centre of excellence** in the following fields:

- peace, security and disarmament
- humanitarian action and human rights
- health
- labour, economic affairs, science and telecommunications
- sustainable development

20
Nobel prizes, most of them for Peace, have been awarded to personalities working for organizations based in Geneva or institutions linked to the city.

10 KM²
States, civil society, the private sector and scientific and research communities **work together on finding global solutions**.

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TITLE

MINE ACTION

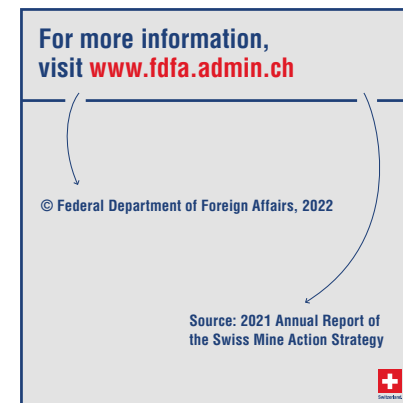
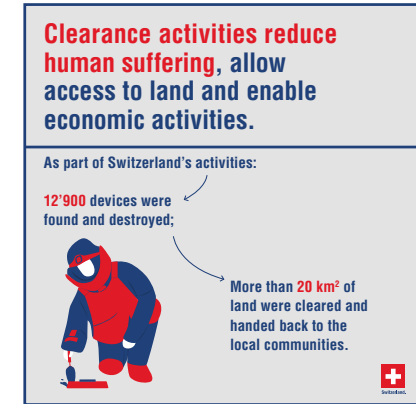
DATE

2022

FORMATS

Animation
Square

LANGUAGES

English
French
German
Italian
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TITLE

SWITZERLAND
AND THE WORLD

DATE

2019

FORMAT

Square

LANGUAGES

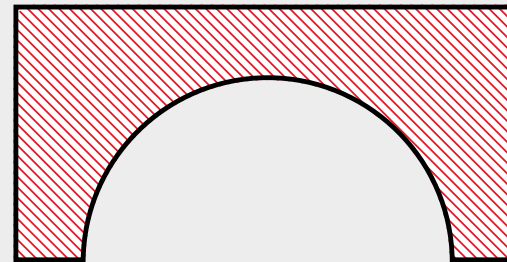
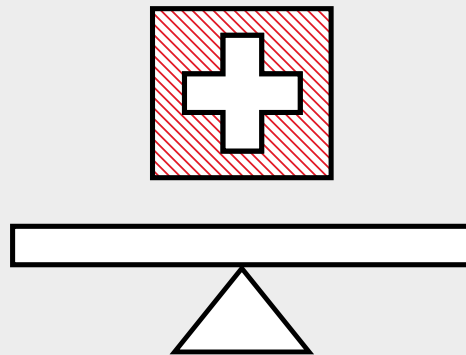
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Arabic DOWNLOAD

Switzerland.

SWITZERLAND AND THE WORLD

NEUTRAL

As a neutral country, Switzerland does not take part in armed conflicts or military alliances. This neutrality is an important pillar of Swiss foreign policy.



Switzerland acts as a protective power for third countries that have broken off relations with another country. Switzerland currently fulfils 7 diplomatic and/or consular mandates of this type.

Switzerland is a member of seven international organisations. EFTA, Council of Europe, OSCE, OECD, World Bank, International Monetary Fund, UN.

HUMANITARIAN TRADITION

as host country to the International Committee of the Red Cross and depositary state of the Geneva Conventions of 1949:

- Emergency and reconstruction assistance in the event of natural disasters and armed conflicts
- Development assistance in countries and regions in need
- Supporting countries in their transition to democracy and the market economy
- Asylum for victims of political persecution

TITLE

WE HAVE THE FINAL SAY

DATE

2022

FORMATS

Square
Animation

LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
Russian

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WE HAVE THE FINAL SAY

DIRECT DEMOCRACY

Switzerland is a direct democracy. Sovereignty resides with the people, who exercise supreme political power.

PARTICIPATION

Swiss citizens have comprehensive rights to participate in political life.

Initiatives to amend the constitution:
→ 100,000 signatures

Optional referendums against new laws passed by Parliament:
→ 50,000 signatures

N°1

Switzerland tops the world rankings for active political participation by citizens.

45.4%

is the average voter turnout for federal votes.

There are 2 ways to cast your vote:

at the ballot box by postal vote

The Swiss electorate votes up to 4 times a year on approximately 15 different federal popular votes.

© FDFA Presence Switzerland 2022 / Source: Federal Chancellery, Federal Statistical Office, Swissvotes, V-Dem Institute

CATALOG OF INFOGRAPHICS, PRESENCE SWITZERLAND

31

TITLE

WHAT IS
NEUTRALITY

DATE

2022

FORMAT

Square

LANGUAGES

English
 French
 German
 Italian
 Spanish
 Portuguese
 Japanese
 Chinese
 Russian
 Arabic
 Albanian
 Hungarian
 Indonesian
 Ukranian
 Uzbek
 Vietnamese
 Slovak

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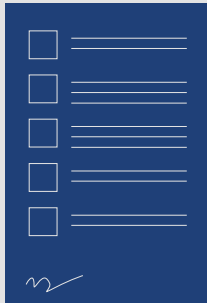


WHAT IS SWISS NEUTRALITY?



Neutrality is a successful **instrument** of Swiss **foreign and security policy**. It is based on the **law of neutrality** and **neutrality policy** as well as on Switzerland's **history and traditions**.

A LEGAL FRAMEWORK



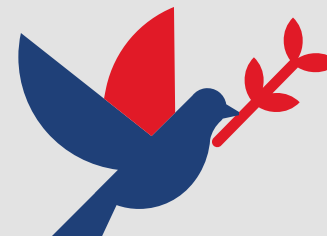
Switzerland's **permanent neutrality** is anchored in **international law**. The **law of neutrality** sets out the **rights and obligations** of neutral states. It is enshrined in the **Hague Conventions of 1907** and is part of **customary international law**.

A POLICY

The **policy of neutrality** aims to uphold Switzerland's **credibility and independence** as a neutral state, in accordance with specific circumstances. Switzerland plays a special role **internationally** by **mediating** and **building bridges**.

A HUMANITARIAN TRADITION

Based on its long-standing tradition of **good offices** and **humanitarian aid**, Switzerland accords its neutrality a **peace-related** and **humanitarian** orientation.



AN IDENTITY

Neutrality is an integral part of the **identity of Switzerland** and its citizens. It does not impede Switzerland from freely expressing political opinions and working for the **respect** and **defence** of its **fundamental values** such as **democracy**, **the rule of law** and **human rights**.

TITLE

BLUE PEACE

DATE

2022

FORMAT

Square

LANGUAGES

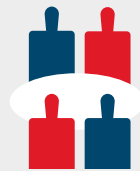
English
French
German
Italian
Spanish

 DOWNLOAD


Switzerland & Blue Peace

Water as an Instrument for peace

Blue Peace initiative refers to **water cooperation** across borders, sectors and generations to **foster peace, stability and sustainable development**.



Tools:

- diplomatic & political dialogue
- technical & expert support
- financial instruments & capacity building
- education & awareness raising



Active at the **global level**, specifically in **3 regions**: Central Asia, Middle East, West Africa

Sharing water is vital

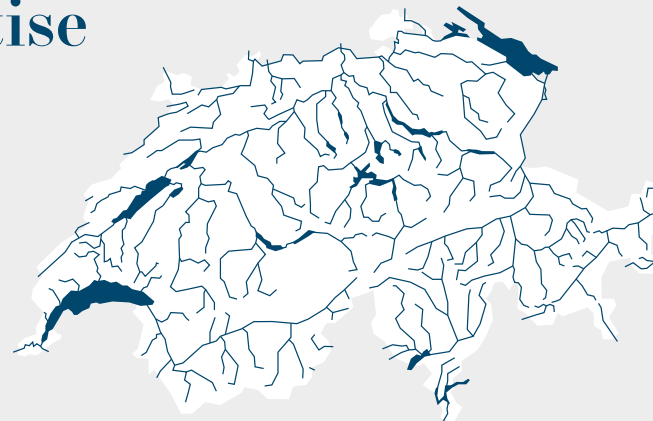
- **153 countries** worldwide **share transboundary basins** (rivers, lakes, aquifers)
- Over **2 billion people** depend on **shared water resources**
- 2/3 of the world's transboundary basins **lack arrangements** for water cooperation



Switzerland's expertise

Through **Blue Peace initiative**, Switzerland:

- supports both cross-border cooperation and national platforms for **dialogue on water management**.
- shares its **long experience in transboundary water management**: 6 rivers and 4 lakes shared with its neighbors.



TITLE

INTERNATIONAL
HUMANITARIAN
LAW

DATE

2022

FORMATS

Square
Animation

LANGUAGES

English
French
German
Italian
Spanish
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INTERNATIONAL HUMANITARIAN LAW

A Swiss tradition & an international obligation

What is International Humanitarian Law?
A set of rules binding for all parties to an armed conflict which seeks to limit the effects of armed conflict, by:



protecting civilians and other persons, who do not or no longer take part in hostilities



regulating the conduct of hostilities and restricting the means and methods of warfare

In case of **violations**, states are required to **prosecute and punish** the responsible individuals, for example for war crimes, or hand them over to an international criminal tribunal.



A SWISS TRADITION

International Humanitarian Law is a cornerstone of Switzerland's foreign policy.

The First **Geneva Convention** of 1864 was drafted at the initiative of the Swiss government. Switzerland is the depository of the four Geneva Conventions of 1949 and their **Additional Protocols** of 1977 and 2005.

SWITZERLAND'S ENGAGEMENT

Switzerland works to **ensure compliance** with International Humanitarian Law and urges all parties to armed conflicts **to respect its rules and principles**. It supports independent institutions such as the International Committee of the Red Cross or the International Criminal Court. Switzerland is prepared to provide **good offices** to parties of an armed conflict.

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CATALOG OF INFOGRAPHICS, PRESENCE SWITZERLAND

34

TITLE

SWITZERLAND
AT THE COUNCIL
OF EUROPE

DATE

2022


FORMAT

Square

LANGUAGES

English
French
German
Italian


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SWITZERLAND AT THE COUNCIL OF EUROPE

Switzerland has been a **member** of the Council of Europe since **1963**.

A **parliamentary delegation** and **representatives of the cantons and communes** travel to **Strasbourg** several times a year to exchange views with their peers.

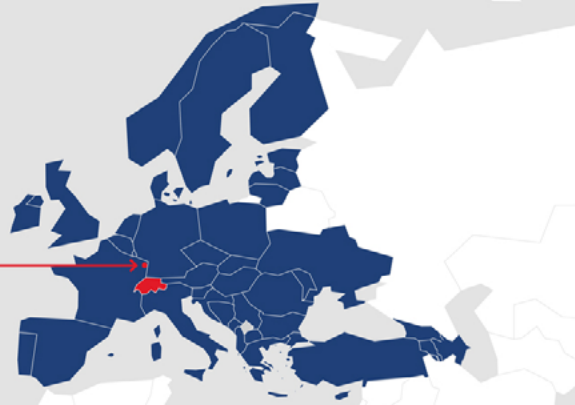


A **Swiss judge** is appointed to the **European Court of Human Rights**, as is the case for every member state.




THE COUNCIL OF EUROPE:

is the oldest (1949) and **largest European political organisation** in terms of member states.

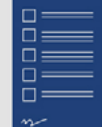


46 Member States
200 treaties


MISSION AND VALUES



The Council of Europe focuses its work on promoting **human rights, democracy and the rule of law**.



The **European Convention on Human Rights (ECHR)** is one of the Council of Europe's major achievements.



Signed by all member states, the ECHR gives every citizen the right to lodge a complaint with the **European Court of Human Rights** in the event of a violation of the rights or freedoms it contains.

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To find out more:
www.coe.int

TITLE

CULINARY
HERITAGE

DATE

2022

FORMAT

Square

LANGUAGES

English

French

German

Italian

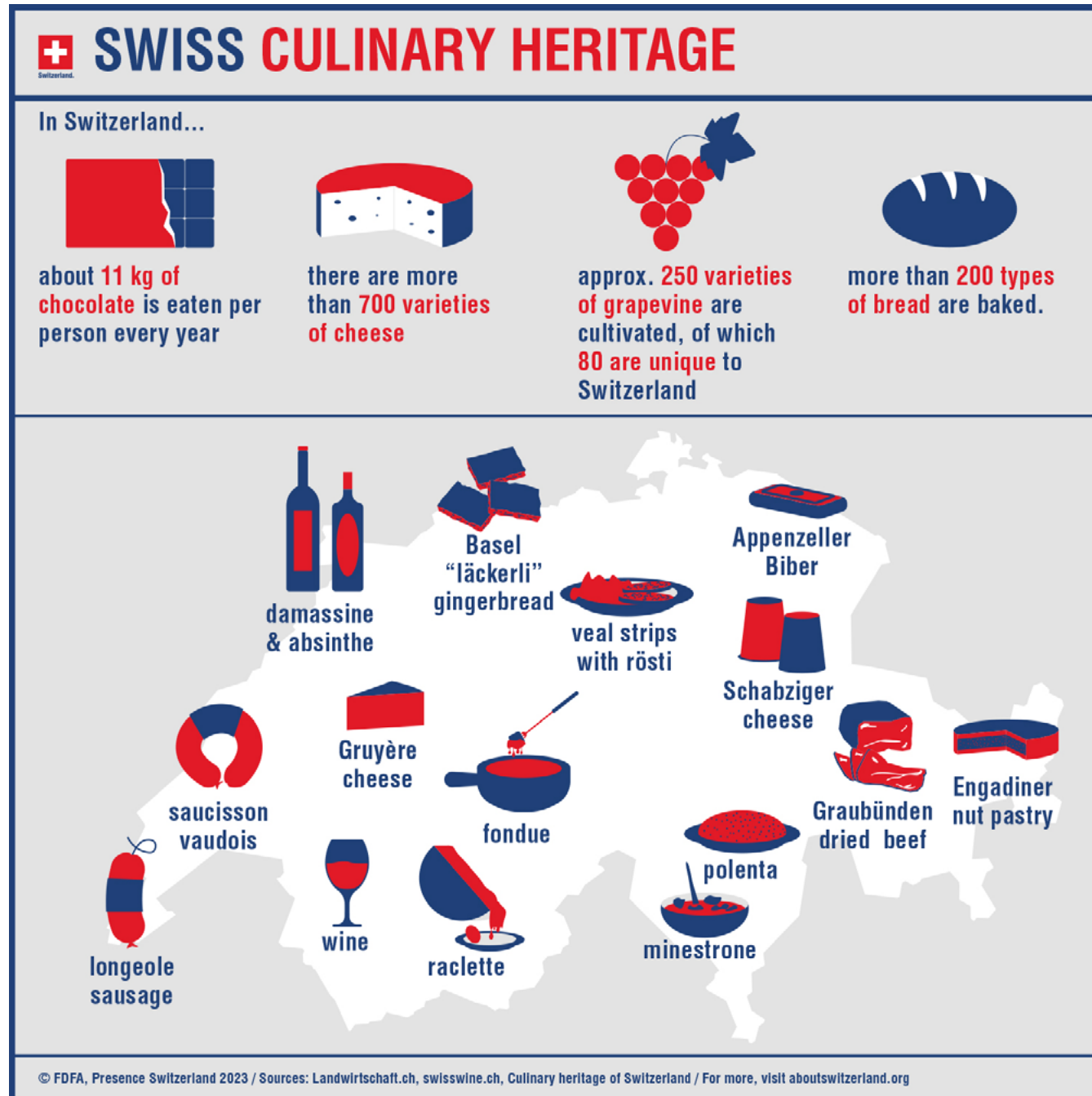
Spanish

Portuguese

Japanese

Chinese

Russian

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TITLE

FRIEDRICH
DÜRRENMATT

DATE

2021

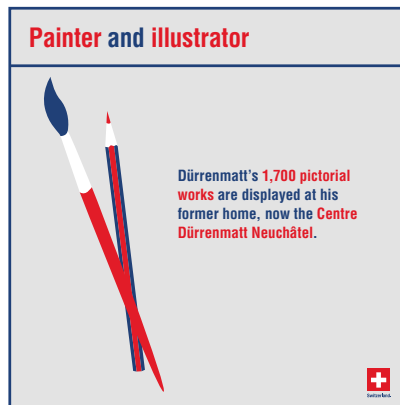
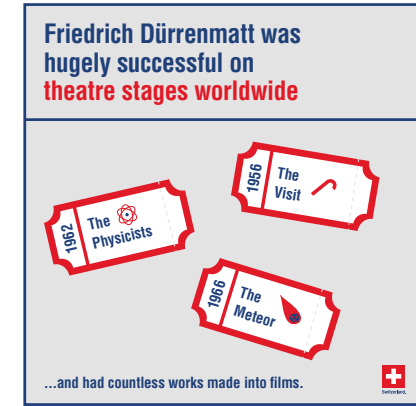
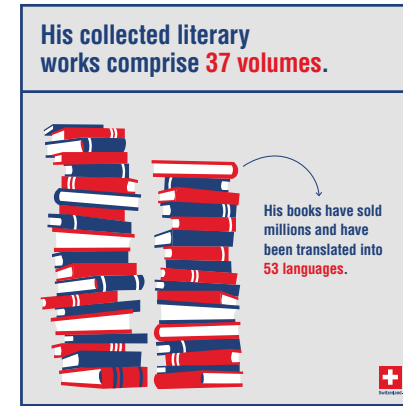
FORMAT

Animation

LANGUAGES

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TITLE

GOOD DESIGN
BY TRADITION

DATE

2023

FORMAT

Square

LANGUAGES

English

French

German

Italian

Spanish


Portuguese

Japanese





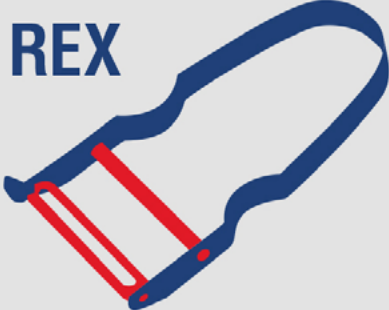



Chinese

Russian

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GOOD DESIGN BY TRADITION

 <p style="margin-top: 10px;">Garden furniture made from fibre cement, e.g. looping beach chair by Willy Guhl, 1954.</p>	 <p style="margin-top: 10px;">Nespresso capsules</p>	 <p style="margin-top: 10px;">Stackable “Landi” chair by Hans Coray, 1939</p>
 <p style="margin-top: 10px;">Swiss railway station clock by Hans Hilfiker</p>	 <p style="margin-top: 10px;">REX</p> <p style="margin-top: 10px;">In 1947 the peeler by Zena revolutionised the world of cooking.</p>	 <p style="margin-top: 10px;">Messenger bags made out of old truck tarpaulins by Freitag</p>
<h1 style="margin: 0;">Aa Aa</h1> <p style="margin-top: 10px;">Frutiger and Helvetica are classic typefaces.</p>	 <p style="margin-top: 10px;">Swiss Army knife by Victorinox</p>	 <p style="margin-top: 10px;">Swatch</p>

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TITLE

LET'S SPEAK
ROMANSH

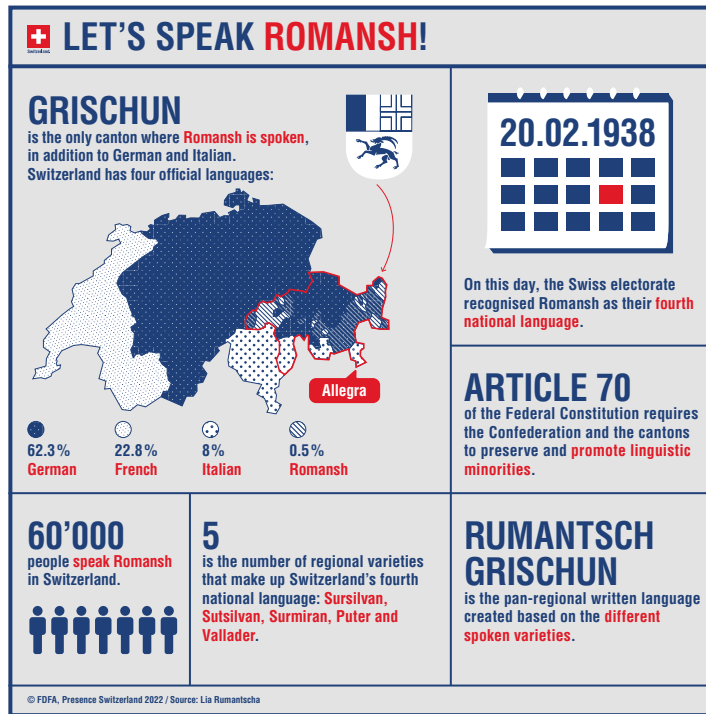
DATE

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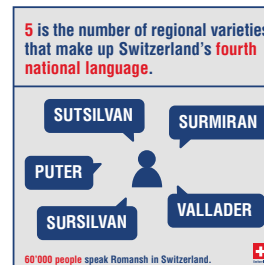
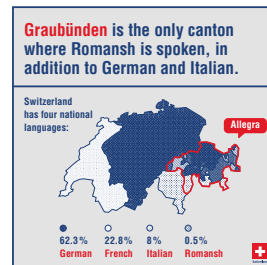
FORMATS

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Animation

LANGUAGES

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TITLE

OUR NATIONAL
SPORTS

DATE

2019

FORMAT

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LANGUAGES

English
French
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Italian
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Chinese
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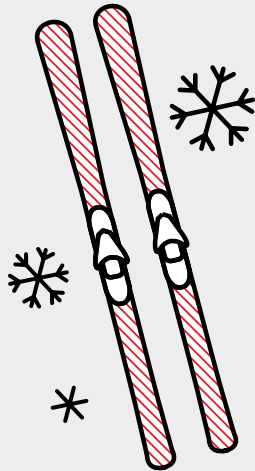


Switzerland.

OUR NATIONAL SPORTS

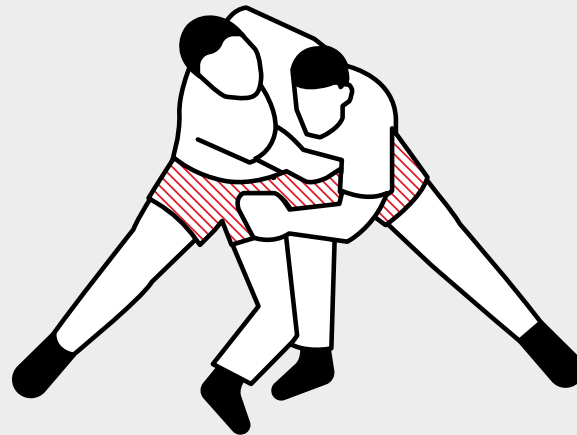
WINTER

Skiing is a popular sport and part of mass tourism. There are over 7,000 km of marked ski runs in Switzerland. This corresponds to the distance between Bern and New Delhi.



HOSENLUPF

In traditional Swiss wrestling – a contest between two fighters on sawdust – the winner is the one who manages to force his opponent onto his back. Swiss wrestling events attract thousands of spectators.



HILL-WALKING

Switzerland has about 65,000 km of hiking trails.



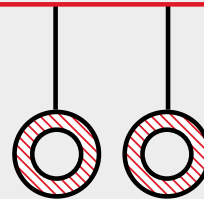
10,000

Football is the most popular sport. Every weekend approximately 10,000 football matches take place in Switzerland.



GYMNASTICS

With a membership of over 370,000, the Swiss Gymnastics Federation is the biggest sporting association in the country.



© FDFA, PRS 2019 / Sources: Eidgenössischer Schwingerverband, swisstopo.ch, Swiss Olympic, Swiss Hiking Federation, Federal Office of Sport (FOSPO)
For more, visit aboutswitzerland.org

TITLE

PARLIAMO
ITALIANO

DATE

2022

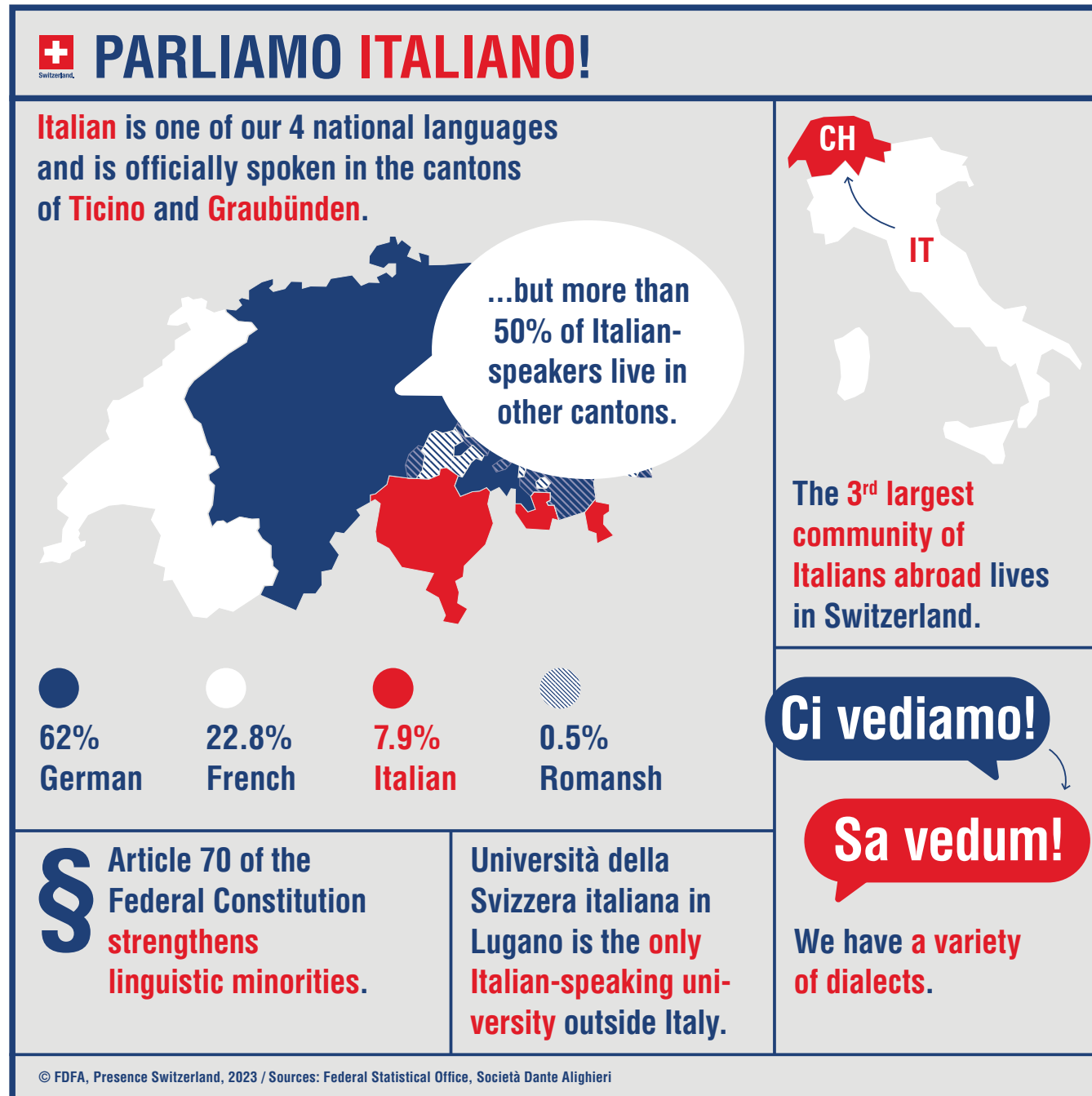
FORMAT

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LANGUAGES

English
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German
Italian
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TITLE

SWISS GUARD

DATE

2018

FORMAT

Square

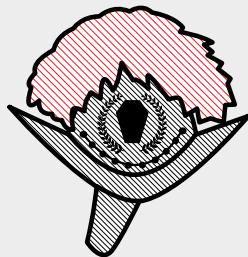
LANGUAGES

English
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German
Italian
Latin
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Switzerland.

SWISS GUARD

Since 1825 most Swiss Guards have come from the canton of Valais.

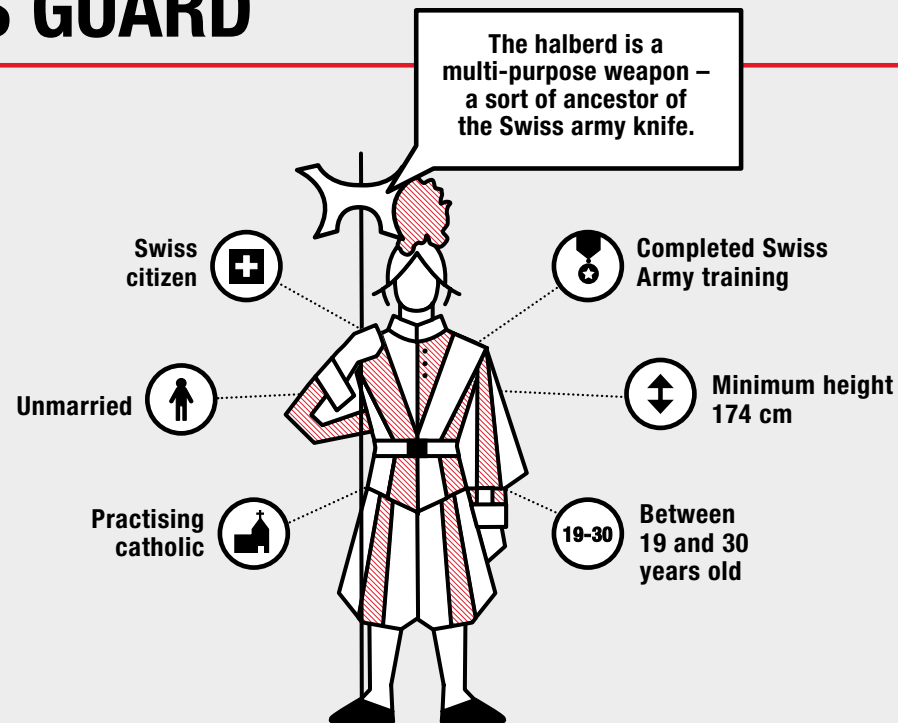


The new helmets of the Swiss Guard are made with 3-D printers and weigh just 570 grammes (without ostrich feathers).

ACRITER ET 500 FIDELITER

(Fiercely and faithfully) is the motto of the Swiss Guard.

The Swiss Guard has been in the service of the Pope in the Vatican for over 500 years. To meet the rising demand, it is currently increasing its ranks from 110 to 135.



Swiss Guard uniforms are tailor-made and consist of over 120 pieces.

TITLE

THEY MAKE
SWITZERLAND
BIGGER

DATE

2023

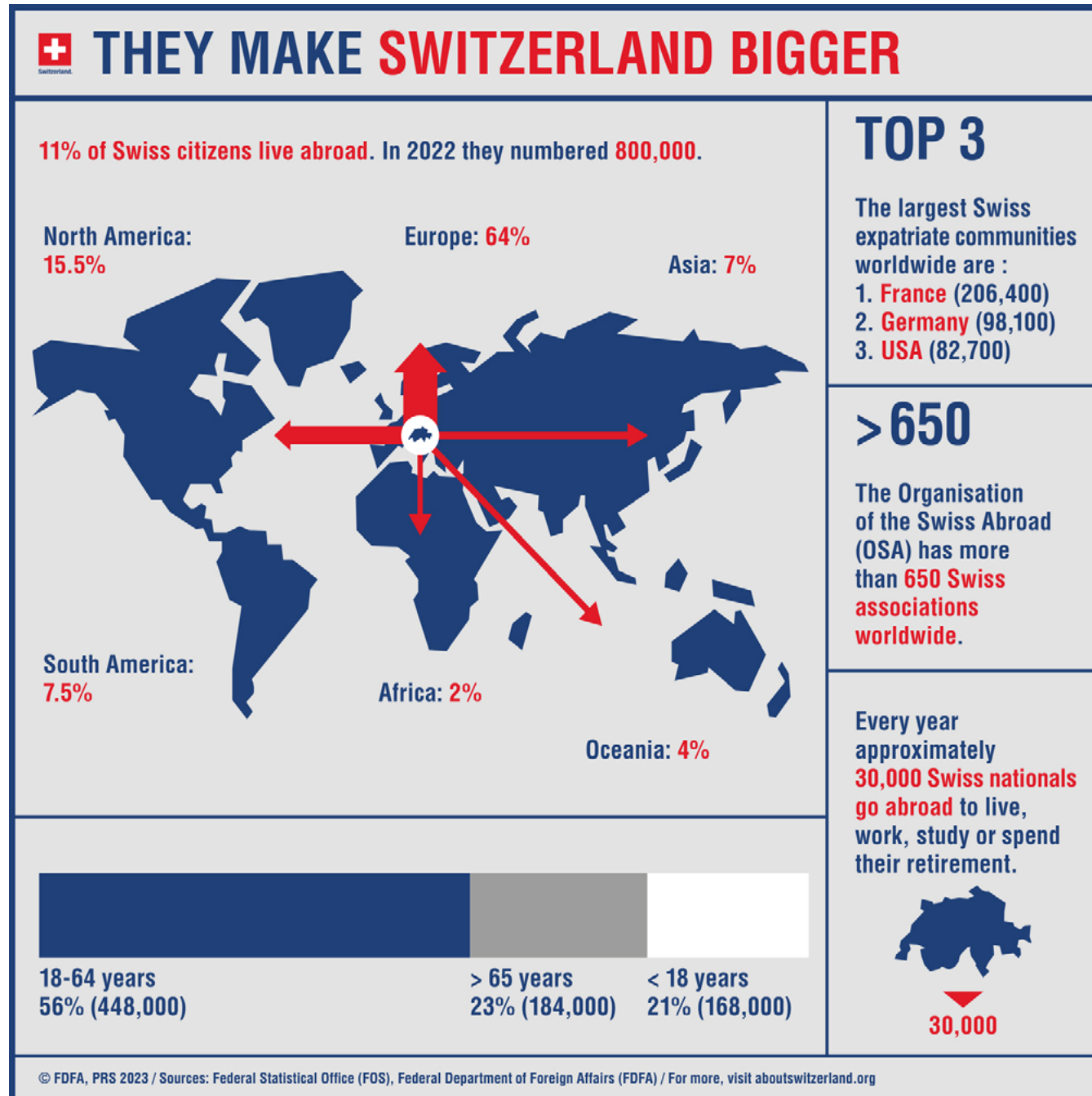
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LANGUAGES

English
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TITLE

WE ARE
SWITZERLAND

DATE

2023

FORMAT

Square

LANGUAGES

English

French

German

Italian

Spanish

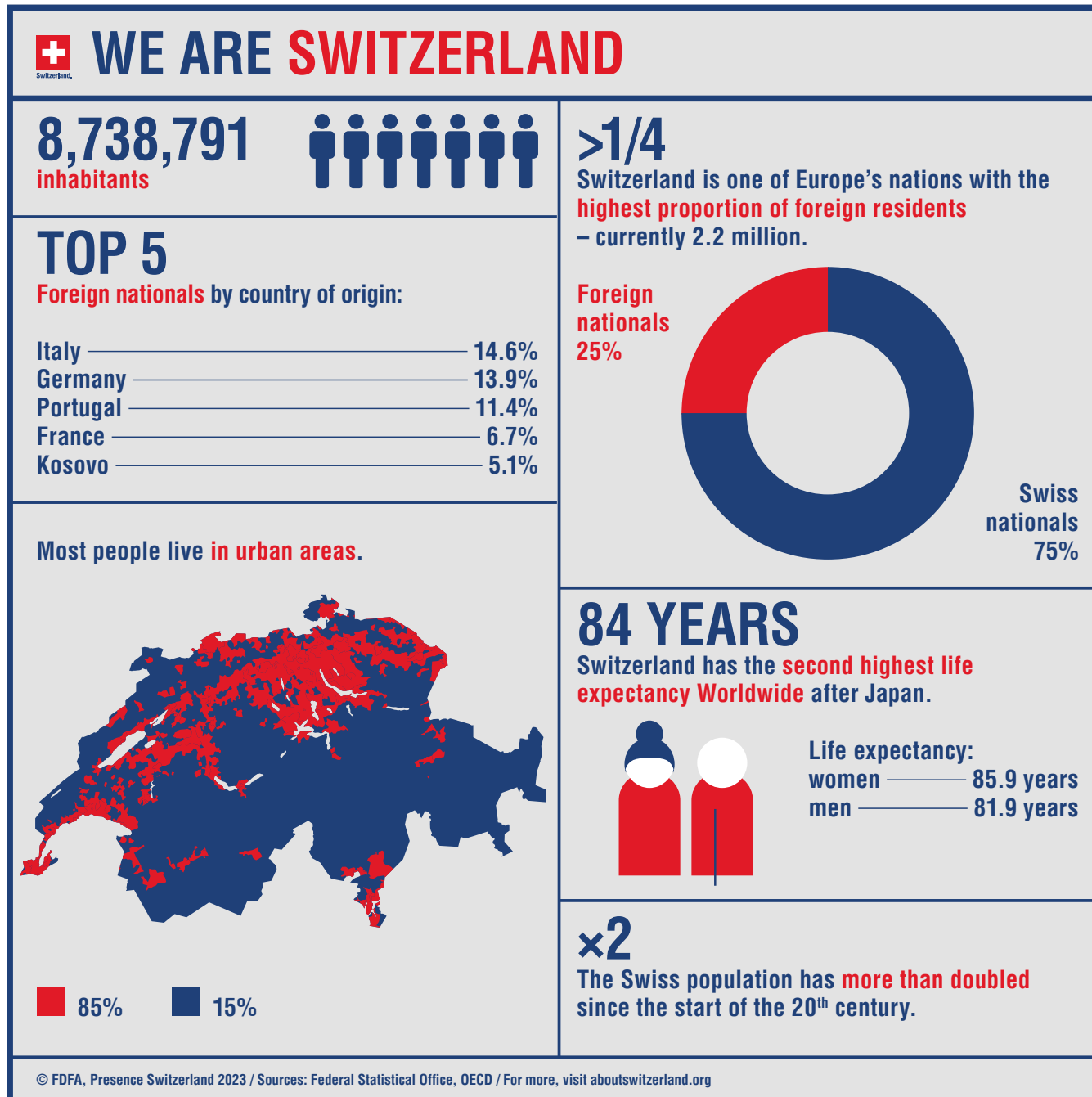
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TITLE

WE BELIEVE
IN FREEDOM
OF RELIGION

DATE

2019

FORMAT

Square

LANGUAGES

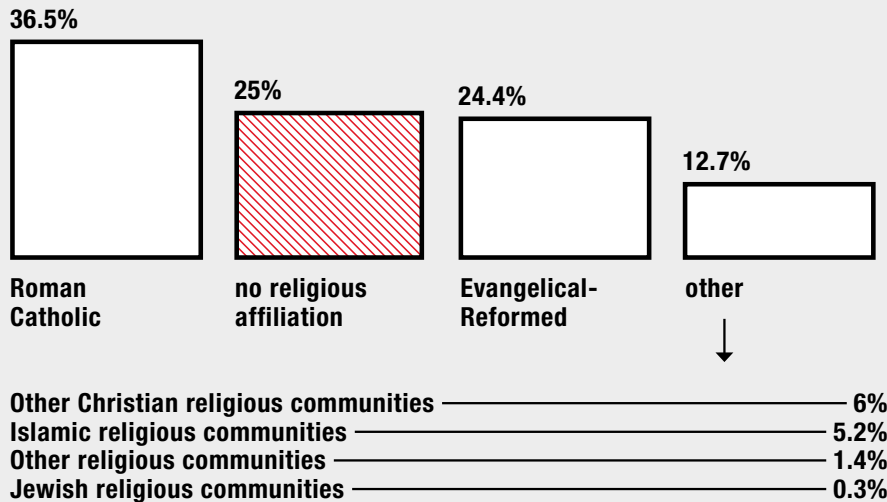
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Switzerland.

WE BELIEVE IN FREEDOM OF RELIGION

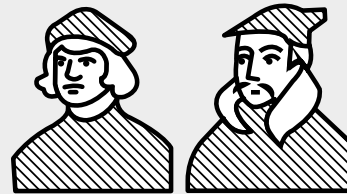
RELIGION

of inhabitants over 15 years of age (in 2017):



2 REFORMERS

The Reformation in Switzerland in the 16th century began with Huldrych Zwingli in Zurich and Jean Calvin in Geneva.

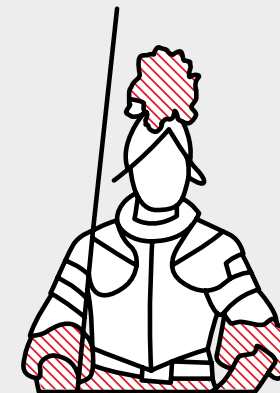


FREEDOM

Religious freedom is a fundamental right in Switzerland and is enshrined in the Federal Constitution.

SWISS GUARD

The Swiss Guard has protected the Pope and his residence since 1506.



TITLE

WE SPEAK SWISS

DATE

2022

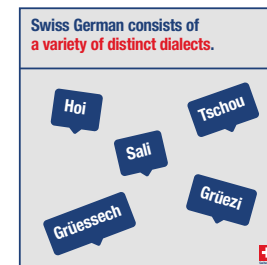
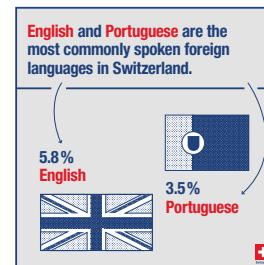
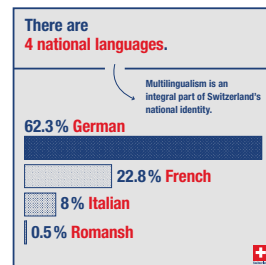
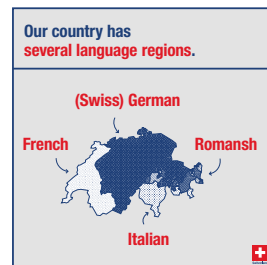
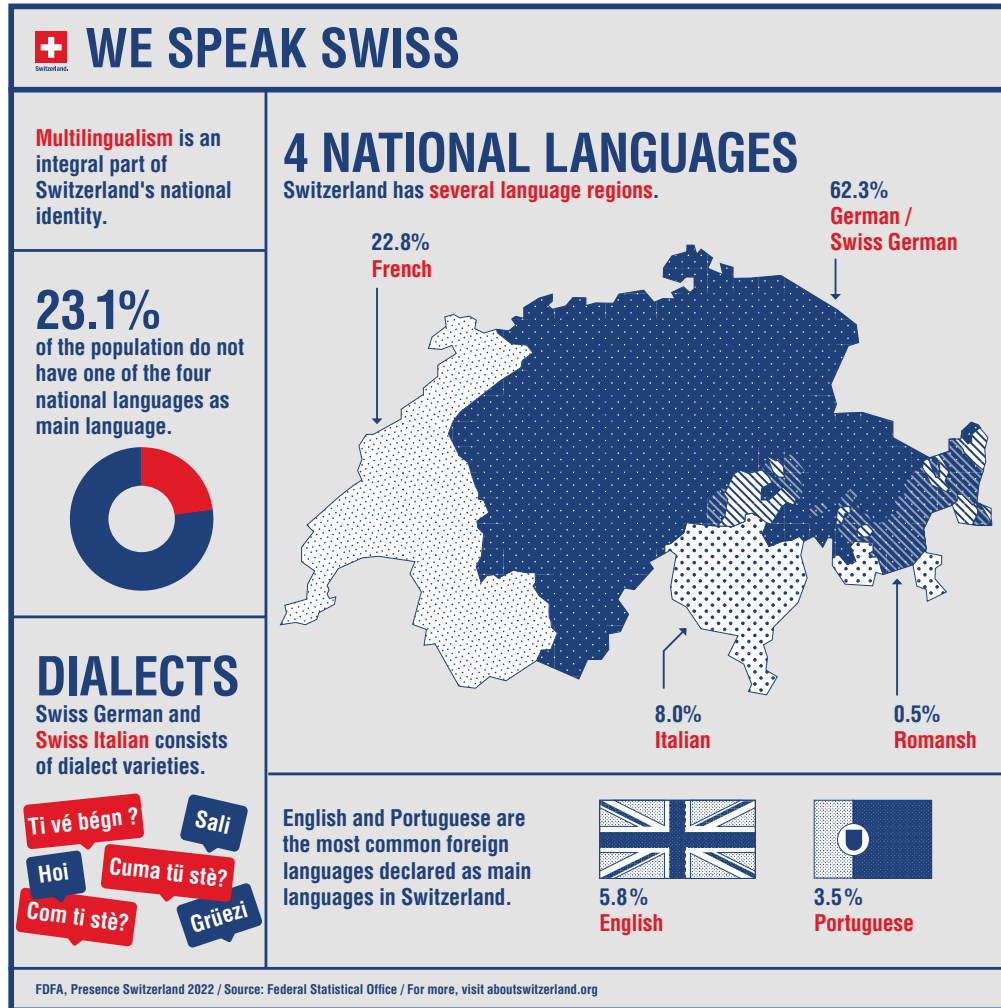
FORMATS

Square
Animation

LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
Russian
Arabic

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TITLE

SWITZERLAND &
LA FRANCOPHONIE

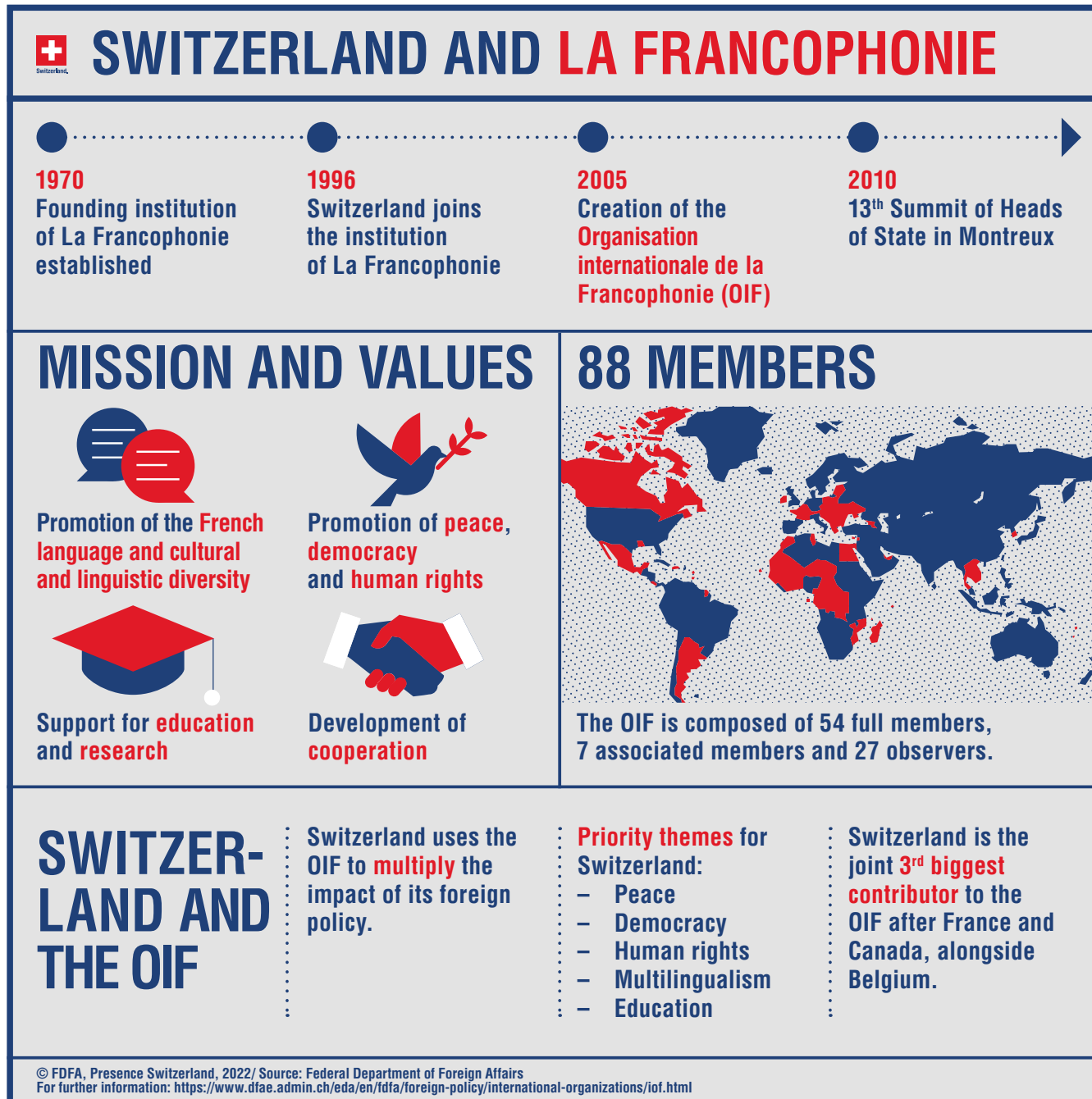
DATE

2022

FORMAT

Square

LANGUAGES

English
French
German
Italian
Spanish DOWNLOAD

TITLE

CYBATHLON

DATE

2020


FORMAT

Square


LANGUAGES

English
French
German
Italian

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CYBATHLON: A UNIQUE CHAMPIONSHIP



At the **Cybathlon** people with physical disabilities complete everyday tasks using **state-of-the-art technical assistance.**

GLOBAL EDITION 2020

- More than **50** teams
- **20** participating countries
- **150** races held locally



Born in Switzerland

2016

Switzerland held the world's first **Cybathlon**, initiated by the Swiss Federal Institute of Technology in Zurich – **ETH.**



6 DISCIPLINES



Brain Computer Interface



Powered Arm Prosthesis



Electrical Stimulation Bike



Powered Leg Prosthesis



Powered Wheelchair



Powered Exoskeleton

© FDFA, Presence Switzerland, 2020 / Source: ETH Zurich

TITLE

DRONE
ECOSYSTEM

DATE

2018

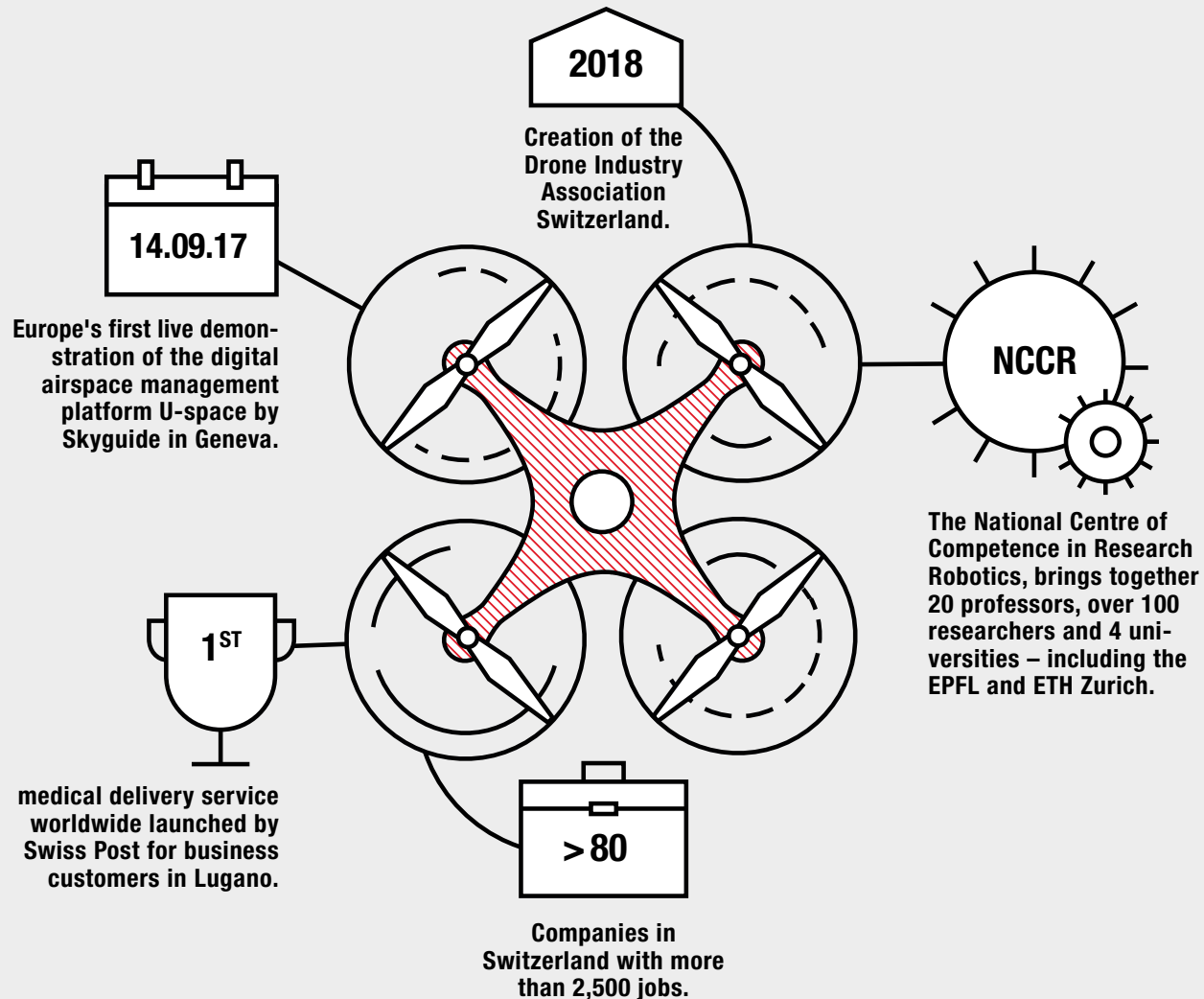
FORMAT

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LANGUAGES

English
French
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THE DRONE ECOSYSTEM IN SWITZERLAND



2018 © FDFA, Presence Switzerland / Sources: Federal Office of Civil Aviation, NCCR Robotics, Drone Industry Association Switzerland, Swiss Post, Skyguide, Flyability

TITLE

SWISS COVID APP

DATE

2020

FORMAT

Square

LANGUAGES

English
French
German
Italian
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Switzerland.

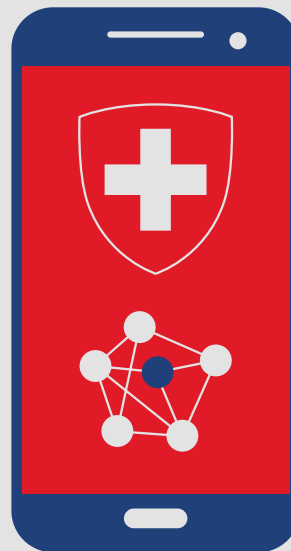
SWISS-MADE CONTACT TRACING COVID APP: OPERATIVE AND DATA SAFE

IN USE 
Around **15,000 beta users**
are testing the app during
the current pilot phase.


WORDLWIDE 
Switzerland is the **first
country in the world** to use
APIs from Google and Apple
for its contact tracing app.

SAFE 
The SwissCovid app lets
you know if you have been
**closer than 2m for more
than 15 minutes** to someone
tested positive for the
coronavirus.

RESPONSIBLE 
If a person gets tested
positive, they can enter an
activation code in the app
and **warn other app-users**.



INNOVATIV 
The SwissCovid app was
jointly developed by the
**Swiss federal institutes of
technology in Lausanne and
Zurich (EPFL and ETHZ)** and
Swiss tech company **Ubique**.

TRUSTED 
**70 % of the population
welcome the app; around
59 % plan to install it.** After
the test phase, parliament
will decide if the SwissCovid
app can be introduced.

ANONYMOUS 
Data is only **stored on your
smartphone**.

TRANSPARENT 
The SwissCovid app is
open source.

TITLE

WE BET ON
SCIENCE

DATE

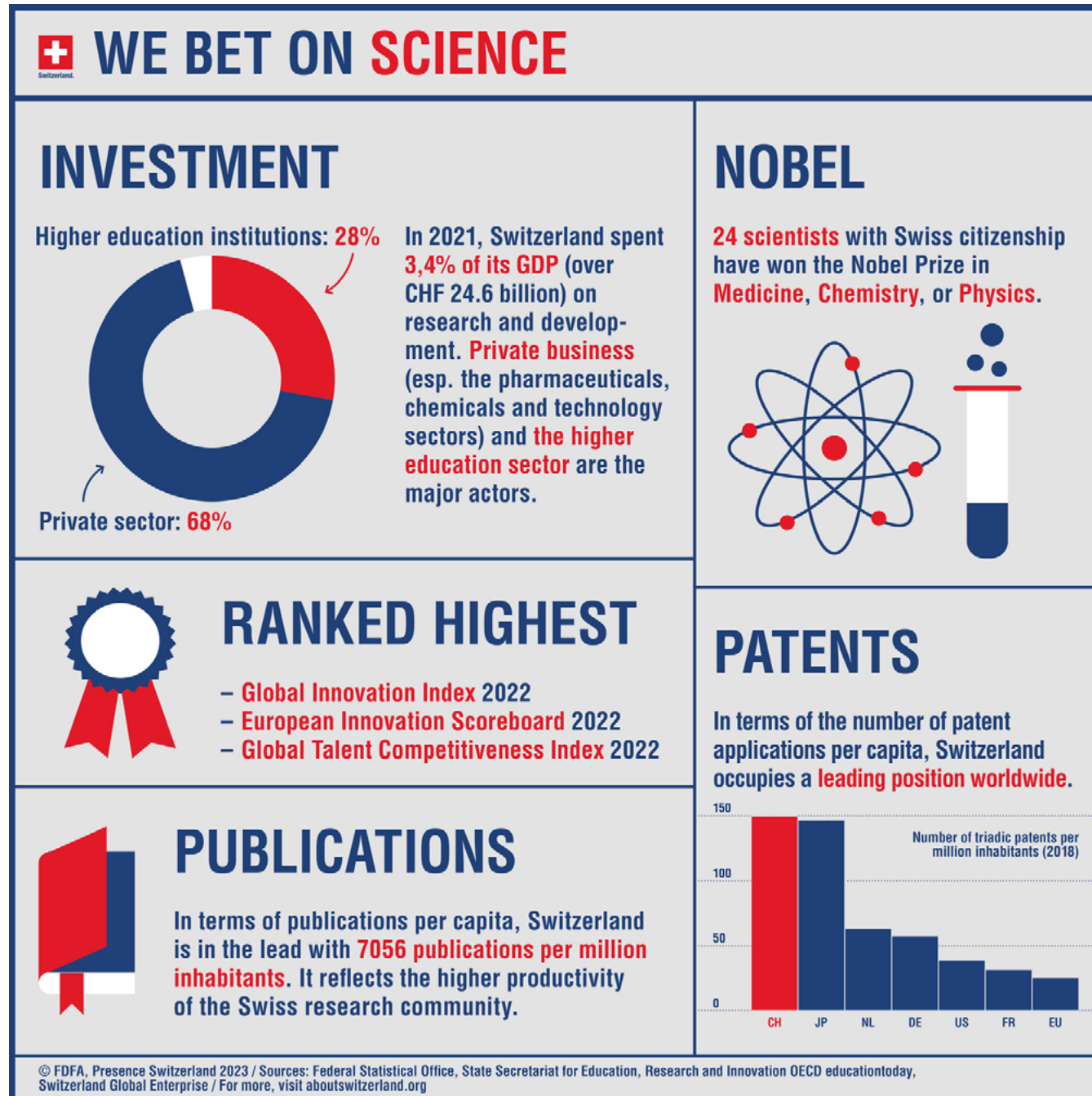
2023

FORMAT

Square

LANGUAGES

English
 French
 German
 Italian
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 Portuguese
 Japanese
 Chinese
 Russian

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TITLE

HEART
OF EUROPE

DATE

2021

FORMAT

Square

LANGUAGES

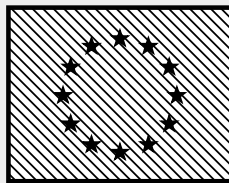
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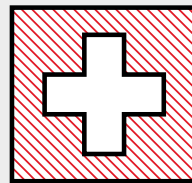

Switzerland.

HEART OF EUROPE

Three of Switzerland's four national languages are spoken in the EU (French, German and Italian).



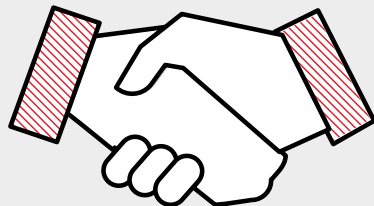
+



> 100 AGREEMENTS

Switzerland has more than 100 agreements with the EU.

The EU has more agreements with Switzerland than with any other third country.

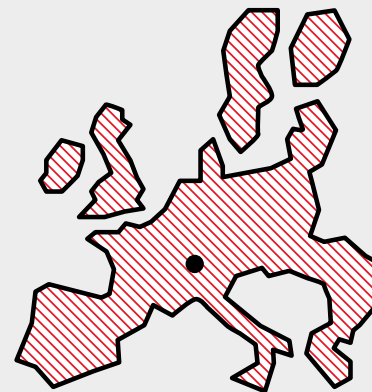


Switzerland is not an EU member state. Its relations with the EU are regulated via a series of sectoral agreements (Bilaterals I, 1999; Bilaterals II, 2004). The Free Trade Agreement of 1972 laid the basis for economic exchange.

56%

of Switzerland's total foreign trade is conducted with the EU-27 (around CHF 230 billion).

Every day nearly 350,000 EU cross-border commuters come to work in Switzerland.



Switzerland is located in the heart of Europe and is almost entirely surrounded by member states of the European Union.

TITLE

MORE THAN
NEIGHBOURS

DATE

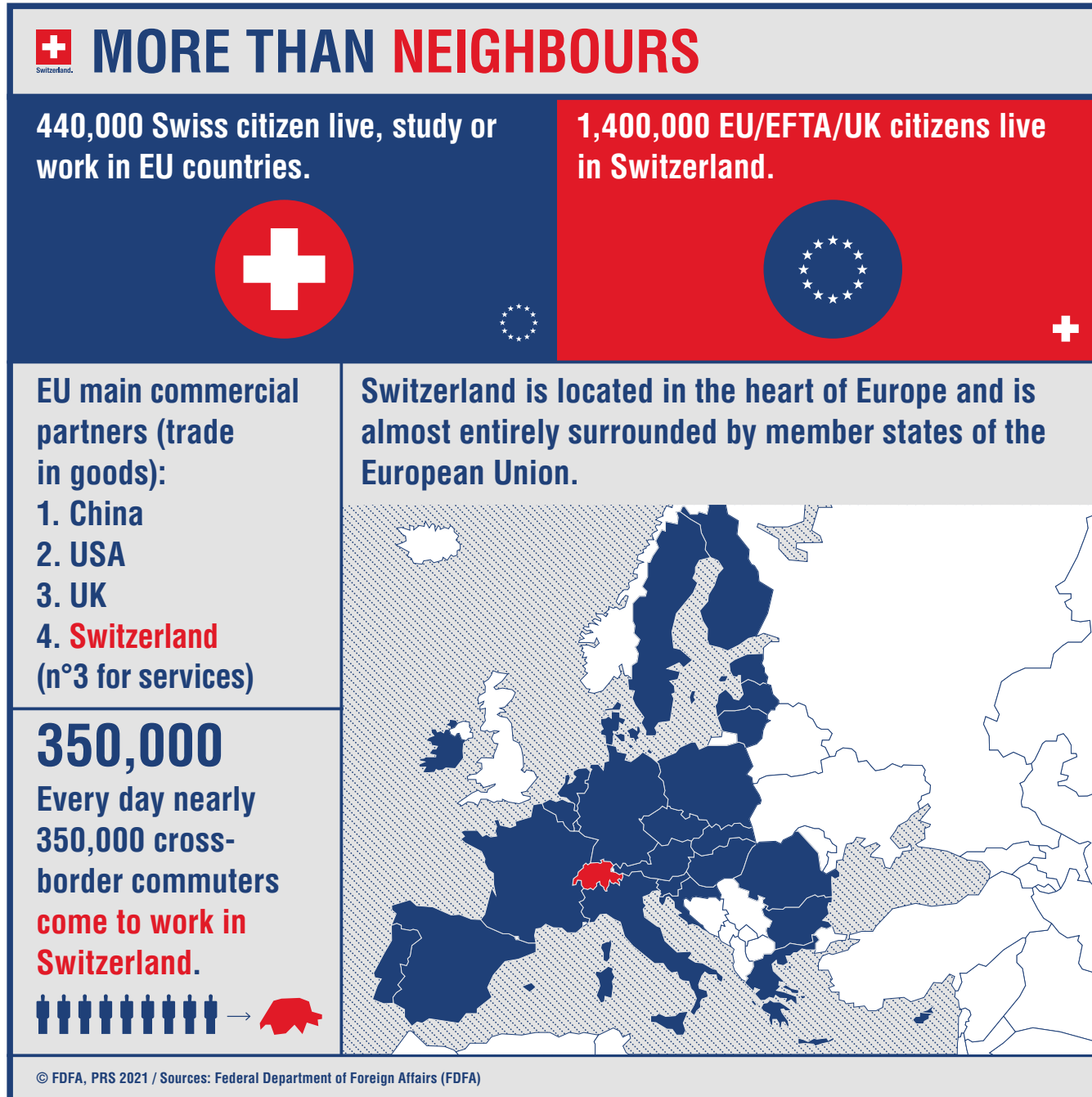
2021

FORMAT

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LANGUAGES

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 Chinese
 Russian

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TITLE

WIN-WIN
SITUATION

DATE

2021

FORMAT

Square

LANGUAGES

English
French
German
Italian
Spanish
Portuguese
Japanese
Chinese
Russian

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Switzerland.

WIN-WIN SITUATION

CHF 1 BILLION

per day is the total amount of trade in goods between Switzerland and the EU.

TOP 4

Switzerland is one of the EU's four biggest trading partners alongside the US, China and the UK.

56% of Switzerland's total foreign trade is conducted with the EU-27 (around CHF 230 billion).

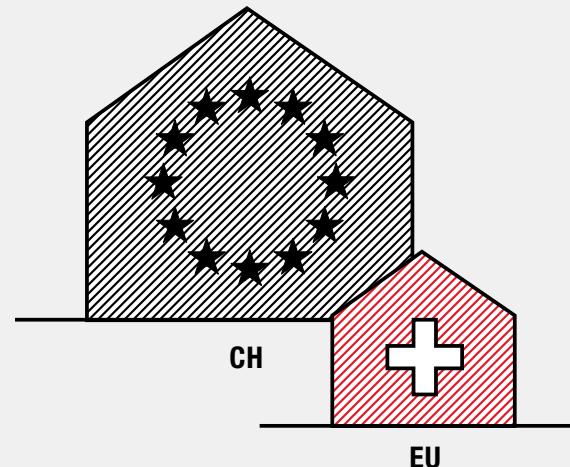


CH **EU**

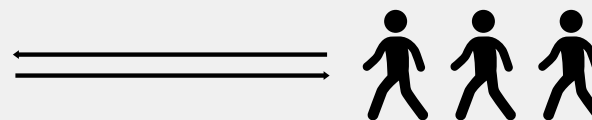
48%
exports

66%
imports

440,000 Swiss nationals live in the EU and about 1.4 million EU citizens live in Switzerland.



Nearly 350,000 cross-border commuters come to work in Switzerland every day.



TITLE

SWISS CONTRIBUTION: PARTNER STATES

DATE

2023

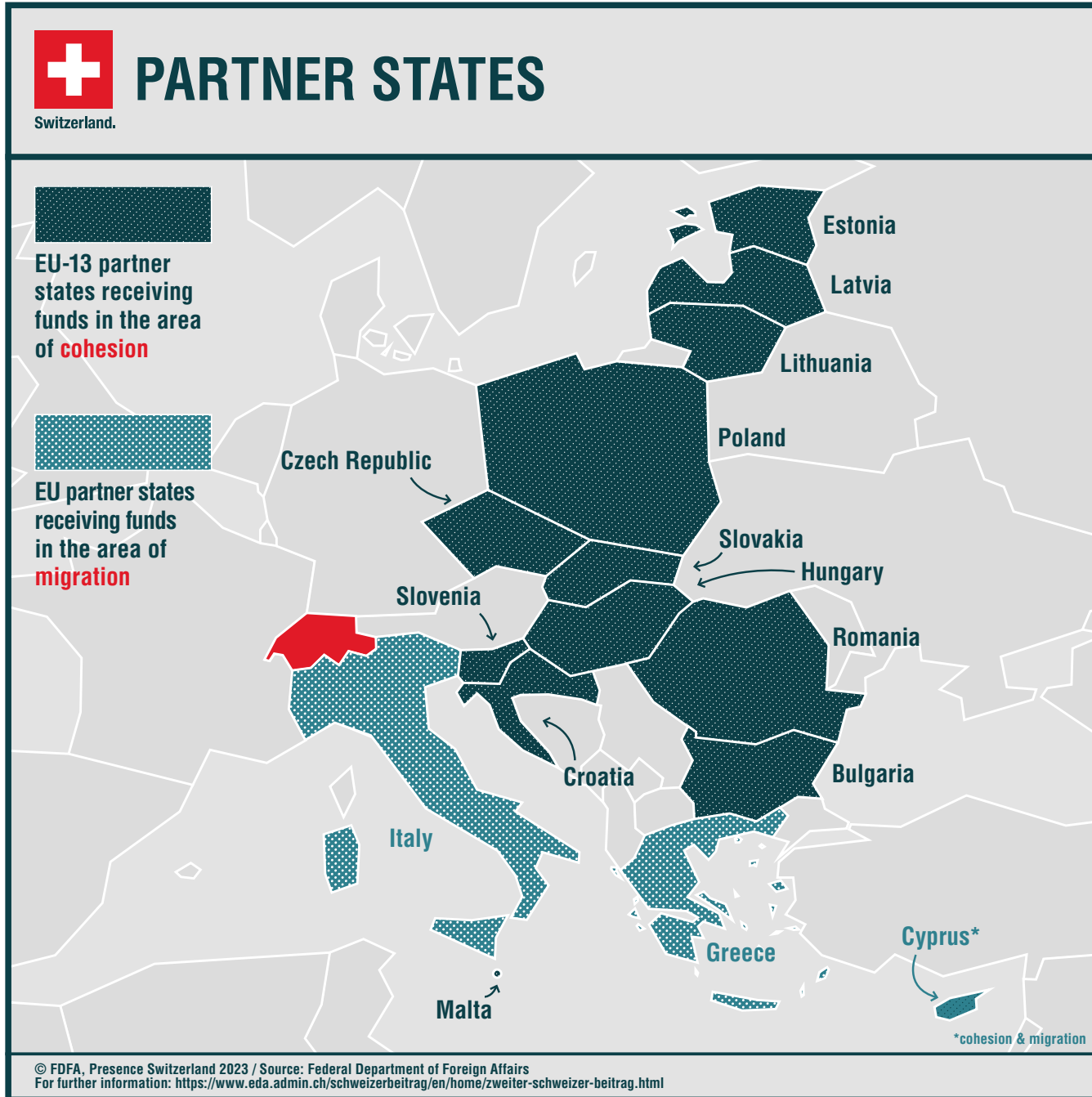
FORMAT

Square

LANGUAGES

English
French
German
Italian

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TITLE

SWISS
CONTRIBUTION:
1,3 MILLION CHF
FOR STABILITY
IN EU

DATE

2022

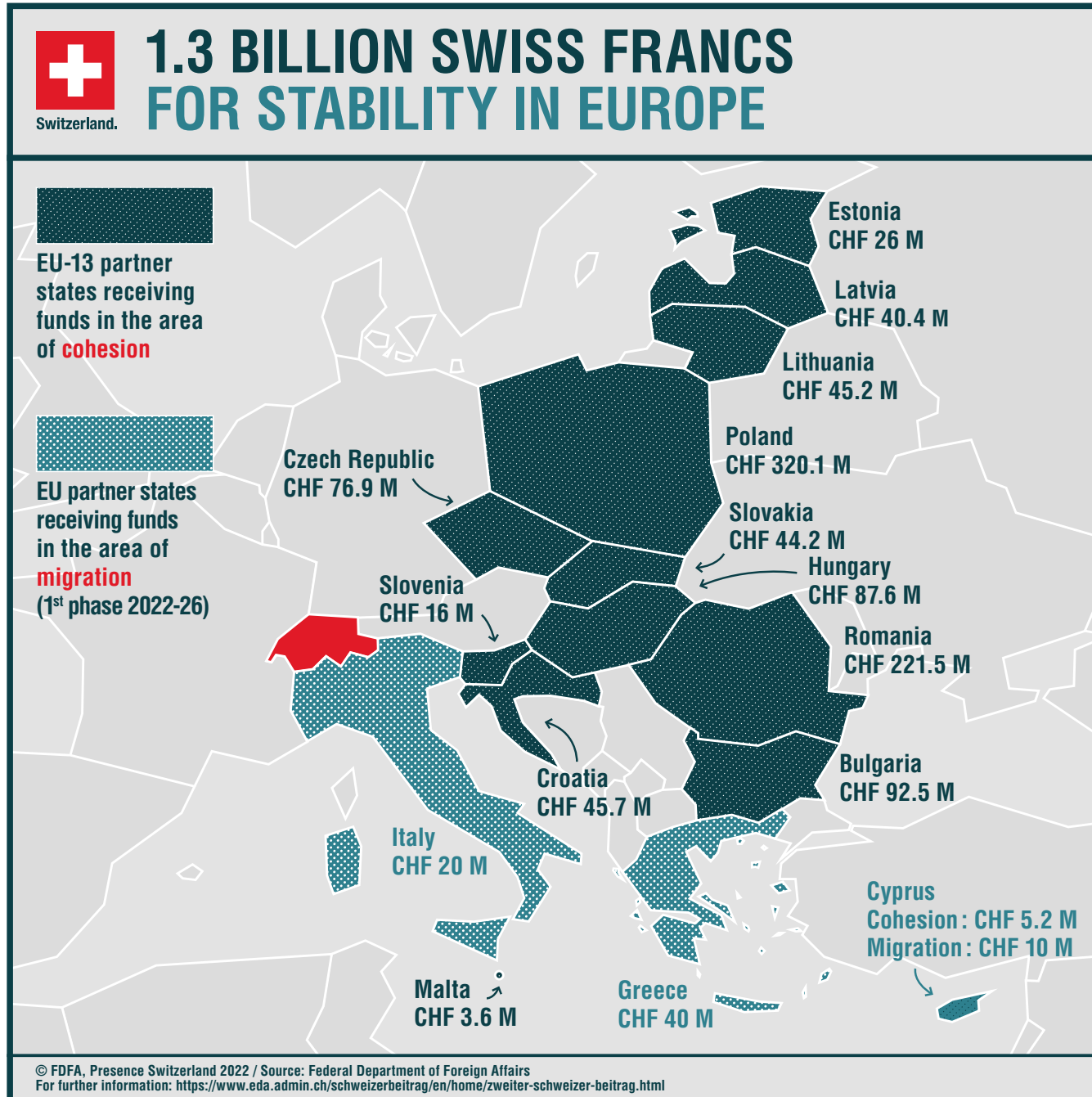
FORMAT

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LANGUAGES

English
French
German
Italian

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TITLE

SWISS
CONTRIBUTION:
1,3 MILLION CHF
FOR STABILITY
IN EU (WITH
OBJECTIVES)

DATE

2022

FORMAT

Square

LANGUAGES

English
French
German
Italian

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