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Mission of Switzerland to the European Union

INVITATION

Act like you mean it

Dear Sir, Dear Madam,

The Ambassador of Switzerland to the European Union, H.E. Dr Roberto Balzaretti, cordially invites you to join the lecture-performance



Act like you mean it

Authenticity of emotion: lecture-performance on acting and the brain based on William Shakespeare's Romeo & Juliet

on Tuesday 2nd June 2015 at 6.30 pm
at Bozar, Rue Ravenstein 23, 1000 Brussels.

The Mission of Switzerland to the European Union is proud to present the exciting science & art project *Act like you mean it*, a five-act "lecture-performance" in which researchers explore the secrets of love, both in real life and on the stage.

We have all experienced being deeply touched by the actors and actresses while watching a play, but how do they convey such complex feelings? And do they really "love" or "hate" their partners that much while acting, or do they merely pretend?

Arts and sciences have a long tradition of quarreling over such questions like 'hot' or 'cold' acting, emotional identification or distant simulation. Using modern techniques of imaging brain activity, a joint research program *Authenticity of Emotion* has been carried out to examine whether top-class actors use emotions in their performances.

The project team of 'Act like you mean it' consists of two Swiss researchers: a neurologist, Thomas Grunwald from the [Swiss Epilepsy Centre](#) in Zurich and a dramaturge Anton Rey, from the [Institute of Performing Arts and Film](#) at [Zurich University of the Arts](#).

Illustrated by Shakespeare's Romeo and Juliet balcony scene, research leaders Anton Rey and Thomas Grunwald present their findings in a part scientific lecture, part performance in five acts. They are assisted by two young Swiss professional actors – Ms Annina Euling and Mr Jan Beller, both from Zurich University of the Arts.

Programme

18:00 Registration

18:30 Welcome note

H.E. Dr Roberto Balzaretti, Ambassador of Switzerland to the EU

Lecture-performance

Prof. Dr med. & Dr phil. Thomas Grunwald
Swiss Epilepsy Centre

Prof. Anton Rey
Zurich University of the Arts

Ms Annina Euling
Actress

Mr Jan Beller
Actor

19:30 Questions & Answers

20:00 Reception

Registration

To register please [fill out the form](#)
by Tuesday 26th May 2015

This invitation is valid for two, therefore please confirm whether you will be accompanied. As places are limited, registrations will be accepted on a first-come first-serve basis..

Contact:

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