

PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

# SWISS-ROMANIAN COOPERATION PROGRAMME | Visibility Guidelines

Version 2.1 of 30.06.2015



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland  
**Swiss Contribution Office Romania**



**MINISTRY OF PUBLIC FINANCE**  
**National Coordination Unit**

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## Introduction

This document sets out the rules regarding the implementation of the visual identity of the Swiss-Romanian Cooperation Programme (“SRCP” or “Programme”), regardless of whether the activities are undertaken by Executing Agencies<sup>1</sup> of projects financed or co-financed by the SRCP, by Swiss and Romanian Intermediate Bodies (SIB and IB), the National Coordination Unit (NCU), or the Swiss Agency for Development and Cooperation (SDC) and the State Secretariat for Economic Affairs (SECO), as the case may be through the Swiss Contribution Office for Romania (SCO). It also contains some rules and regulations regarding the acknowledgement of the Swiss (co-)financing provided through the SRCP.

The Visibility Guidelines are based on and complement the Communication Strategy for Romania of 2013 as well as the Communication Concept for Romania of 2014. They define minimum standards, which have to be respected by everybody communicating about the SRCP in Romania. Exemptions have to be requested ex ante and in due time by EA from the (S)IB and by (S)IB, PA and AA from SCO and/or NCU.

This revised version of the Visibility Guidelines is based on the input of and consulted with the Working Group Communication. Existing communication materials in conformity with the previous version of the guidelines (in particular roll-ups, billboards, plates and panels) do not have to be changed. All new materials have to fully respect the revised guidelines.

<sup>1</sup> For the purpose of this document, Executing Agencies are entities from the public, non-governmental or private sector, which have been granted financing from the Swiss-Romanian Cooperation Programme.

## Visual Identification System

The (visual) identification system of the SRCP comprises the following elements:

- Programme logo
- Swiss Confederation logo
- Defined font and Swiss red
- Information on co-financing

*NOTE: For EAs logos and templates are available on request from their (S)IB.*

### 2.1 Programme logo

The cooperation programme realised in Romania, being part of the Swiss Contribution, shall be labelled with the following logo for SRCP (Programme logo):



**PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME**

The SRCP programme logo exists in three versions (c.f. p. 12, Annex 1). Whenever possible, version 1) has to be used; in exceptional cases, due to the nature of the supporting object or in order to achieve an aesthetically satisfactory result, versions 2) or 3) may be used. No other logo than this programme logo shall be created and used to promote the SRCP.

As a general principle, all information and promotional materials have to be labelled with the **Programme logo**. At the project level, this logo can be accompanied by the logo of the EA (e.g. local government, sponsors etc.) or national/regional symbols, etc. However, materials cannot feature any logotypes of private contractors who conduct activities under the project. Private contractors are project partners, who are paid for their services and do not contribute either in cash or in kind to the project. This rule applies also to Swiss Intermediate Bodies (consortia of private and NGO contractors).

### 2.2 Swiss Confederation logo

For material of high importance (in particular billboards, commemorative plates as well as information plates) the **Swiss Confederation logo** has to be used in **addition** to the Programme logo as well as the logo of **one** Romanian partner (NCU, IB, Executing Agency), as appropriate.



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Confederația Elvețiană

For material produced by the Swiss side (i.e. SDC, SECO, SCO) the use of the Swiss Confederation logo is compulsory.

### 2.3 Defined font and Swiss red

The font of the Swiss Contribution is Frutiger. This font has to be used whenever possible and practicable. If the Frutiger font is not available, Arial shall be used instead. No other fonts may be used.

The colour of the SRCP is the Swiss red (c.f. p. 13, Annex 1). Without good reason to the contrary, layouts should include the Swiss red in an appropriate form. For documents, billboards, stickers, plates etc. for which a template is provided (c.f. Annex 2), the use of the Swiss red as red bar is obligatory.

### 2.4 Information on co-financing

The wording to be used to acknowledge the Swiss co-financing within the SRCP is as follows:

- Romanian version  
*Proiect co-finanțat printr-un grant din partea Elveției prin intermediul Contribuției Elvețiene pentru Uniunea Europeană extinsă.*
- English version  
*Project co-financed by a grant from Switzerland through the Swiss Contribution to the enlarged European Union.*

The information on co-financing shall be given in Romanian first. If the message is also directed to non-Romanian speakers, then the English version should be used in addition. Both language versions are required in the case of on-site billboards and information plates.

In case of a non-investment project (conferences, workshops, training or information events, campaign, publications etc.) the wording should be adjusted accordingly, e.g.:

- Romanian version

*Publicație, conferință etc. co-finanțată de Elveția prin intermediul Contribuției Elvețiene pentru Uniunea Europeană extinsă.*

- English version

*Publication, conference etc. co-financed by Switzerland through the Swiss Contribution to the enlarged European Union.*

The wording cannot be shortened and has to explicitly indicate that the project is supported by Switzerland through the Swiss Contribution to the enlarged European Union. If the information on co-financing is in both languages, the text of one version should always be adjusted to the other.

*NOTE: If a project/activity is 100% financed by the Swiss Contribution, the text has to be adjusted accordingly, i.e. instead of "co-financed" there should be used the word "financed".*

The information on the co-financing should be provided whenever possible, but obligatorily on:

- information billboards;
- commemorative plates;
- stickers;
- publications;
- sponsored articles;
- audio-visual materials;
- training materials and certificates for the participants of the trainings.

The information on co-financing has to be easily visible. In exceptional cases, if the space available does not permit to provide the information on co-financing, the information may be relinquished. However, this requires prior approval by the SRCP contact point, who will consult with SCO.

It is also permitted to include information on the EA's co-financing or/and co-financing from other sources. However, this may not precede the information about the Swiss co-financing.

## 2.5 The use of other logos

### 2.5.1 Project logos

The use of project logos is discouraged. However, in case a project logo already exists or the large number of project partners justifies the use of a project logo, only the project logo may be used together with the Programme logo and, as the case may be, the Swiss Confederation logo.

Project logos require prior approval by the responsible (S)IB, which may consult NCU/SCO before communicating its decision.

### 2.5.2 Sponsors

For activities implemented as part of a project financed under the SRCP, logos of sponsors may only be used within the limits of the present guidelines. In particular, the visual priority of the Programme logo has to be respected, and such logos may not appear at the top of documents, billboards, plates and panels. In any case, the layout of materials containing logos of sponsors have to be submitted for prior approval to the (S)IB, which may consult NCU/SCO before communicating its decision.

## Rules for Specific Communication Instruments

To the extent they conflict with the general rules above, the visibility rules for specific communication instruments take precedence.

Reports, publications and, as the case may be, websites of EA shall include the following disclaimer:

*This report/publication/website does not necessarily reflect the position of the Swiss government. Responsibility for its content lies entirely with ...*

### 3.1 Documents

The obligation to use the SRCP visual identity applies to all documents in connection with activities (co-) financed through the SRCP and addressed to third parties (i.e. towards the outside). In particular, the following documents are subject to this requirement:

- paper and electronic correspondence;
- tender announcements;
- tender documentations;
- agreements with contractors;
- certificates, testimonials, diplomas etc.

Financial documents, like invoices, bills and other financial and accounting documents, are not subject to this requirement.

*NOTE: In documents the use of the Swiss Confederation logo is exclusively reserved to the Swiss Confederation (in*

*particular SCO, SDC and SECO) and shall not be used if the Swiss Confederation is not (co-)sender or (co-)originator.*

### 3.2 Printed, electronic and audio-visual materials

Printed publications (e.g. brochures, folders, leaflets, bulletins, etc.) published under the project shall include at least the Swiss Contribution logo on the front page and the information on the co-financing; the latter may also be put on the backside (for leaflets) or the second cover page (brochures).

The same rules shall be applied analogously to electronic and audio-visual materials. In particular, the Programme logo has to be placed on the CD/DVD covers/cases.

It is recommended to place on all printed, electronic and audio-visual materials the contact information of the Executing Agency (at least website-/page) and the main websites of the SRCP.

### 3.3 Websites

If Executing Agencies and (S)IB have their own websites, a visible and easily accessible link to the sub-page/tab with information on the project should be placed on the home page of the EA and (S)IB. The webpage presenting the information on the project/ thematic focus shall include the Programme logo,

co-financing information and disclaimer, as well as the following links to the main SRCP websites:

- [www.swiss-contribution.ro](http://www.swiss-contribution.ro);
- [www.swiss-contribution.admin.ch/romania](http://www.swiss-contribution.admin.ch/romania).

For dedicated (project) websites the Programme logo, co-financing information and disclaimer shall be put on the homepage of the site.

As to the information of the project, it should include:

- scope and objectives of the project;
- timetable of the project implementation;
- the information on and the value of the Swiss co-financing in CHF;
- benefits arising out of the project.

It is recommended to present the information in Romanian and in English. The information should be updated regularly according to the project developments and milestones.

It is also advised to disseminate the address of the website-/page with the information on specific projects, in publications, brochures, press releases, stationery, etc. The website address or the link to a sub-page/tab concerning the project should be notified to the National Coordination Unit, the (Swiss) Intermediate Body and to the Swiss Contribution Office.

### 3.4 Billboards and commemorative plates for construction activities

In the case of infrastructure and construction activities a billboard has to be set-up at the start of the works, which includes the following elements:

- the Programme and Swiss Confederation logos covering approx. 25% of the billboard's area;
- information on the co-financing in two languages (c.f. 2.4 p.4-5):

*Construction/ Rehabilitation/ Modernisation of school/hospital ward/ heat station, etc. co-financed by a grant from Switzerland through the Swiss Contribution to the enlarged European Union.*

and/or

*Construcție/ Reabilitare/ Modernizare a unei școli/ salon de spital/ centrală termică etc., co-finanțată printr-un grant din partea Elveției prin intermediul Contribuției Elvețiene pentru Uniunea Europeană extinsă.*

- value of the Swiss co-financing in RON;
- the title of the project (if appropriate the title may be simplified in order to be understandable for the general public);
- name and logo of the EA;
- the logos of project partners, except the logotypes of private contractors.

It is possible to include information on the EA co-financing or/and the value of co-financing from other sources.

The recommended dimensions of the information billboard are the following: 150 cm (width) x 100 cm (height). It is permitted to place a smaller or a bigger billboard if required by the type and nature of the project, however, on condition that all proportions of the specimen billboard, including the protection zone of the Swiss Contribution logo, and all obligatory elements of the visual identification system are respected.

Within 6 months from the end of investment works the information billboards have to be replaced with permanent commemorative plate. This shall be notified to the National Coordination Unit, the (Swiss) Intermediate Body and to the Swiss Contribution Office within 1 month. The plate shall be placed in the most visible locations connected with the project in order to allow the largest possible number of persons to become acquainted easily and safely with its content.

At least one commemorative plate should be placed. If infrastructure works are conducted in several locations, an appropriate number of commemorative plates should be placed in order to ensure visibility for the project.

The commemorative plate has to include the following elements:

- the Swiss Contribution and Swiss Confederation logo should cover approx. 25% of the plate's area;
- information on co-financing in two languages:

*Construction/ Rehabilitation/ Modernisation of school/hospital ward/ heat station, etc. co-financed by a grant from Switzerland through the Swiss Contribution to the enlarged European Union.*

and/or

*Construcție/ Reabilitare/ Modernizare a unei școli/ salon de spital/ centrală termică etc., co-finanțată printr-un grant din partea Elveției prin intermediul Contribuției Elvețiene pentru Uniunea Europeană extinsă.*

- value of the Swiss co-financing in RON;
- name and logo of the EA;
- the logos of project partners, except the logotypes of private contractors.

It is possible to include information on the EA co-financing or/and the value of co-financing from other sources.

The recommended dimensions of the commemorative plate are the following: 70 cm (width) x 50 cm (height). It is allowed to place a smaller or a bigger commemorative plate if required by the type and nature of the project, however, on condition that all proportions of the specimen commemorative plate, including the protection zone of the Programme logo, and all obligatory elements of the visual identification system are respected.

The commemorative plate should always be made of durable material, resistant to different weather conditions and of high aesthetic value.

*NOTE: The protection zone of the Swiss Contribution logo is the absolute minimum clear space area, free of any other words, logos, symbols etc. (cf. p.18, Annex 1).*

### 3.5 Information billboards/panels

Information billboards, which are a project output (e.g. tourism information panels) shall include the following elements:

- the Programme and Swiss Confederation logos;
- information on co-financing in two languages;
- value of the Swiss co-financing in RON for the whole project;
- the title of the project (if appropriate the title may be simplified in order to be understandable for the general public);
- name and logo of the EA;
- the logos of project partners, except the logotypes of private contractors.

### 3.6 Information plates

Information plates shall include according to the model provided (p. 37, Annex 2) at least the following elements:

- the Programme logo should cover approx. 25% of the area;
- information on co-financing;
- value of the Swiss co-financing in RON,

Note that the minimum size of the plates is 28 cm (width) x 17 cm (height). The dimensions may vary depending on the size of the labelled space, on condition that proportions of the specimen plate,

including the protection zone of the Programme logo, and all minimal required elements of the visual identification system are preserved.

### 3.7 Stickers

Information stickers shall be used mainly for the purpose of labelling fixed assets (e.g. machines and devices, means of transport, etc.) procured through the project.

Information stickers have to include according to the model provided (p. 38, Annex 2) at least the following elements:

- the Programme logo covering approx. 25% of the area,
- the information on co-financing in Romanian language version:

Beneficiaries are free to choose the size of the sticker. However, the protection zone of the Programme logo has to be respected.

### 3.8 Posters and roll-ups

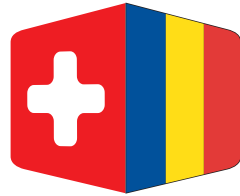
For the purpose of labelling rooms, promotional events, fairs, conferences, trainings, etc. beneficiaries should use posters or roll-ups. For the obligatory layout of the roll-up, please consult page 34, Annex 2.

The posters may include another type and/or more of text information than the roll-up, however, it is recommended to design the layout of the poster based on the obligatory layout of the roll-up. In all cases the information has to be understandable and properly displayed.

Annex 1

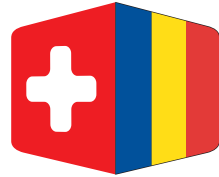
THE PROGRAMME LOGO

- 01 the philosophy of logo design
- 02 logo versions
- 03 inadmissible logo modifications
- 04 backgrounds
- 05 clear space and minimum size
- 06 typography
- 07 colour palette

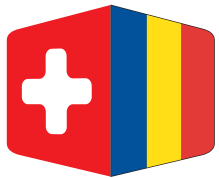


PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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The logo illustrates the cooperation between Switzerland and Romania by putting together the flags of the two countries in a strong connection that symbolizes unity, consolidation and development.



- 1 PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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- 2 PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

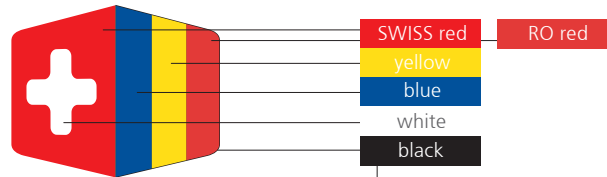


- 3 PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

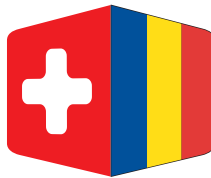
### Centered and horizontal version

For a more friendly usage, the signature has three accepted versions:

- 1 centered version with big size fonts.
- 2 centered version with small size fonts.
- 3 horizontal version.



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

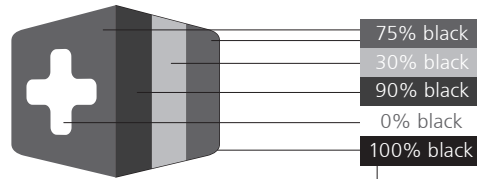


PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

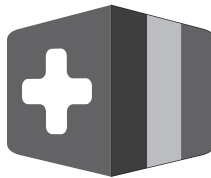
### Full colour version

Our logo can be used in different colors, depending on the technical specifications (monochrome or in black and white) or on the background of application.

Always use the full colour version of our logo where possible, to provide maximum impact and recognition.



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PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

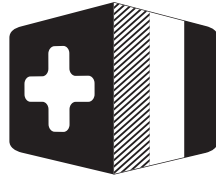


PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

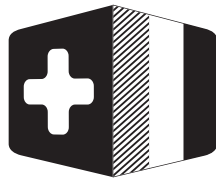
### Black and white version

Our logo can be used in different colors, depending on the technical specifications (monochrome or in black and white) or on the background of application.

Where it is not possible to reproduce the logo in colour, it may appear in black and white.



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### Monochrome

Our logo can be used in different colors, depending on the technical specifications (monochrome or in black and white) or on the background of application.

1



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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2



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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3



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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4



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
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5



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

6



Programul de Cooperare Elvețiano-Român  
Swiss-Romanian Cooperation Programme

7



PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN  
SWISS-ROMANIAN COOPERATION PROGRAMME

Do not

- 1 distort it
- 2 change the elements position
- 3 re-colour it
- 4 add new colours
- 5 separate the elements
- 6 change the logotype
- 7 take out elements



If a background has to be used, one should adapt the logotype using these examples.

Version 1 of SRCP logo

**Clear space**

The optimum effect of the symbol depends upon the space surrounding it. This area should be free of any words, logos, symbols, etc. This is how the clear space area is calculated. This is the absolute minimum clear space area – please allow more space wherever possible.

**Minimum size**

To ensure the clarity of the logo a minimum size of 35mm (in case a larger one is not possible), is to be applied.

Version 2 of SRCP logo



### Clear space

The optimum effect of the symbol depends upon the space surrounding it. This area should be free of any words, logos, symbols, etc. This is how the clear space area is calculated. This is the absolute minimum clear space area – please allow more space wherever possible.



### Minimum size

To ensure the clarity of the logo a minimum size of 35mm (in case a larger one is not possible), is to be applied.

Version 3 of SRCP logo

**Clear space**

The optimum effect of the symbol depends upon the space surrounding it. This area should be free of any words, logos, symbols, etc. This is how the clear space area is calculated. This is the absolute minimum clear space area – please allow more space wherever possible.

**Minimum size**

To ensure the clarity of the logo a minimum size of 45mm (in case a larger one is not possible), is to be applied.

## Frutiger Roman

abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

## Arial

abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

*Frutiger Italic*

*abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890*

*Arial Italic*

*abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890*

## Frutiger Light

abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

**Frutiger Bold**

**abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890**

**Arial Bold**

**abcdefghijklmnopqrstuvxyzw \$%&\*(.,:;!?)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890**

## Lettering everywhere

The font used is

Frutiger

Secondary font for text (when Frutiger is unavailable)

Arial



RO red

yellow

blue

Spot  
PANTONE 186

Spot  
PANTONE 116

Spot  
PANTONE 280

Process  
0-90-80-5

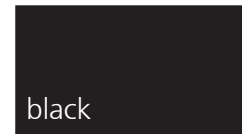
Process  
0-10-95-0

Process  
100-70-0-10

RGB  
206-17-38

RGB  
252-209-22

RGB  
0-43-127



black

Spot  
PANTONE Black

Process  
0-0-0-100

RGB  
RO GO B0

Our colours are red, yellow, blue, white and black. Consistency of used color reproduction is very important. Here are the specifications you will need for most applications.



SWISS red

white

Spot  
PANTONE 485

Spot  
N/A

Process  
0-100-100-0

Process  
N/A

RGB  
226-0-26

RGB  
255-255-255

Annex 2

## MODELS FOR SPECIFIC COMMUNICATION INSTRUMENTS

**01 correspondence**

Letterhead

Envelope

**02 communication**

Billboards and Information Billboards / pannels

Posters and Roll-ups

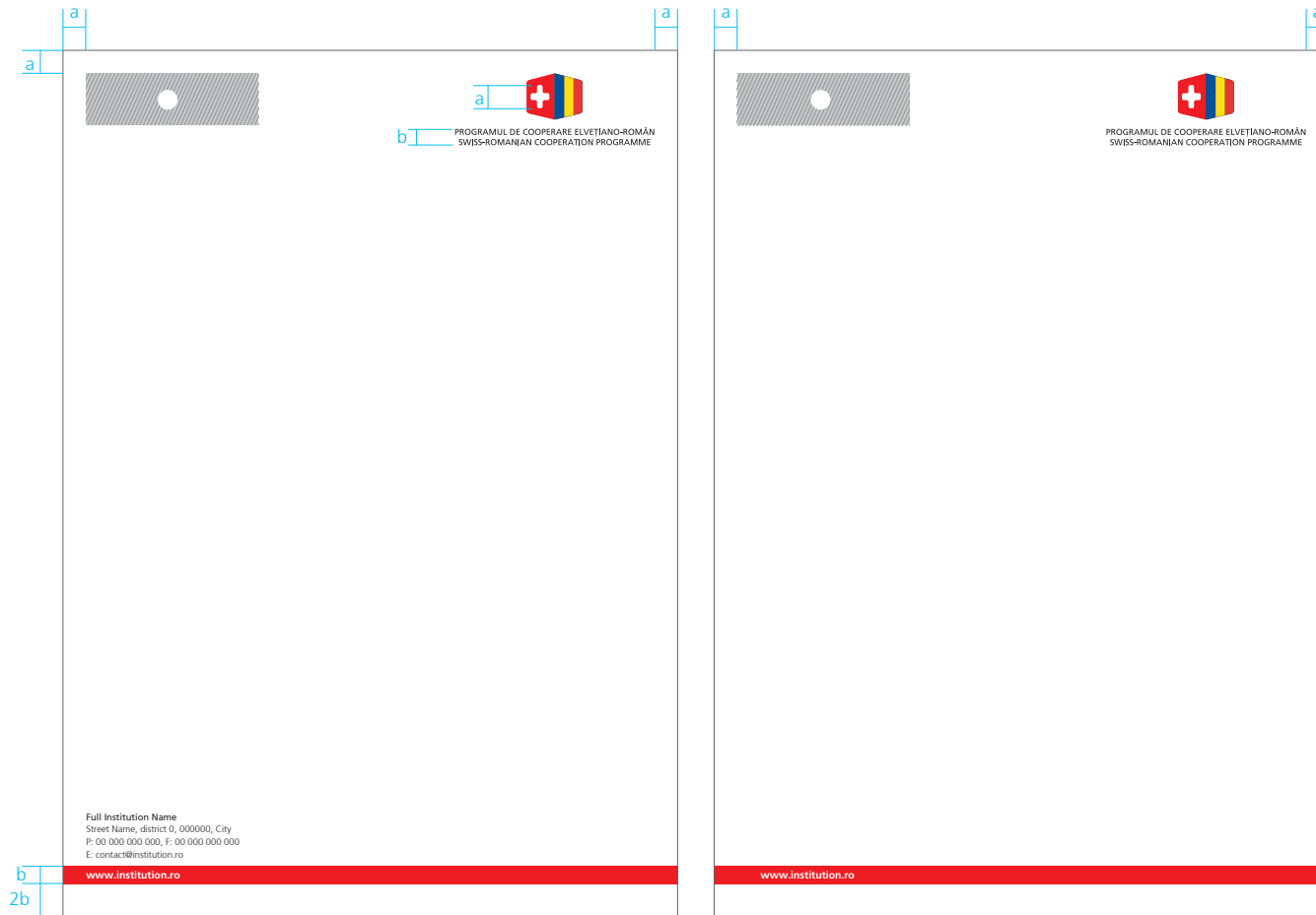
Power Point presentation

**03 signage**

Commemorative plates

Information plates

Stickers



**Letterhead** – version 1, option with address and without address

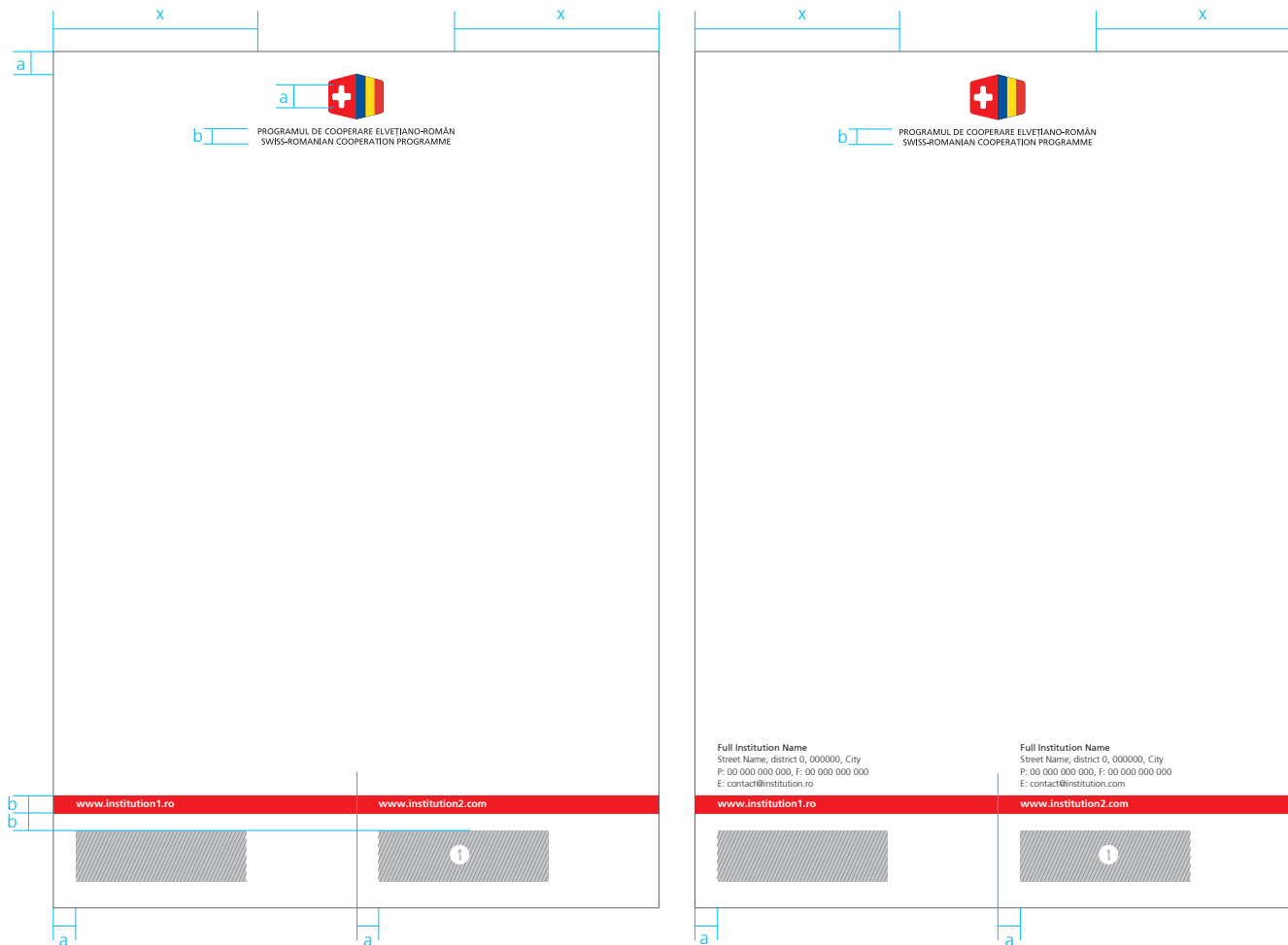
Size: W 21cm x H 29.7cm

**a** – height of the cross of the Swiss-Romanian Cooperation Programme logo

**b** – height of the Swiss-Romanian Cooperation Programme logotype

● The box is a placeholder for the communicating institution.

This version to be used for one communicating institution.



**Letterhead**– version 2, option with address and without address

Size: W 21cm x H 29.7cm

**a** – height of the cross of the Swiss-Romanian Cooperation Programme logo

**b** – height of the Swiss-Romanian Cooperation Programme logotype

❶ the box is a placeholder for the “co-signing institution” (institution 2)

This version is to be used for two communicating institutions.

**Letterhead**– version 3

Size: W 21cm x H 29.7cm

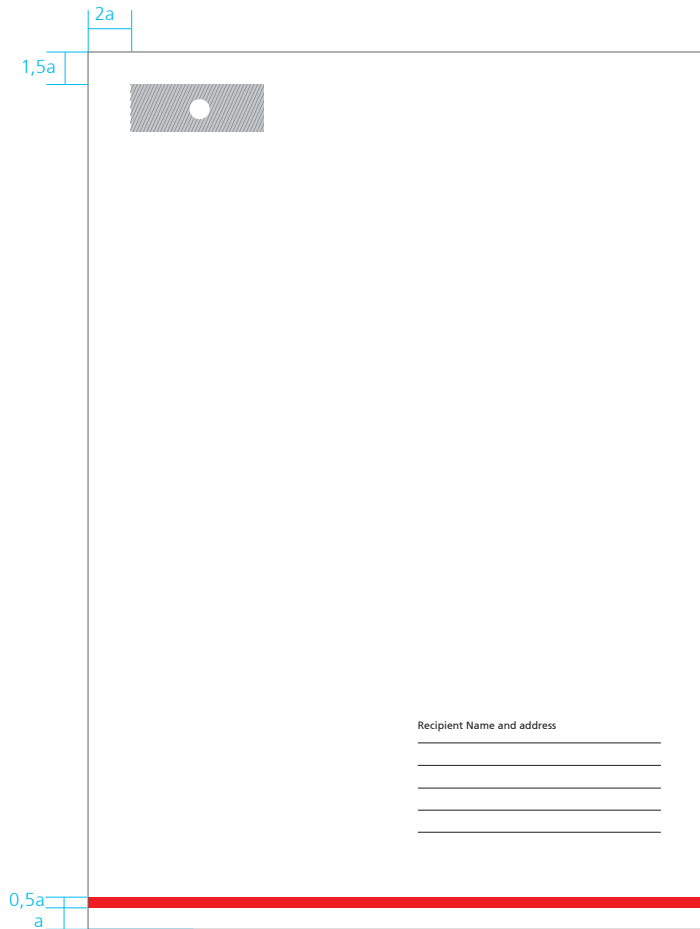
**a** – height of the cross of the Swiss-Romanian Cooperation Programme logo

**b** – height of the Swiss-Romanian Cooperation Programme logotype

● the box is a placeholder for the “co-signing institutions”

This version is to be used for maximum three communicating institutions and only with option without address.

If more than three please contact your (S)IB.



### Envelope

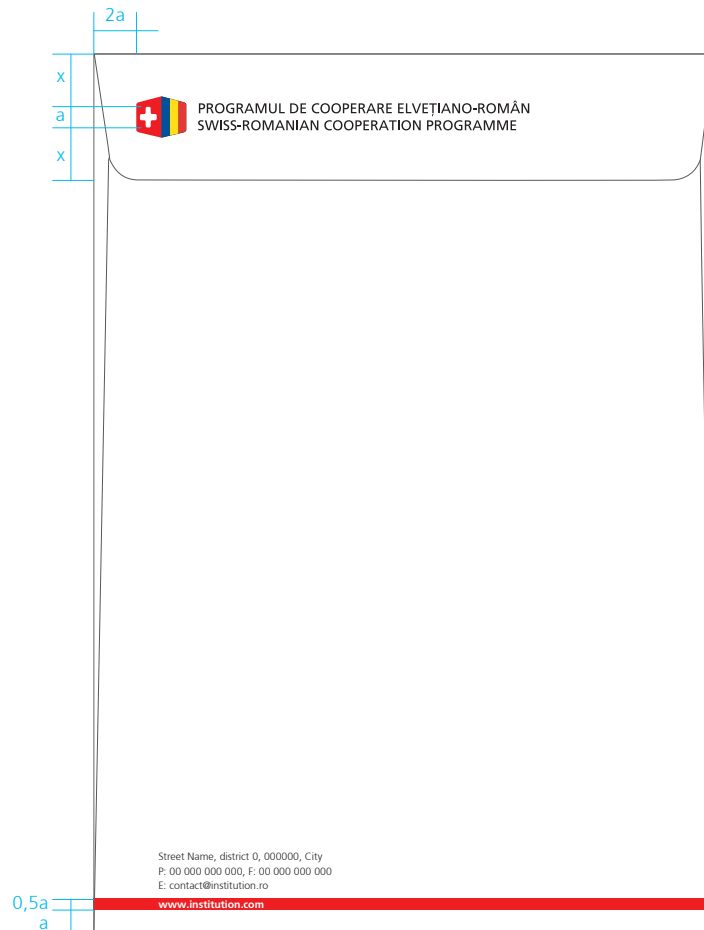
Front

Size: C4 format – W 22.9cm x H 32.4cm

C5 format – W 16.2cm x H 22.9cm

$a$  – height of the cross of the Swiss-Romanian  
Cooperation Programme logo

● the box is a placeholder for the sending  
institution



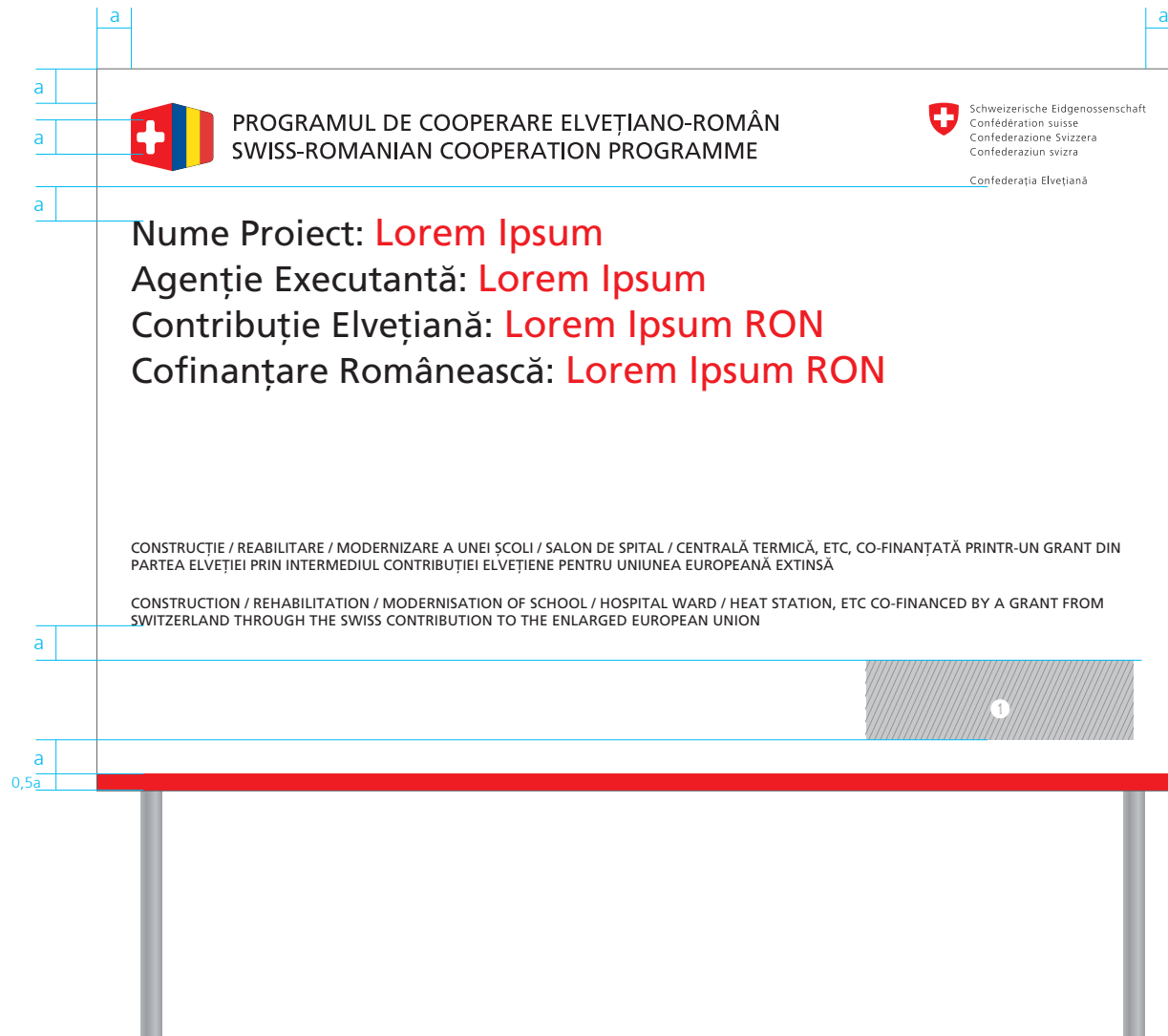
### Envelope

Back

Size: C4 format – W 22.9cm x H 32.4cm

C5 format – W 16.2cm x H 22.9cm

$a$  – height of the cross of the Swiss-Romanian Cooperation Programme logo

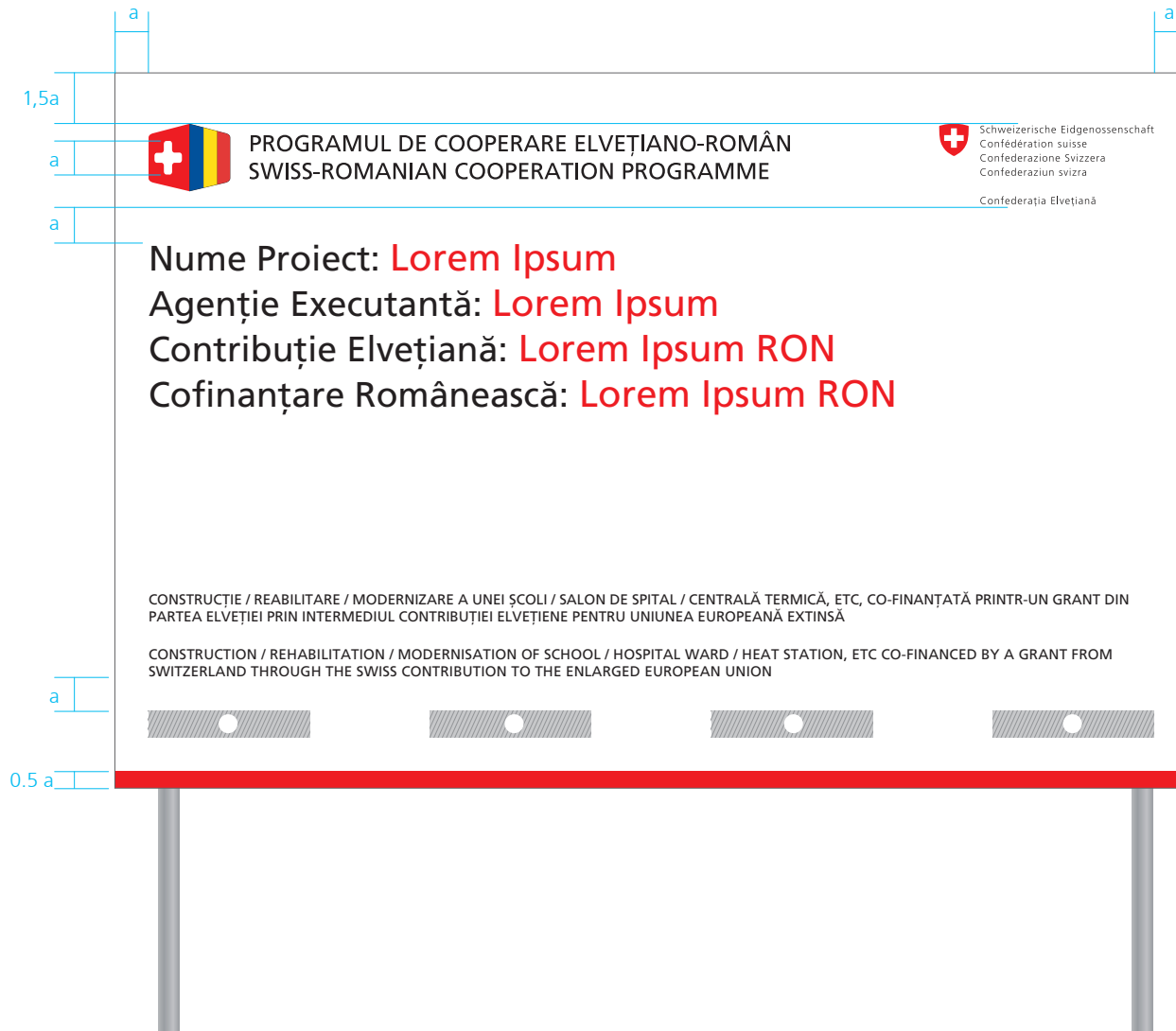


Billboard for construction activities – version 1

Size: W 150cm x H 100cm

$a$  – height of the cross of the Swiss-Romanian Cooperation Programme logo

1 the box is a placeholder for the “Executing Agency”

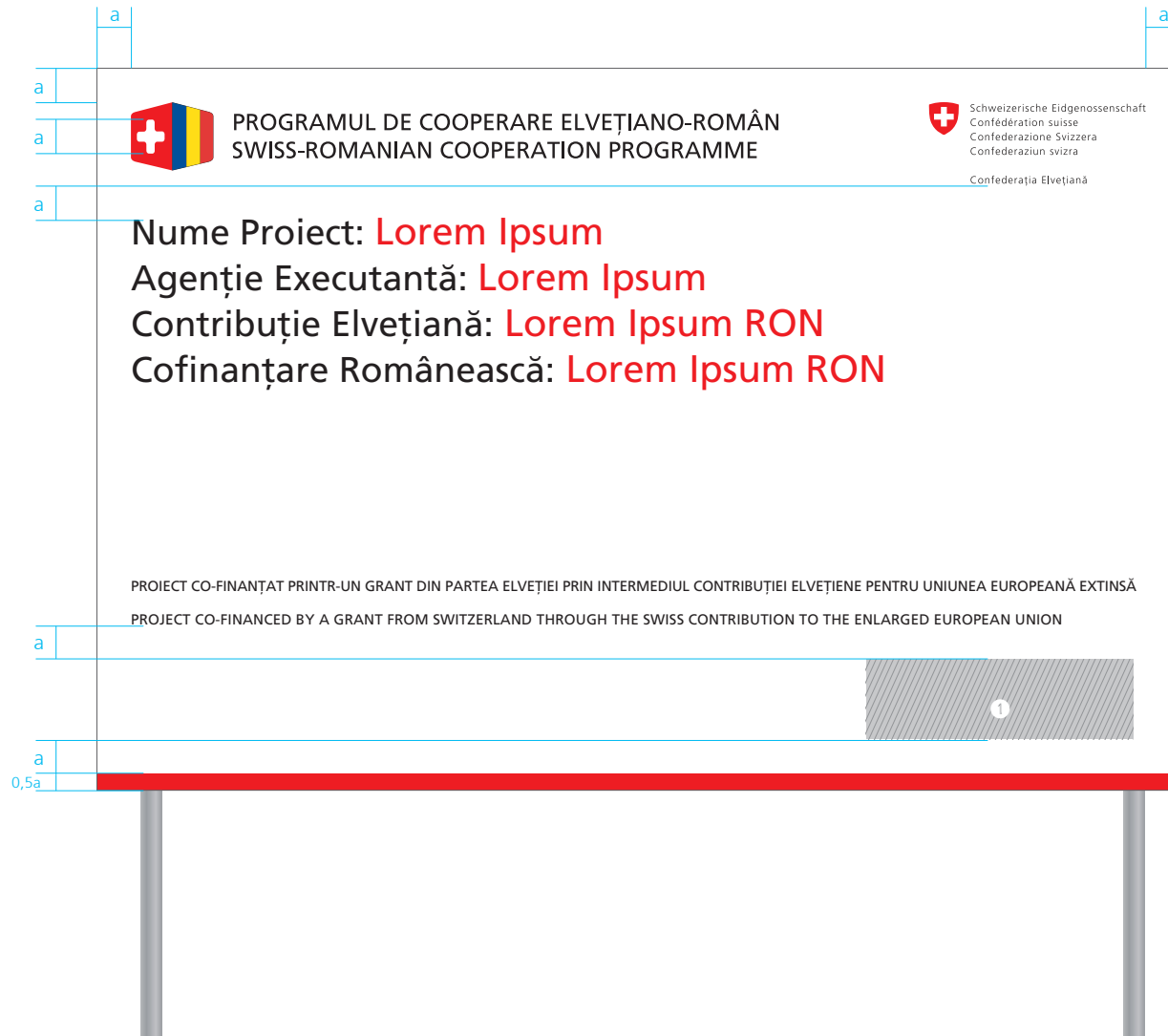


Billboard for construction activities – version 2

Size: W 150cm x H 100cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

- the boxes are placeholders for the “Project Partners/Co-financing institutions”

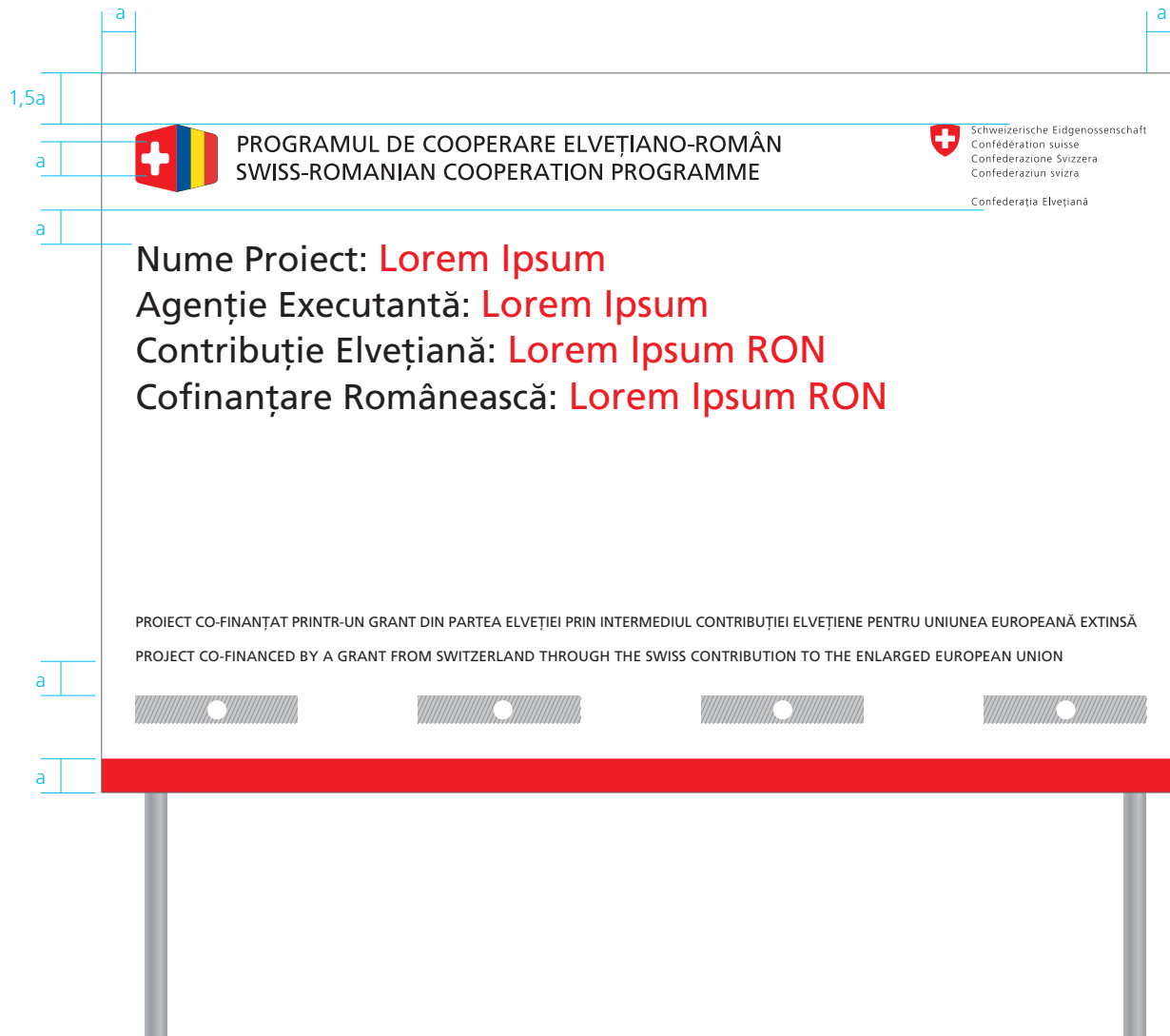


Information Billboard – version 1

Size: W 150cm x H 100cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

1 the box is a placeholder for the “Executing Agency”

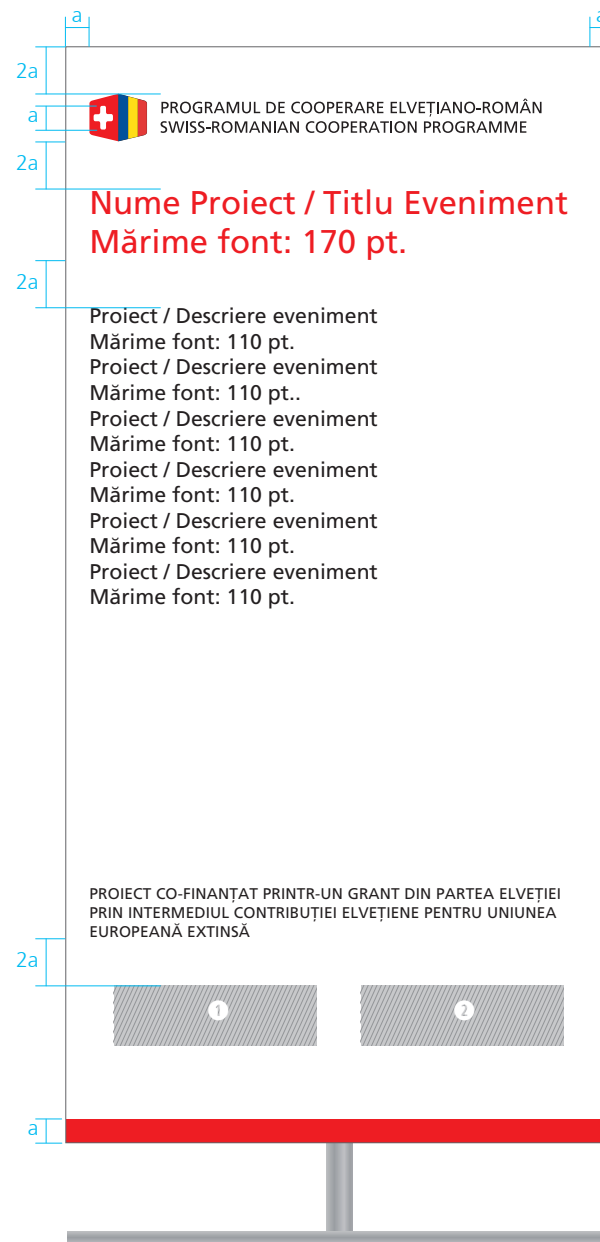
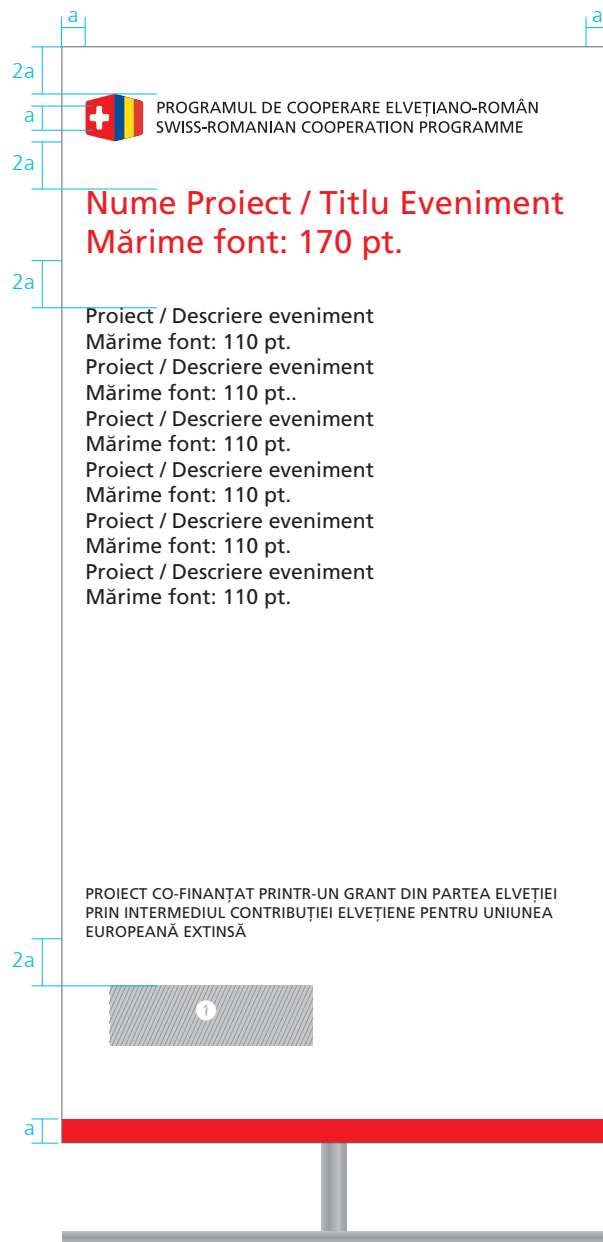


### Information Billboard – version 2

Size: W 150cm x H 100cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

● the boxes are placeholders for the “Project Partners/Co-financing institutions”



Roll-up - option with one or with two communicating institutions

Size: W 100cm x H 200cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

Other standard sizes are acceptable:

W 60 x H 160 cm

W 80 x H 200 cm

W 85 x H 200 cm

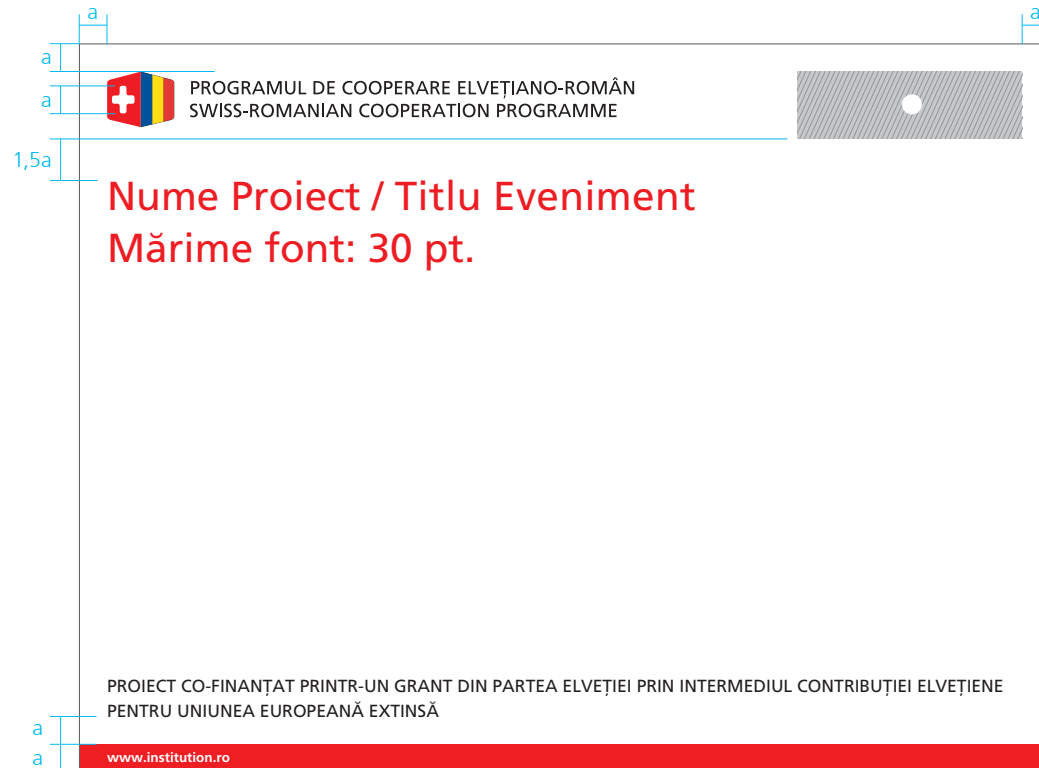
W 120 x H 200 cm

W 150 x H 200 cm

Please remember however, that the layout must be compatible with the template.

1 the box is a placeholder for the “Executing Agency”

2 the box is a placeholder for the “Project Partner/Co-financing institution”



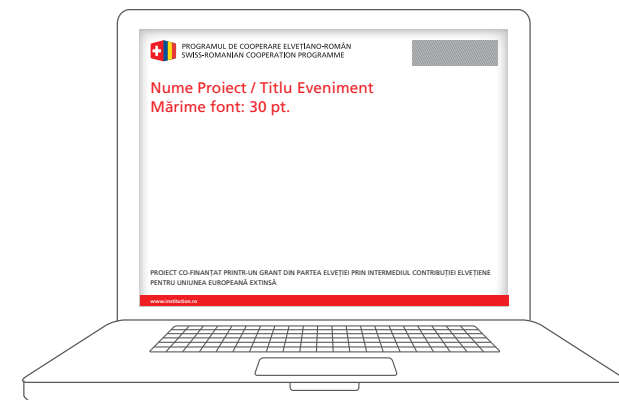
### Power Point presentation

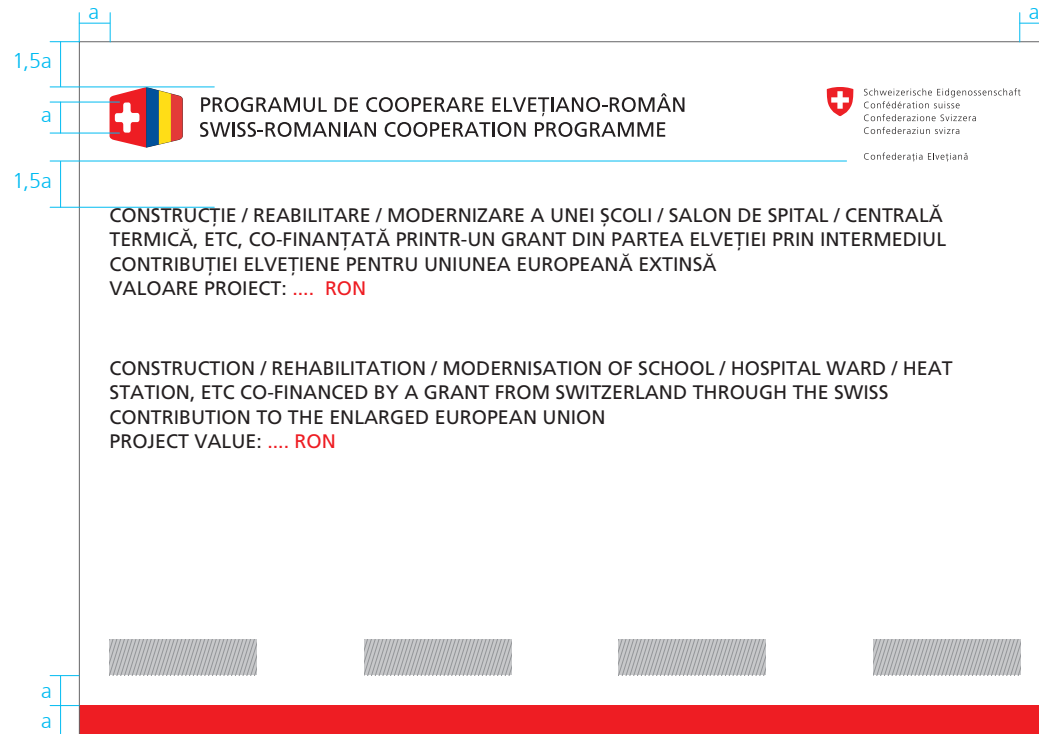
Size: W 25.4cm x H 19.05cm

$a$  – height of the cross of the Swiss-Romanian Cooperation Programme logo

● the box is a placeholder for the “presenting institution”

The information regarding the co-financing is placed on the first and last page of the Power Point presentation





### Commemorative plate

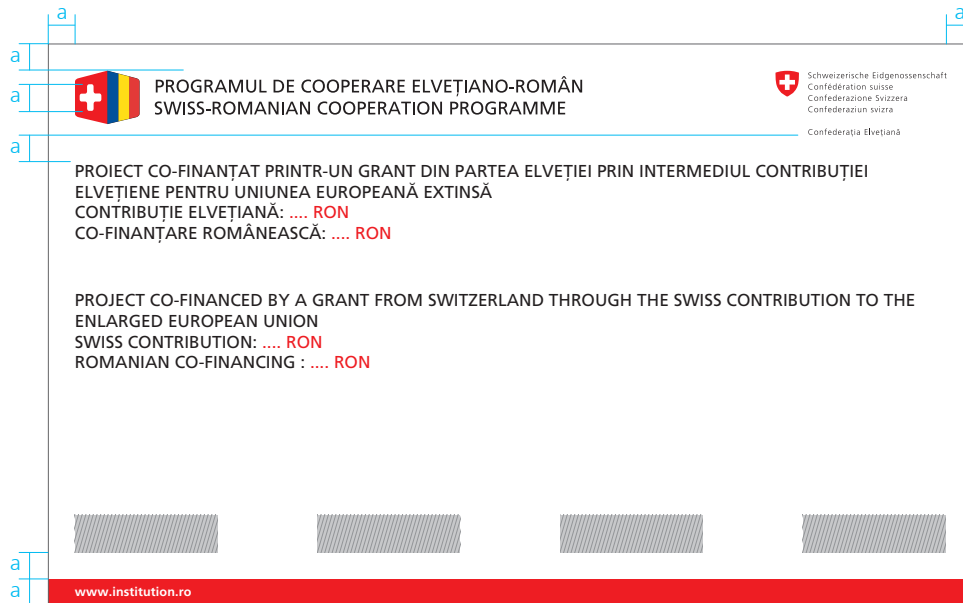
Size: W 70cm x H 50cm

$a$  – height of the cross of the Swiss-Romanian Cooperation Programme logo

- The boxes are placeholders for the Project partners/Co-financing institutions.

The plate is recommended in silver anodized aluminium, with hot varnish coated at 80°C on the surface and on the edges. Other technical alternatives may be used only with prior SCO approval.

The recommended thickness is 2 cm. The holes for fixing must be made before varnishing.



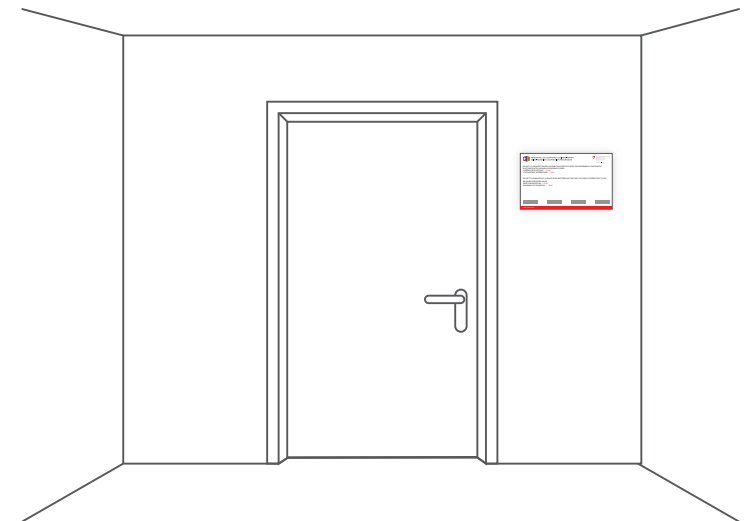
Information plate

Size: W 28cm x H 17cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

- The boxes are placeholders for the Project partners/Co-financing institutions.

The plate may, for example, be placed by the office front door.





### Information sticker

Recommended size: W 10cm x H 5cm

a – height of the cross of the Swiss-Romanian Cooperation Programme logo

