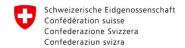
Opportunities for Youth Employment



Embassy of Switzerland in Tanzania



Project full name: Opportunities for Youth Employment (OYE)

Priority: Improving Youth Livelihoods

Phase II: 2021 - 2024

SDC contribution: CHF 1'980'000

Total phase budget: CHF 3'660'000

Location: Morogoro and Singida

Implementing partner: SNV

Other partners:

AS Beteiligungen und Vermögensverwaltungs GmbH

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Project Overview

Tanzania has a young and fast growing population of whom 66% live in rural areas. Almost 52% of the population falls within the 15 - 35 age bracket¹. On average, 82.3% of youth are in vulnerable employment2, a percentage that reaches 86.4% for young women and 93.6% when referring to rural youth3.

Formal jobs are limited and even rarer in rural areas4. The job market outlook for Tanzania remains negative, mainly due to the lack of skilled workers and the mismatch between skills supply and demand. Training institutions often teach curricula that provide youth with skills that do not match those required in a fast-changing market. There is thus a need for localized, flexible, accessible, practical and market-relevant skills training that equips youth for self-employment.

Inspired by the Swiss model of Vocational Skills Development, the Opportunities for Youth and Employment (OYE) project aims to increase youth (self-)employment and income by developing skills and competencies through tailored technical, vocational and life skills trainings, apprenticeships and post-training support (push factor). As a result, youth are prepared for pre-assessed local market opportunities for employment and enterprise development (match factor) in growth sectors that have concrete potential for employment creation (pull factor). OYE has identified agriculture and renewable energy as sectors that offer vast job creation potential.

SNV also implements the OYE project in three other countries - Mozambique, Zambia and Zimbabwe.

Overall Goal

The overall goal is to improve the livelihoods and future prospects for out-of-school youth through access to wage and self-employment opportunities in agriculture and renewable energy.

'OYE changed my life. Not only in terms of business and income but it also gave me a lot of exposure. Thanks to the support of the project, I was able to travel outside my region for the first ever.' Elizabeth Barnabas. beneficiary and founder of Haki Leather **Enterprise**

Expected outcomes

- An additional 4,250 (3,200 rural youth and 1,050 peri-urban) and 15,300 indirect out-ofschool youth, among whom at least 50% young women, accessed (self)-employment opportunities.
- Youth-inclusive market systems in two regions are improved and effective in promoting and improving youth employability and self-employment in a systemic manner.
- Local government authorities are enabled to implement their mandate effectively driven by learning regional knowledge and evidence-based development with documentation

RESULTS TO DATE

- > 7'017 youth (M: 57%, F: 43%) secured selfemployment or employment in agriculture, renewable energy, and Water, Sanitation and Hygiene sectors.
- > Average annual income of participating youth increased by 215%.
- > 484 youth-led enterprises were registered, 73% active in agriculture and agri-business.
- > OYE facilitated access to finance by establishing 246 saving and credit groups, generating savings worth over USD 100'000 and linked 47 youth-led enterprises to access Government youth loans worth USD 42'000.
- OYE succesfully piloted climate smart innovations to boost production systems and attract higher market prices.

Beneficiaries

Youth aged 18 to 30 that are out of school and in vulnerable employment; youth champions and youth-led enterprises from phase I; government institutions, financial institutions, value chain actors, public and private actors.

¹ Finscope (2017)

³ Tanzania National Bureau of Statistics (2014)

² United Nations ⁴ Tanzanian National Bureau of Statistics (2016)