

MEDIA RELEASE

Langenthal, Switzerland and Hong Kong, 15 November 2016

Design Prize Switzerland – Edition 2015/16

Premiering the EXCELLENT SWISS DESIGN showcase in Hong Kong at Business of Design Week, deTour and Connecting Space

Design Prize Switzerland (DPS) is pleased to bring, for the first time ever, a bespoke selection of their edition 2015/16 awarded works to Hong Kong. Products and projects from all disciplines, including research, will provide an overview of some of the best design solutions. The collateral programme will host a series of talks, presentations and networking events; it will thus provide the opportunity to share insights, knowledge and foster the exchange between Swiss designers, entrepreneurs and Hong Kong professionals and the general public.

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The 2015/16 edition of Design Prize Switzerland clocked up 450 submitted entries, an increase of 50 percent in comparison with last time. One reason for this growth is the diversified competitive structure. This reflects the way in which Switzerland, as a centre of craft and industry, increasingly uses design as a holistic approach in the innovation process, with a view to developing solutions which are socially and economically relevant.

The international jury commended the 2015/16 entries, which add up to an impressive selection of smart, marketable products and innovations with future potential. They also paid tribute to the fact that many of the manufacturers and designers taking part in the competition not only are committed to ecological materials and energy-saving production methods, but they also want to deliver efficiently processed products with a long service life.

The broad selection of exhibits will be at display at three different locations during the Hong Kong design weeks. Additionally an exciting programme of insightful talks and presentations will provide the opportunity to meet with some of the most innovative designers, entrepreneurs and educators from Switzerland. This altogether showcases not only the best Switzerland can offer, but relates it as an innovative contribution to Hong Kong, a city that plays a leading role in the international design agenda.

Media contact, further information and downloads:

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DPS: <http://www.designpreis.ch/?pageID=504&lng=en>

Downloads high res images and project descriptions:

<http://designpreis.ch/?pageID=556&lng=de>

Table of Contents

Jury Design Prize Switzerland, Edition 2015/16	3
Mission Statement	3
Design Prize Switzerland, Edition 2015/16 in Hong Kong	4
Designer Talks / Public Events	6
Overview of the 23 Showcasing Participants in Hong Kong	11

JURY, Edition 2015/16

- **Liesbeth in't Hout**, Co-Director Sandberg Institute, Amsterdam
 - **Ascan Mergenthaler**, Senior Partner, Herzog & de Meuron, Basel
 - **Wolfgang K. Meyer-Hayoz**, Meyer-Hayoz Design Engineering Group, Winterthur
 - **Jasper Morrison**, Jasper Morrison Ltd, London, Paris
 - **Lars Müller**, Lars Müller Publishers, Baden
 - **Robb Young**, Contributing Writer, International New York Times, London
-

MISSION STATEMENT

Design Relevance

Economic and cultural relevance are our top priorities.

The competition, which takes place every two years, is aimed at enhancing the significance of Swiss design. It awards prizes for outstanding achievements in all design disciplines relevant to industry. With the help of carefully planned activities and programmes, the nominated and prize-winning works are presented to the professional world and the general public, with the objective of anchoring the added value of design in industry and society.

Design Excellence

The nominators and jury are committed to a position from which design is understood as the result of an integrated development process, that unfolds added value along the value chain.

The competition is addressed to Swiss designers, brands, companies and institutions active either within Switzerland or abroad. Also eligible to take part are foreign designers who study or work in Switzerland or are employed by Swiss companies.

We provide Opportunities

As an institution Design Prize Switzerland observes and leaves a stamp in the market and is prompting for uncompromising ideas, that bring Swiss Design on the agenda and into awareness; nationally and internationally.

With the help of carefully planned activities and programmes, the nominated and prizewinning works are presented to the professional world and the general public, with the objective of anchoring the added value of design in industry and society.

EXHIBITIONS: Hong Kong, 25 November to 11 December, 2016

Design Prize Switzerland, Edition 2015/16

A selection of 23 nominated and prize-winning products and projects of Design Prize Switzerland, Edition 2015/16 will be shown at different locations on the occasion of Business of Design Week and deTour Hong Kong.

Dates and Places:

1 | deTour / PMQ, 25 November to 4 December 2016

Showcase of a selection of Young Talents, Textile and Fashion – refer to listing

PMQ

35 Aberdeen Street, Central, Hong Kong
Store No. S207, 2/F Staunton
11 am to 8 pm

Presentations and Talks:

25 November 2016, 5 – 7.30 pm
PMQ, S207,
2/F Staunton

Media Cocktail
reserved for media representatives

1 December 2016, 7 – 9.00 pm
PMQ, S710-711,
7/F Staunton

(R)Evolutional Education
for details refer to page 6

3 December 2016, 5 – 6.30 pm
PMQ, S710-711,
7/F Staunton

FUNctionalism – by BIG GAME, Switzerland
or details refer to page 9

2 | InnoDesignTech Expo, 1 – 3 December 2016

Innovative LED products and a OLED research as well as Product Design innovations
– refer to listing

Hong Kong Convention and Exhibition Centre

1 Expo Drive, Wan Chai, Hong Kong (Harbour Road Entrance)
Inspiration Hall, Booth No. 3E-B09

Opening Hours:

1 – 2 December 2016 9.30 am – 7.00 pm
3 December 2016 9.30 am – 6.30 pm

3 | Connecting Space, Hong Kong , 1 – 11 December 2016

Reduced selection of products/projects on display until 4 December
Full selection of products/projects on display as of 5 December

30 November 2016	7 – 9.30 pm	Opening - open to the public
1 – 11 December 2016	1 – 9.00 pm	Exhibition - admission free

Address:

G/F, Wah Kin Mansion, 18-20 Fort Street, North Point, Hong Kong
Nearest MTR stations: Fortress Hill, North Point

For group booking of guided visits, please contact:

connectingspace.hk@zhdk.ch
www.connectingspaces.ch

Our partners encourage design

PRESENTING PARTNERS – Showcase Hong Kong

Consulate General of Switzerland in Hong Kong and Macao
Connecting Spaces Hong Kong – Zurich / Zurich University of the Arts (ZHdK)
Swissnex China
Pro Helvetia Shanghai, Swiss Arts Council

DESIGN PREIS SWITZERLAND, EDITION 2017/18 - WORLD TOUR PARTNERS

ECAL - University of Art and Design Lausanne
HEAD, Geneva University of Arts and Design
Lucerne University of Applied Science and Arts
University of Applied Sciences and Arts Northwestern Switzerland FHNW
Zurich University of Applied Arts- Design – ZHdK

LOGISTICS PARTNER

SCHNEIDER – International Freight Forwarding & Logistics, Basel Switzerland
MIQ Logistics, Hong Kong

MAIN PARTNERS, DESIGN PRIZE SWITZERLAND, EDITION 2015/16

RADO, Switzerland
Swiss Textiles Association, Zurich Switzerland
SuisseEnergy, Switzerland

TALKS, PRESENTATIONS AND NETWORKING PROGRAMME

Friday, 25 November 2016, 5 – 7.30 pm

PMQ, S207 2/F, Staunton

Media Cocktail

Project Presentation to the Media

Wednesday, 30 November 2016, 7 – 9.30 pm

Connecting Space Hong Kong
G/F, Wah Kin Mansion, 18-20 Fort Street, North Point, Hong Kong
Nearest MTR stations: Fortress Hill, North Point

Exhibition Opening and Networking Reception

Thursday, 1 December 2016, 7 – 9 pm

PMQ, S710-711, 7/F, Staunton

Scheduled with deTour

(R)EVOLUTIONAL EDUCATION



Design Prize Switzerland and the leading Swiss Universities of Applied Arts and Design invite you to explore practice -based educational approaches that cope with the rapid transformations of design.

New basis of knowledge, possibilities, globalisation and the influence of design are evolving at a fast pace. The increasing complexity of problems to be met by design approaches is permanently transforming the designers' profession.

Gaining international as well as multi-levelled knowledge driven by experience and collaboration at an early professional stage, does positively influence the designers' readiness for the job market.

Testimonies from different disciplines, backgrounds and nationalities share their experiences and projects.

SPEAKERS

Chair:

Cees de Bont,

Dean of School of Design & Swire Chair Professor of Design, PolyU, Hong Kong

Presentators / Panelists:

ECAL -University of Art and Design Lausanne

Alexis Georgacopoulos, Director of écal

HEAD, Geneva University of Arts and Design

Magdalena Prozda, Assistant - Master Fashion Design and Accessories

Hong Kong Design Institute and Hong Kong Institute of Vocational Education

Leslie LU, Principal

Lucerne University of Applied Science and Arts

Dr. Jan Eckert, Head of Master in Arts and Design

University of Applied Sciences and Arts Northwestern Switzerland FHNW

Juan Ferrari, Alumni Student – Institute for Integrated Design, Masterstudio

Zurich University of Applied Arts- Design - ZHdK

Jonas Christen, Research Associate Knowledge Visualization at ZHdK

Thursday, 1 December 2016, 4.15 - 5.30 pm

InnoDesignTech Expo

Hong Kong Convention and Exhibition Center

Seminar Room A

Global Design Trends : A New Era of User Experience

The increased presence of digital media in our urban environments and in architecture creates new design challenges. Valentin Spiess will show how his company iart designs and engineers unique user experiences through the clever use of technology. He will draw from his wide project experience, which includes the façade of the Swiss Pavilion at the Expo 2010 in Shanghai that made solar rays visible as a creative force, the kinetic façade MegaFaces for the Sochi 2014 Winter Olympics that showed giant selfies of visitors in 3D, and flokk, an open platform for developing interactive lighting solutions.

SPEAKER

Valentin Spiess, CEO i-art, Basel – Switzerland

Valentin Spiess is the founder and CEO of iart and the creative head behind the company's most innovative projects. Trained as an engineer in Switzerland, he has been working in the field of new media since 1993, often collaborating with artists. In 2001, he set up the company iart as an engineering office for the planning and implementation of media projects. Today, Valentin heads an interdisciplinary team of over 40 people specialized in the conception, planning and execution of media solutions for exhibitions, museums, architectural projects and outdoor spaces.

An innovation leader in the spatial communication sector, iart realizes projects at the cutting edge between media, art and technology. Founded in 2001 and based in Basel, Switzerland, the company meets complex

design challenges by leveraging its background as an engineering firm to serve as an interdisciplinary competence center.

With the combined skills of its team, iart has realized a number of highly innovative, large-scale projects such as the light frieze of the Kunstmuseum Basel, the kinetic façade of the MegaFaces Pavilion at the Sochi 2014 Winter Olympics, the exhibition 'Universe of Particles' at CERN in Geneva and the interactive façade of the Swiss Pavilion at the Expo 2010 in Shanghai. The company has received numerous awards for its work, including the Cannes Lions Innovation Grand Prix, Swiss ICT Award, Media Architecture Biennale Award, Red Dot Award, and Golden Award of Montreux. It was an industry partner of the OLED Design Lab, a research project that was nominated for the Design Prize Switzerland in 2015.

Thursday, 1 and Friday, 2 December 2016

SWISS INNOVATIONS AT THE DESIGN AND TECHNOLOGY FORUM, InnoDesignTech Expo

InnoDesignTech Expo - Hong Kong Convention and Exhibition Center
Hall 1 A - C

Thursday, 1 December 2016, 10.30 - 10.45 am

Joulia-inline, Shower with Heath Recycling

Reto Schmid, CEO Joulia Ltd.

In developed countries, many people take their habit of a daily shower for granted. But the energy that has to be used for this is considerable. A hot shower lasting eight minutes takes up about as much energy as would be needed to scale the Eiffel Tower in Paris 55 times! This is where the newly developed heat recovery system Joulia-inline comes into play. It uses the hot waste water that would have been wasted in the past to pre-heat the cold incoming water. This reduces the energy consumption that is needed for a hot shower by as much as 50%. To make it possible, a heat exchanger consisting of copper pipes just six centimetres wide is invisibly incorporated in the drainage channel of the shower. The practical advantages of the system come to expression both in the compact and sophisticated design, and in its being easy to access for cleaning purposes.

Thursday, 1 December 2016, 11.10 - 11.25 am

OLED Design Lab

Juan Ferrari, Interaction Designer, i-art

OLEDs are flat sources of light. The light they emanate is characteristically diffuse but at the same time bright, with good colour reproduction, and along with the LED they are seen, in view of their energy efficiency, as being the luminaires of the future. Under the auspices of a KTI-sponsored research project, the OLED Design Lab has been investigating the design and technical potential of this new technology which is now approaching its market launch, using the OLED modules currently available (Philipps Lumiblade) as a basis. The goal was the prototype development of consumer lamps and lighting systems which are consistently geared to the special features and advantages of the OLED. This resulted in trailblazing solutions, suggested on the one hand by the thinness and lightness of the OLED units, and on the other by the possibility of digital controls and their system-forming potential. Interactive light installations and lamps illustrate what kinds of role may soon be open to OLEDs, in the field of scenography or interior lighting.

Thursday, 1 December 2016, 11.30 - 11.45 am

R2D2 – Sustainable LED Lamp with Controller App

Xavier Aymon, CEO, R2D2 Ltd.

The R2D2 is a hanging lamp using LED light, which can be controlled, operated and programmed by means of a specially developed Smartphone app. The app makes it possible to adjust both the light temperature and the intensity of the light. With the help of LED technology, the light temperature is continuously variable and ranges from 2700 Kelvin (warm white) to 6500 Kelvin (daylight white). The app also gives you information about the energy consumption of the lamp and the resulting electricity costs. The form of the lamp is inspired by a classic industrial lamp. Its demonstrative simplicity means that it can be used in a wide variety of contexts – either in a domestic setting or in the office. In keeping with this, the aluminium lamp body is obtainable in different sizes and colour variants.

Friday, 2 December 2016, 11.20 - 11.35 am

STACK

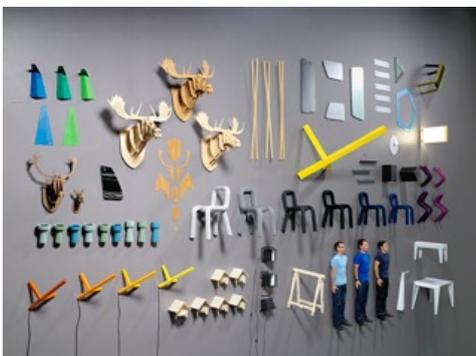
Mugi Yamamoto

Stack is an innovative inkjet printer, which at the same time is reduced down to the central function of a device of this sort – the actual printing. With traditional printers, the largest component is the paper compartment. Stack does without it altogether. The printer is placed directly on the stack of paper that is to be printed. During printing, the individual sheets are pulled in from below and ejected again at the top of the device. Stack thus works its way, so to speak, through the pile of paper until the paper runs out. As a result of this approach, the printer has a highly compact, simple and appealing design. Essential conditions for the creation of the device were a careful choice of components and the development of a special infeed mechanism. Stack is designed to meet the needs of people who work in a mobile manner or in a confined space, and have problems with the bulky form of ordinary printers.

Saturday, 3 December 2016, 5.00 – 6.30 pm

PMQ, S710-711, 7/F, Staunton

FUNctionalism – by BIG GAME, Switzerland



Join Design Prize Switzerland and De Tour to meet with Augustin Scott de Martinville of the renowned Swiss design collective BIG GAME, a well-connected threesome that succeeded in making waves well beyond Switzerland at an early stage.

Rare occasion:

What does it take to develop products for the global market, while the clients come from diverse cultural and geographical backgrounds?

With the aim to exchange with you and provide deeper insights, Augustin Scott de Martinville of BIG GAME will be sharing anecdotes from and about the development processes of some of their products, while applying and translating their own high standards and product narratives.

SPEAKER

Augustin Scott de Martinville founding partner of the successful BIG GAME collective.

BIG GAME

Consisting of Augustin Scott de Martinville, Elric Petit and Grégoire Jeanmonod, the designer threesome formed in Lausanne in 2004 goes by the name of BIG-GAME. The trio can already look back on a notable career. They stand for a youthful and refreshing design idiom, notable both for its functionality and for its playful approach – one that succeeds in redefining the Swiss design quality that everyone talks about. With their consistently unpretentious designs of furniture, objects, interiors and exhibitions, the well-connected threesome succeeded in making waves well beyond Switzerland at an early stage. The acquisition of their works by prestigious institutions – like the Museum of Modern Art in New York or the Museum für Gestaltung Zürich – reflects their success, as do the famous names now featuring in BIG-GAME'S customer portfolio.

Their clients and partners include not only conspicuously well-known European brands, but Chinese and Japanese companies as well. It is surprising and gratifying that in spite of all their success, and the resulting work load, the designers still continue to teach at ECAL (the Lausanne University of Art and Design) and are happy to pass on their experience to the younger generation of designers. The work of BIG-GAME has crossed the international image of Swiss design, while at the same time enriching it. The Merit award should encourage these talented designers to continue as they have begun.

www.big-game.ch

Monday, 5 December 2016, 7 – 9 pm

Connecting Space Hong Kong

G/F, Wah Kin Mansion, 18-20 Fort Street, North Point, Hong Kong
Nearest MTR stations: Fortress Hill, North Point

GAME CHANGER – Pecha Kucha

The global society, demographics, the environment and the economy are in constant change just as are technologies, materials and our knowledge and experience. How do we reply to changing needs and problems by leaving common tracks? By no surprise this year's topic of the Hong Kong design week is Game Changer as not only design as such, but as a way of thinking proves to be an innovating approach to holistic solutions that deploys not only change but also added-value.

Join us for this Pecha Kucha – a series of short presentations – featuring Swiss and Hong Kong based designers, entrepreneurs and educators from different design fields.

SPEAKERS

Xavier Aymon, Dr. Jan Eckert, Reto Schmid, Augustin Scott de Martinville, Mugi Yamamoto and many more

OVERVIEW

23 Showcasing Participants Hong Kong

1. Category **Communication**
Doing Fashion Paper
Metaflop*
2. Category **Fashion**
Adobe Indigo (Winner)
3. Category **Furniture**
USM Privacy Panels (Winner)
4. Category **Product Consumer Goods** - Leggero ENSO
(Winner) Loudspeaker L242
5. Category **Product Investment Goods**
Joulia-inline (Winner)**
Stanserhorn Cabrio
Aeon Phocus Catheter Steering System
6. Category **Rado Star Prize Switzerland** for Young Talents
Stack (Winner)* / **
Applied Fiction
Blooming Species*
C'est le Pompon*
7. Category **Research**
DAFAT (Winner)*
8. Category **Sustainable Impact Prize**
LED Bulb (Winner)**
R2D2**
OLED Design Lab**
9. Category **SWISS TEXTILES Prize** for Young Fashion and Textile Entrepreneurs
huber egloff (Winner)*
Julian Zigerli, the brand*
10. Category **Textile**
Metal Base Collection (Winner)*
Big Bang Broderie
F-abric by FREITAG
11. **Merit**
BIG-GAME (Winner)*

* on display at PMQ 25 November to 4 December, 2016

** on display at InnoDesignTech Expo 1 December to 3 December, 2016

All on display at Connecting Space Hong Kong 5 December to 11 December, 2016

1. Category: Communication

DOING FASHION PAPER - WINNER

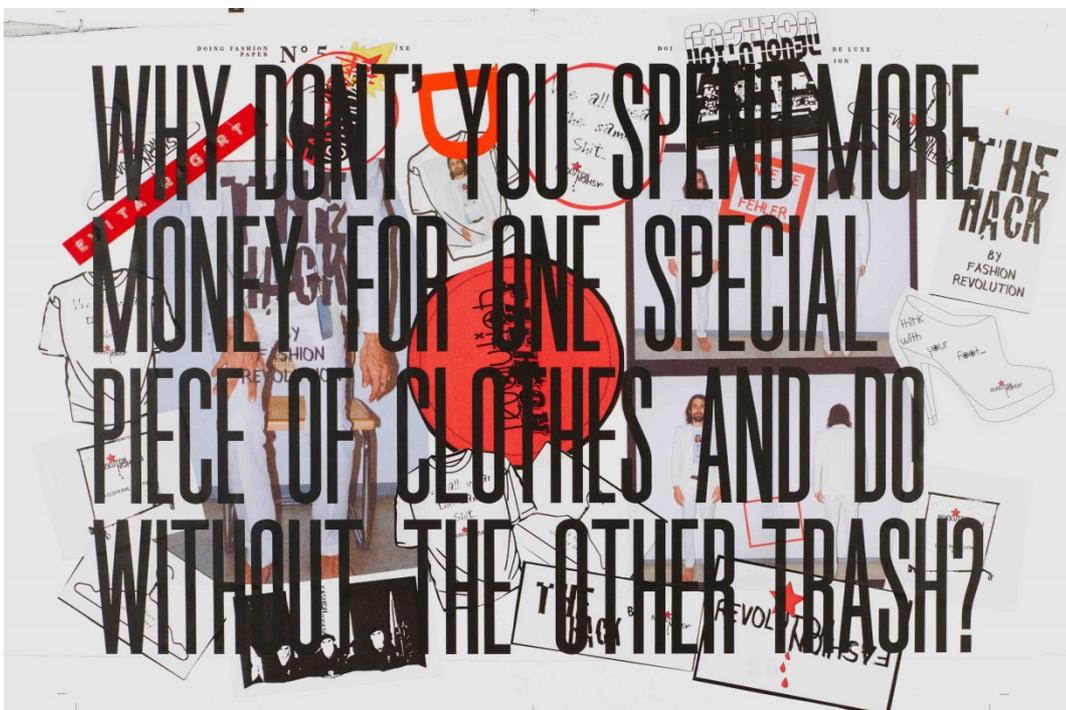
Institute of Fashion Design, Academy of Art and Design, FHNW in Basel Claudiabasel

Team:

Priska Morger (Creative Direction), Andrea Sommer (Editor-in-chief), Jiri Oplatek (Art Director), Kurt Zihlmann (Administration)

www.doingfashion.ch

www.claudiabasel.ch



DOING FASHION PAPER (DFP) is the title of a publication series which was created at the Institute of Fashion Design of the Academy of Art and Design, FHNW in Basel, and which emerged from the training concept of DOING FASHION. The essential objective of this teaching vessel is to create alternative spaces of action in the field of fashion design, in emancipation from the current understanding of fashion. DFP was worked out and implemented in close cooperation with the graphics office Claudiabasel.

It offers a platform for fashion discourse in universities and encourages its further development. The top-quality print product is consciously seen as offering a basis for play and experiment. From the point of view of the book designer, the publication consists in applied research in the area of editorial design. Established rules are here being deliberately broken or converted into their opposites. The design evidently goes against mainstream trends, without dissipating any of its energy on negative attitudes.

1. Category: Communication

Metaflop

Marco Müller, Alexis Reigel

In collaboration with: Linus Romer

Supported by:
TeX Development Fund, USA.

www.metaflop.com



Metaflop is a new web application, designed to be user-friendly and serving for the modulation of digital fonts. It makes it possible for users to create their own digital fonts in a very short space of time. To do this, the typographical parameters of a Metaflop font can be modified either with slider bars or numerically. An automatic preview displays the results of the chosen modulation at once.

Users do not have to work with complex font editors, nor do they need to grapple with the abstract description language of the metafont script or with the design of individual letters. The repetitive adjustments of the font characters are all done by the server. This enables users to focus on their own design decisions. The new fonts can be installed on all current computer systems, or else linked in as a web font with any website you choose.

2. Category: Fashion

Adobe Indigo - WINNER

Julia Heuer

www.juliaheuer.de



The combination of digital and crafts-based textile technology – that is the principal idea of ADOBE INDIGO, a clothing collection in which textiles play the most important part. A digital print design that relies on simple graphic forms and gentle colour transitions forms the basis for the manual processing of the textile, with the help of the traditional Japanese tie-dyeing technique arashi-shibori.

This results in hand-pleated cloths in which the original prints receive a random admixture of colours and so achieve a special kind of aesthetic quality. The digital print design is transformed into an organically pleated play of colours, each product being a unique specimen. From the purely formal angle, the clothing collection based on these textiles is notable for its timeless simplicity. The cut deliberately recedes into the background. Instead, the principal focus is on the textile itself and its artistic value.

3. Category: Furniture

USM Privacy Panels - WINNER

USM U. Schärer Söhne AG:

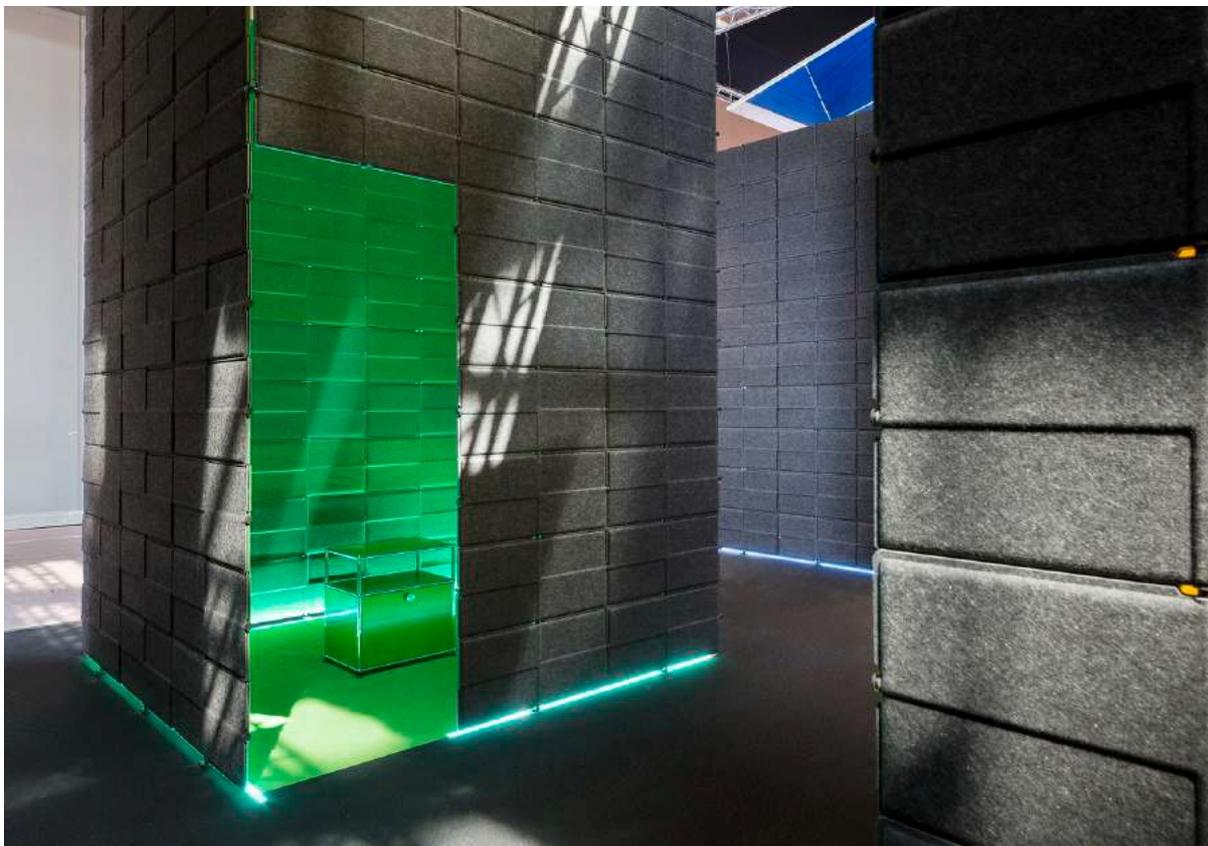
Alexander Schärer (CEO), Thomas Dienes (Head of Product Development), Carole Gerber (Head of Marketing Switzerland and Export Markets), Adrian Braun (Project Leader)

In collaboration with:

atelier oi: Armand Louis, Aurel Aebi, Patrick Reymond (Co-Founders)

www.usm.com

www.atelier-oi.ch



Whatever one may think of the open-plan office, it is a fact of social life. As long as this remains the case, there will be an urgent need for partitions and acoustic systems. The furniture company USM Haller has responded to this situation by developing its USM Privacy Panels – a flexible modular system for economically creating spatial areas which offer visual and acoustic privacy.

Based on the modular matrix of the classic USM Haller furniture, the individual panels consist of highly compressed polyester fleece which is seamlessly attached to a framework of steel tubes. With these panels as building blocks, it is an easy matter to realise stable spatial arrangements in accordance with whatever is needed. The panels are available in different colours and in two design variants – either as a freestanding space divider, or as a table superstructure for use in combination with the office furniture.

4. Category: Product Consumer Goods

Leggero ENSO - WINNER

Tribecraft AG (Concept, Design and Engineering):

Daniel Irányi, Jörg Evertz, Uwe Werner, Oliver Baur, Dominik Eggert, Simon Hasenfratz, Anita Leitmeyr, Arno Lenzi, Luca Lörtscher, Martin Müller, Miriam Nietlispach, Remo Sommer, Nico Spinelli, Tom Stäubli, Marco Stoffel, Gabriela Bachmann

Brüggli Industrie (Producer Leggero products):

Adrian Hungerbühler, David Fischer, Urs Buschor, Arnold Rohner

www.tribecraft.ch

www.brueggli-industrie.ch



The Leggero ENSO is designed as a multifunctional child's bicycle trailer, suitable for use either as a pram or as a sports jogger. It does all that you need a child transporter to do, and so helps young families to stay mobile for sport or in everyday living. In development of the ENSO, consistent attention was devoted to a well-thought-out structure, convincing solutions on the level of detail and outstanding product quality.

The stable undercarriage, with its oil-damped suspension system, guarantees child comfort and safety. The sophisticated mechanics make it easy to switch over the unit from trailer to pram mode, and an integrated folding mechanism serves to save space for purposes of transport or storage. There is also a collapsible luggage compartment for shopping, enhancing the usefulness of the vehicle for everyday use. The textile cover can be quickly and simply rolled out, offering the child secure protection from the weather.

4. Category: Product Consumer Goods

Loudspeaker L242

estragon (Design):

Dirk Fleischhut, André Lüthy, Fernando CruzVONSCHLOO (Producer)

In collaboration with: Eternit
(Schweiz) AG

www.estragon.ch

www.vonschloo.com

www.swisspearl.ch



The exclusive L242 loudspeaker, which is being produced in limited quantity, is notable for its striking and at the same time eloquent design. This advertises, even just in visual terms, its function as a sounding box. It is inspired by the folle, an archaic funnel-shaped speaking trumpet which is used in some regions of the Alps to call out the traditional Alpine blessing. The body of the L242 is made of fibre cement, which in view of its cement component has outstanding damping properties and so forms the basis for a clean acoustic pattern.

The craft processing of this material leaves traces on the surface, giving every loudspeaker the character of a unique creation. The special optic quality of the fibre cement and careful design of the object, which looks good in all perspectives, are aimed at making the loudspeaker an attractive accessory in many different domestic settings.

5. Category: Product Investment Goods

Joulia-inline, Shower with heat recycling - WINNER

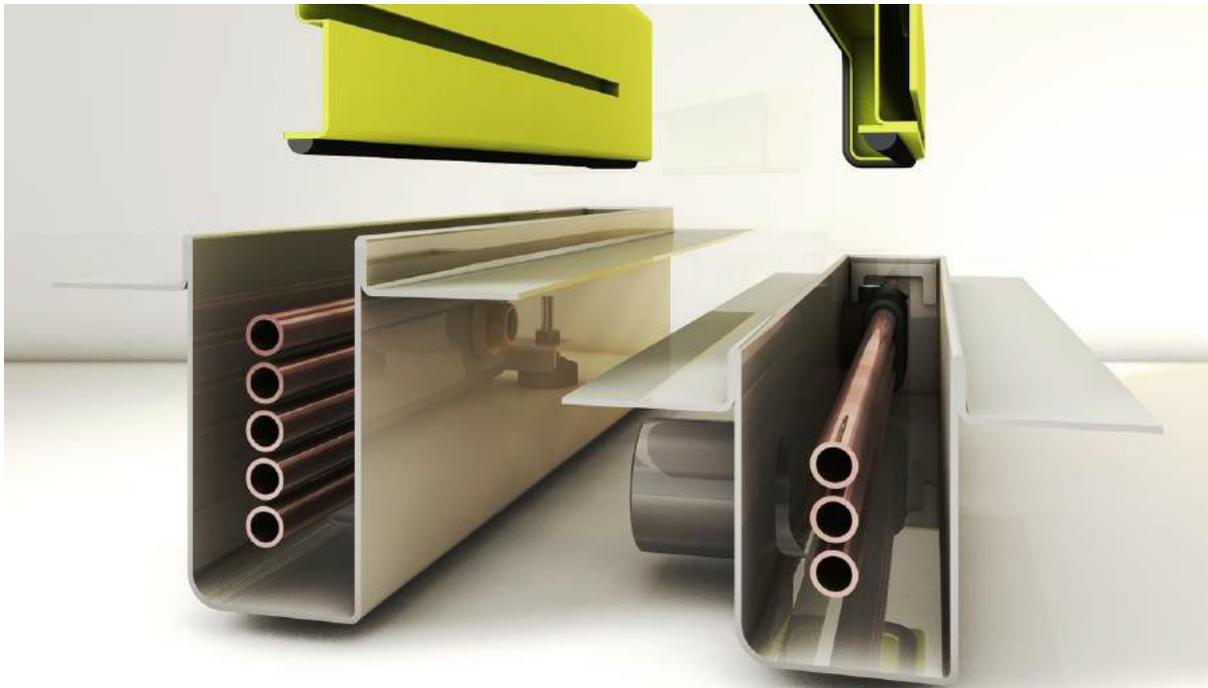
Joulia SA:

Reto Schmid, Christoph Rusch, Roman Svaton

In collaboration with:
Creaholic SA

Supported by:
Klimastiftung Schweiz und der Stiftung für technologische Innovation STI

www.joulia.com



In developed countries, many people take their habit of a daily shower for granted. But the energy that has to be used for this is considerable. A hot shower lasting eight minutes takes up about as much energy as would be needed to scale the Eiffel Tower in Paris 55 times! This is where the newly developed heat recovery system Joulia- inline comes into play. It uses the hot waste water that would have been wasted in the past to pre-heat the cold incoming water.

This reduces the energy consumption that is needed for a hot shower by as much as 50%. To make it possible, a heat exchanger consisting of copper pipes just six centimetres wide is invisibly incorporated in the drainage channel of the shower. The practical advantages of the system come to expression both in the compact and sophisticated design, and in its being easy to access for cleaning purposes.

5. Category: Product Investment Goods

Stanserhorn Cabrio

KUECHLER DESIGN:

Thomas Kuchler, Dipl. Designer (cabin design)

In collaboration with:

Gangloff Cabins AG (cabin producer) Garaventa AG (Seilbahnbauer) Stanserhorn Bahn (Bauherr)

www.kuechler-design.ch



The Stanserhorn Cabrio is the world's first ever cable railway with an open upper deck. The two-level suspended cable car is a real innovation in cable railway technology. The lower level of the cabin accommodates up to 60 persons, who can enjoy panoramic views on all sides thanks to the glass extending to the height of the ceiling. A centrally located spiral staircase is provided for access to the completely open sundeck above. Up to 30 persons at one time can here enjoy a unique experience in the open air.

As the bearer cable is positioned to the side of the vehicle, they have an all-round and unobstructed view of the surroundings. In design terms the 'cabrio' part of the cabin, with its windshield, glass parapet and floor in the form of a boardwalk, is inspired by the deck of a yacht. The restrained choice of colour underlines the technical quality of the cabin, while serving as an optical link between the cabin frame and the U-shaped chassis hoop.

5. Category: Product Investment Goods

Aeon Phocus Catheter Steering System

Bureau Sturm Design GmbH:

Dominic Sturm (Designer, Owner) Dominique Schmutz (Junior Designer) Salome Berger (Junior Designer) Manuel Rossegger (Junior Designer)

Client: Aeon Scientific AG, Zürich; Severin Eisner (PM), Jonas Baumann (CTO)

www.bureau-sturm.ch

www.aeon-scientific.com



The Aeon Phocus is a magnetic control device for use in what are known as hybrid operating theatres. With the help of imaging techniques it forms the basis for minimally invasive operations on the inner organs, especially in connection with cardiac surgery. The ultra-precise, computer-supported control of the surgical instruments in the body of the patient reduces the time of treatment significantly and minimises exposure to X-rays.

In formal, ergonomic and functional terms, the design of the treatment unit has been based – within the bounds of technical possibility – on the needs of the patient, who remains conscious during the operation. So in spite of its impressive size, the system is designed to inspire confidence and at the same time gives a highly professional impression. The development of the peripheral components, like the 3-D surgical joystick, was based on close cooperation with doctors. The joystick forms a central interface between the operator and the treatment unit.

6. Category: Rado Star Prize Switzerland for Young Talents

Stack - WINNER

Mugi Yamamoto

ECAL / University of Art and Design Lausanne

Tutors:

Elric Petit, Chris Kabel

www.mugiyamamoto.com

www.ecal.ch



Stack is an innovative inkjet printer, which at the same time is reduced down to the central function of a device of this sort – the actual printing. With traditional printers, the largest component is the paper compartment. Stack does without it altogether. The printer is placed directly on the stack of paper that is to be printed. During printing, the individual sheets are pulled in from below and ejected again at the top of the device. Stack thus works its way, so to speak, through the pile of paper until the paper runs out.

As a result of this approach, the printer has a highly compact, simple and appealing design. Essential conditions for the creation of the device were a careful choice of components and the development of a special infeed mechanism. Stack is designed to meet the needs of people who work in a mobile manner or in a confined space, and have problems with the bulky form of ordinary printers.

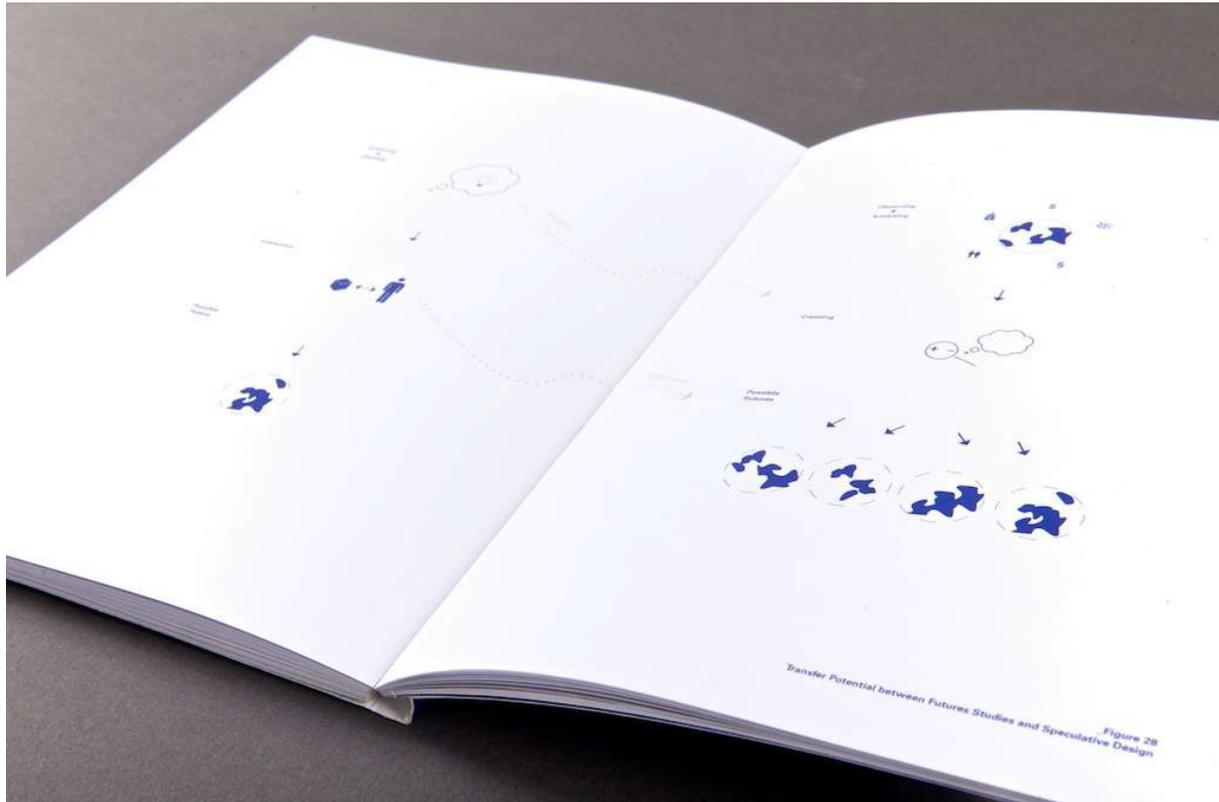
6. Category: Rado Star Prize Switzerland for Young Talents

Applied Fiction

Michaela Büsse

ZHdK / Zürcher Hochschule der Künste – Master of Arts in Design, Field of Excellence Trends

www.metamodern.ch



This ambitious Master's project under the title of Applied Fiction may be understood as a novel approach to the thematisation of futuristic questions. It analyses the hitherto unconscious common features between design and futuristic research, and illustrates, with the help of design experiments, what a combination of the two disciplines might look like in practice.

The result of the work is first of all a publication, which is concerned with historic images of the future and with the current state of futuristic, design and science fiction research; while at the same time a creative method for workshops has been developed by means of which scenarios of the future can be incarnated in design objects. A compendium in the form of a card game documents the setting up of a workshop of this kind. The card game is intended to form an inspirational basis for innovation processes.

6. Category: Rado Star Prize Switzerland for Young Talents

Blooming Species

Pia Farrugia - independent jewellery

www.piafarrugia.ch



Blooming Species is the title of a jewellery collection which was created as a final Master's degree project. It embraces the themes of nature, the landscape, the human being and jewellery, and aspires to be a kind of fantastic vegetation capable of twining around the human body. The starting point of the collection was chance objects found in outdoor nature. The resulting assembly of articles rapidly developed an imaginary life of its own, in which the real and the fictional intermingled and gave rise to novel creations.

The interplay of the genuine and the spurious, the natural and the artificial, the precious and the banal yielded surprising forms, colours, textures, dimensions and proportions. The articles of jewellery created in the studio in this way seek out their own place on the body, and are completely free to do so. The body becomes as it were a fertile soil, on which this special kind of ornament blossoms.

6. Category: Rado Star Prize Switzerland for Young Talents

...C'est le pompon

Flaka Jahai

University of the Arts London, Central Saint Martins – Master of Arts in Fashion, Fashion Knitwear and Textile Designer

Sponsored by:
Remateks Kosovo (Garn), Swisstulle Schweiz (Netz)

www.iahai.international/flaka



... *C'est le Pompon* is a final Master's degree project which engages with an ancient textile craft technique – the pompon – and reinterprets it in a new way. The project occupies a borderline zone between fashion, performance and art. It sees itself as a playfully experimental deconstruction or reconstruction of clothing, making use of a traditional textile technique. In imitation of the modular concept of Lego bricks, the individual pompons are surrounded by a rectangular frame. These can be joined up in any way you like, so as to create a garment.

This sets up an intriguing contrast between the relatively simple basic elements and the complexity of the possible combinations. ... *C'est le Pompon* shows how a traditional craft technique can be combined with modern conceptual design in order to meet contemporary fashion requirements.

7. Category: Research

DAFAT – an interdisciplinary research project and design-driven technological development - WINNER

Hochschule Luzern – Design & Art, Research-Group

Product & Textil:

Prof. Dr. Andrea Weber Marin, Isabel Rosa Müggler, Françoise Adler, Nina Müller

In collaboration with:

Hochschule Rapperswil HSR, Berner Fachhochschule BFH, Saurer Embroidery AG, Jakob Schläpfer, Kuny AG, Huntsman Advanced Materials (Switzerland) GmbH, Bezema AG

Supported by:

Kommission für Technologie und Innovation KTI

www.hslu.ch/design-kunst



DAFAT is an interdisciplinary research project. The acronym stands for ‘Digitale Applikation von Farbe auf Textil’ [‘Digital Application of Colour to Textiles’]. Designers, mechanical engineers and chemists from universities or from a practical working background have come together to develop an innovative colour application technique, which forms a decisive addition to the digital textile printing of today. The object of the project is a design-driven technology which leads to the creation of innovative and individualised textile products.

For this purpose the designer needs to be able to interact with the machine at any time so as to influence the implementation of his or her designs. At the same time the digitally controlled textile printer should be able to apply different colour pigments to the cloth in such a way that the product exemplifies a new textile aesthetic with novel haptic qualities, facilitating individualised mass production. The final goal of the project, which is planned to take six years, is a marketable machine that meets these requirements.

8. Category: Sustainable Impact Prize

LED Bulb - WINNER

Renaud Defrancesco

ECAL / University of Art and Design Lausanne

Tutors:

Jörg Boner, Camille Blin, Elric Petit

www.renauddefrancesco.ch



Turning the lamp into a luminaire – or to put it differently, finding the perfect marriage of the light source and the luminaire body – is an idea that easily suggests itself, and one that has already concerned designers for decades. The solution has now been found. In view of modern LED technology, with its long service life and energy efficiency, it is a project of particular topicality today – all the more so considering that LED light, by contrast with traditional forms of light technology, is not bound to a specific form like that of the light bulb.

The present project – a genuine innovation – accordingly involves variously shaped fluorescent screens made of milky compressed glass with an integrated LED module. These, just like traditional light bulbs, can be screwed directly into a light fitting. Ampoule LMP comes across as the fusion of a lamp and an atmospherically appealing luminaire body. The resulting product is an object of interest, not least in view of its sustainable and economic potential.

8. Category: Sustainable Impact Prize R2D2

ATELIER R2D2 GmbH:

Xavier Aymon (engineer, design and LED technology),
Mathieu Crochard (engineer, software and APP's)

www.atelier-r2d2.ch



The R2D2 is a hanging lamp using LED light, which can be controlled, operated and programmed by means of a specially developed Smartphone app. The app makes it possible to adjust both the light temperature and the intensity of the light. With the help of LED technology, the light temperature is continuously variable and ranges from 2700 Kelvin (warm white) to 6500 Kelvin (daylight white). The app also gives you information about the energy consumption of the lamp and the resulting electricity costs.

The form of the lamp is inspired by a classic industrial lamp. Its demonstrative simplicity means that it can be used in a wide variety of contexts – either in a domestic setting or in the office. In keeping with this, the aluminium lamp body is obtainable in different sizes and colour variants.

8. Category: Sustainable Impact Prize

OLED Design LAB

FHNW, HGK Basel – Institute Integrative Design:

Ralf Michel (Projektleiter), Ulrich Bachmann (stellv. Projektleiter), André Haarscheidt, Julia-Katharina Büchel, Mathias Stich, Corsin Zarn, Maria-Sol Burgener, Valerie Notter de Rabanal

In collaboration with:

iaart, Basel: Valentin Spiess, Michael Lotz, Lukas Kaser, David Hänggi, Juan Ferrari

Inventron, Alpnach Dorf: Cornel Waldvogel, Thomas Müller, Felix Kuchler

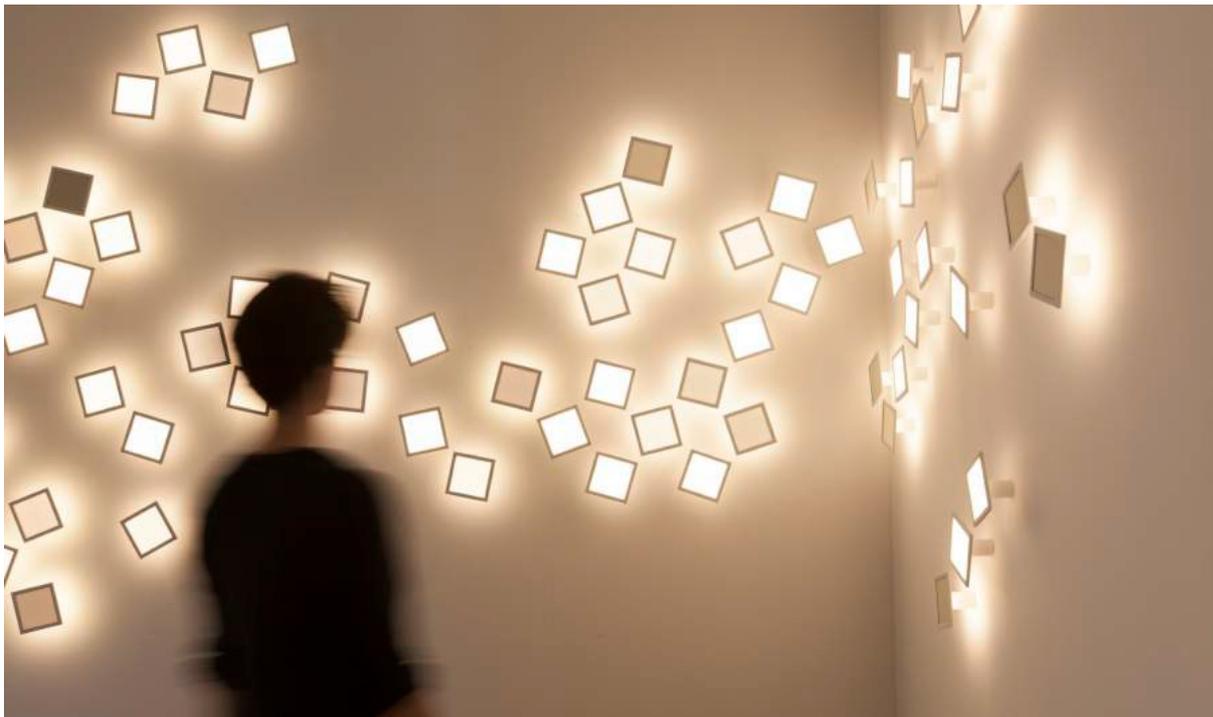
Philips AG Lighting Schweiz: Urs Maurer, Simon Furrer
Gewerbemuseum Winterthur: Markus Rigert

Studio Hannes Wettstein: Stephan Hürlemann, Christoph Goechnahts, Simon Husslein

Supported by:

Commission for Technology and Innovation CTI

www.oled-design-lab.com / www.flokk.ch / www.masterstudiodesign.ch



The work has been based on the fundamental idea, as simple as it is smart, of directly combining the luminous element with the lamp itself. Provided that production can be realised on an industrial scale, the market potential of the design, which at the same time defines a new product genre, is enormous.

The all-in-one approach followed here meets the demand for sustainability by using energy-efficient and long-lasting LED technology, as well as by the choice of the recyclable material glass. Serial production would make it possible for the product to be marketed at a reasonable price, as an attractive solution for many kinds of lighting scenario. The different models and sizes are an invitation to think up entertaining combinations.

9. Category: SWISS TEXTILES Prize for Young Fashion and Textile Entrepreneurs

huber egloff, swiss finest womenswear - WINNER

huber egloff:

Andreas Huber & Raúl Egloff Alcaide

www.huberegloff.com

www.instagram.com/huberegloff

www.facebook.com/huberegloff



This ladies' fashion label created by Andreas Huber and Raúl Egloff Alcaide has made waves in recent years, both within Switzerland and beyond its borders. It is addressed to the style-conscious and future-oriented contemporary woman who is looking for luxury and a certain kind of extravagance. The philosophy of the designers stands for the power of opposites. Their collections are notable for their sensuous emphasis, top-quality materials and the delicacy of the processing. Their aesthetic approach combines innovative creation with wearability.

The cuts seem simple and unassuming, but are at the same time sophisticated. The huber egloff collection of autumn/winter 2015 is an exemplary illustration of this approach. It is designed as a collage and as the expression of a young and contemporary spirit. Inspired by the eclectic works of the artist Isa Genzken, the various references to youth culture have been woven into an independent visual idiom.

9. Category: SWISS TEXTILES Prize for Young Fashion and Textile Entrepreneurs

Julian Zigerli, the brand

Julian Zigerli

www.julianzigerli.com



Julian Zigerli is a young, internationally successful men's fashion label from Switzerland. It stands for practical, smart and technically first-class fashion which is comfortable and at the same time decidedly contemporary. The brand has a sportswear attitude and positions itself in the high fashion sector. Among its particular features are the elaborate print designs, customised for every season, which express the energetic feeling for life of the label.

For the prints, Julian Zigerli collaborates on a regular basis with artists, graphic artists, photographers and illustrators. Exciting artistic projects that overstep conventional boundaries are standard. In 2015 the label launched its new Unisex Basic Line Julian Zigerli – ALL TIME FAVORITE, which deliberately follows a supra- seasonal approach. The power to convince of this line is essentially based on its use of the best Swiss quality materials and the simplicity of the details.

10. Category: Textile

Metal Base Collection - WINNER

Création Baumann AG

Design-Team:

Eliane Ernst, Christian Brunner, Mario Klaus, Sibylle Aeberhard, Geneviève Hirt, Brigitte Signer, Katharina Schäfer

www.creationbaumann.com



Façades with extensive areas of glass have been part of the formal repertoire of modern and contemporary architecture for decades. This gives rise to interiors where an abundance of natural light enters by way of the large window openings. These naturally call for measures whereby the input of light and heat can be regulated. This was the background to the development and launch of Création Baumann's Metal Base Collection. It consists in highly functional curtain materials for windows, which serve as blinds and glare shields as well as keeping out heat and ultraviolet radiation.

The effect is achieved through a special high-tech method which metallises the textiles with a choice of metals – brass, copper, aluminium or steel may be used. The materials of the Metal Base Collection are not only superlatively functional – their simple nobility and elegance are likewise impressive, making them equally suitable for use in the contract sector or in a private and domestic setting.

10. Category: Textile

Big Bang Broderie

Bischoff Textil AG: Thomas Meyer (CEO), Rachel de Lagenest (Designer)

Hublot S.A.: Ricardo Guadalupe (CEO), Raphael Nussbaumer (Directeur Produit), Sylvie Savary (Designer), Stéphane De Oliveira (R&D Project Manager)

Composites Busch S.A.: Alain Lallemand (Vice President), Lukas Wielatt (R&D Project Engineer)

www.bischoff-textil.com www.hublot.com

www.compositesbusch.ch



Big Bang Broderie was created as a cooperative project between Bischoff Textil AG, the watch manufacturing firm Hublot and Composites Busch S.A. The starting point of the project was the idea of decorating the dial, bezel and wristband of a luxury watch with delicate embroidery. The central challenge of the undertaking consisted in making the jointly developed design useful in practical terms for the special purpose that had been envisaged.

With this aim in view, a special yarn coated in 24-carat gold plasma was used to embroider a delicate filigree motif on tulle and silk organza. This was then fixed with high-tech components made of carbon fibre, using a completely new and unique technique. The technical innovation associated with the project opens up the traditional craft of embroidery to further futuristic areas of application.

10. Category: Textile

FREITAG F-abric

FREITAG lab. ag:

Daniel Freitag, Markus Freitag,

Daniel Rohrer, Maya Suter, Christian Schori, Isabella Stoklossa, Marianne Schoch

www.freitag.ch



F-ABRIC is the name of a collection developed and launched by the Zurich label FREITAG. First and foremost, it is designed with a view to sustainability. All models of this 'working wear' collection are produced in Europe and are made from fibres that are grown or produced in Europe, like linen, hemp or modal. Accordingly they can be completely broken down into compost after use. The collection is committed to sustainability in formal terms as well, and so aims at normality in preference to striking originality.

F-ABRIC would like to be seen as a hard-wearing, modern and contemporary form of eco-clothing. Its target public consists in city-dwellers with a well-developed environmental awareness and sensitivity to quality. In FREITAG's eyes, the collection is an example of sustainability in practice – a quality that extends to cover the entire production and consumption chain.

11. Merit

BIG-GAME

Augustin Scott de Martinville, Grégoire Jeanmonod, Elric Petit

www.big-game.ch



Consisting of Augustin Scott de Martinville, Elric Petit and Grégoire Jeanmonod, the designer threesome formed in Lausanne in 2004 goes by the name of BIG-GAME. The trio can already look back on a notable career. They stand for a youthful and refreshing design idiom, notable both for its functionality and for its playful approach – one that succeeds in redefining the Swiss design quality that everyone talks about. With their consistently unpretentious designs of furniture, objects, interiors and exhibitions, the well-connected threesome succeeded in making waves well beyond Switzerland at an early stage. The acquisition of their works by prestigious institutions – like the Museum of Modern Art in New York or the Museum für Gestaltung Zürich – reflects their success, as do the famous names now featuring in BIG-GAME'S customer portfolio.

Their clients and partners include not only conspicuously well known European brands, but Japanese companies as well. It is surprising and gratifying that in spite of all their success, and the resulting work load, the designers still continue to teach at ECAL (the Lausanne University of Art and Design) and are happy to pass on their experience to the younger generation of designers. The work of BIG-GAME has crossed the international image of Swiss design, while at the same time enriching it. The Merit award should encourage these talented designers to continue as they have begun..