



*House of Switzerland  
Davos 2020*

*Geneva Day  
@ House of Switzerland  
World Economic Forum,  
Davos  
January 21, 2020*

**FULL**



 *House of Switzerland  
Davos 2020*

The Annual meeting of the World Economic Forum in Davos will convene leaders from business, academia, government, international organizations and civil society to build a “more coherent and sustainable world”. Leaders flock to the Swiss village to explore new ideas and learn about new developments that will affect their organisations. For the second time, the Swiss Confederation will contribute to the discussions with a “House of Switzerland” (HoS), which will serve as the base of the Swiss delegation as well as a platform where debates on global issues will be held.

On January 21 the Swiss House will be dedicated to a series of high-level events to discuss global issues and connect leaders present in Davos with Geneva-based global governance institutions. The “Geneva Day” will explore innovative solutions and new international governance mechanism in the field of global health, digital trust or financial inclusiveness.

We invite you to participate actively in this multi-stakeholder dialogue. As a community, we all have a voice and a role to play in designing a sustainable future.

— Ignazio Cassis  
Head of the Federal Department of Foreign Affairs

# *Invitation – Lunch – 12:00-14:00*

*House of Switzerland, Vaillant Arena, NordSide*



*House of Switzerland  
Davos 2020*

## **Introductory remarks**

**Alain Berset**

Swiss Federal Councillor, Home Affairs

## **Invited speakers**

**Dr Tedros Adhanom Ghebreyesus**

Director general of the World Health Organization

**Beatrice Weder di Mauro**

Professor of Economics, Graduate Institute of International  
and Development Studies

**Shobana Kamineni**

Executive vice-chairperson of Apollo Hospitals

## **Moderator**

**Prof. Ilona Kickbusch**

Founding director and chair,  
Global Health Centre, The Graduate Institute

## **Reflections by**

**Arnaud Bernaert**

Head of Shaping the Future of Health and Health Care,  
World Economic Forum

## **A new perspective on the economics of Global Health**

*A healthy population contributes to economic development and the health sector is a significant provider of employment. But half the world's population still does not have access to health services and future affordability of health systems is challenged by the development of new and expensive treatments and an ageing population with growing healthcare needs. A change in perspective, which considers investing in health as contributing to sustainable and inclusive economic growth, and global markets and their impact on health is needed. How can we expand the fiscal space for health to ensure that no one is left behind? Is a rethink of the health insurance system and the social contract for health needed? Can improved health data help better engage finance and economy ministers, as well as investors, to meet the vision of SDG 3?*

FULL

# Invitation – 18:00-20:00

House of Switzerland, Vaillant Arena, NordSide



House of Switzerland  
Davos 2020

## Panel: How to govern Digital Interdependence

### Keynote

**Ignazio Cassis**, Swiss Federal Councillor, Foreign Affairs

**Antonio Hodgers**, President, State Council of Geneva

### Speakers

**Doris Leuthard**, President SDI, former Federal Councillor

**Peter Brabeck-Letmathe**, President GESDA

**Brad Smith**, President Microsoft

### Moderated by

**Jovan Kurbalija**, Director, Dink Foundation

*The speed of technological change and increasing interdependence requires new governance mechanisms. It is increasingly evident that digital tools and platforms, while being convenient, connected, and transparent also present critical risks. Few industries are exempt from the challenge of maintaining trust in an environment of rapidly evolving technology, vastly increased volume, availability and complexity of data. Are existing forms of institutional governance designed for the digital age?*

## Formal Launch Swiss Digital Initiative Foundation

### Keynote

**Ueli Maurer**, Swiss Federal Councillor, Finance

**Gillian Tans**, Chairwoman, Booking.com

**Doris Leuthard**, President SDI, former Federal Councillor

**Martin Vetterli**, President EPFL

**Urs Rohner**, Credit Suisse

### Followed by Reception

*The Swiss Digital Initiative, a long-term and sustainable process for safeguarding ethical standards in the digital world, was kicked-off in September 2019 in Geneva. On the occasion of the Forum in Davos, the Swiss Digital Initiative foundation will be formally launched and a first project presented.*

Partner

SWISS   
DIGITAL  
INITIATIVE

*Invitation – Dinner – 20:00-22:00*

*House of Switzerland,  
Vaillant Arena, Crystal Lounge*



*House of Switzerland  
Davos 2020*

**Speakers**

**David A. Marcus**

Head of Calibra

**Achim Steiner**

Administrator, United Nations Development Programme

**Patrick Njoroge**

Governor, Central Bank of Kenya

**Moderated by**

**Katherine Brown**

Head of Sustainable and Impact Investing  
at World Economic Forum

**Fintech for sustainable development**

*Innovative finance has been identified as one of the most important catalysts for achieving Agenda 2030. 2 billion people worldwide are still excluded from financial services due to a lack of access, valid identification or financial knowledge. In the absence of inclusive financial systems, individuals are limited in their ability to save and invest or store their money safely. They are therefore also less resistant to economic shocks or hazards.*

*Disruptive new financial technologies, including cryptocurrencies, claim they can create new opportunities for financial empowerment and inclusion by bypassing expensive bank infrastructure or international transfer fees. What is the potential of these initiatives and how should regulators respond to these rapid changes?*

FULL

*Invitation – 22:00-24:00*  
*House of Switzerland, Vaillant Arena,*  
*NordSide*

*Geneva Day Nightcap*

**Welcome remarks**

**Valentin Zellweger**

Ambassador, Permanent representative of Switzerland to the United Nations and other international organisations in Geneva

**Speakers**

**Dorothy Ng'ambi**

Executive Director a.i., International Trade Centre (tbc)

**Florian Kemmerich,**

Managing Partner Bamboo Capital Partners

**Peter Bakker**

President and CEO, WBCSD

**Moderation**

**Alexandra 'Santu' Boëthius**

Co-founder, Impact Hub Geneva and Accelerate2030

**Request an invitation**

[Genevaday@eda.admin.ch](mailto:Genevaday@eda.admin.ch)



*House of Switzerland*  
*Davos 2020*

**Factory17: Today's Action, Tomorrow's World**

*“We are now faced with the fact that tomorrow is today. We are confronted with the fierce urgency of now. This is a time for vigorous and positive action.” Martin Luther King Jr.*

*We welcome you to an evening fireside conversation alongside some of Geneva's leading visionaries, innovators and disruptors, sharing their stories of inspired action and vision for what's needed to create a sustainable future.*

*Networking event.*

**Partner**

Impact Hub Geneva



*Program of the Geneva Day  
January 21, 2020*

*House of Switzerland, Vaillant Arena*



*House of Switzerland  
Davos 2020*

**12:00–14:00 Lunch**

A new perspective on the economics of Global Health

**18:00–20:00 Panel followed by launch event**

How to Govern Digital Interdependence

Formal Launch of Swiss Digital Initiative Foundation

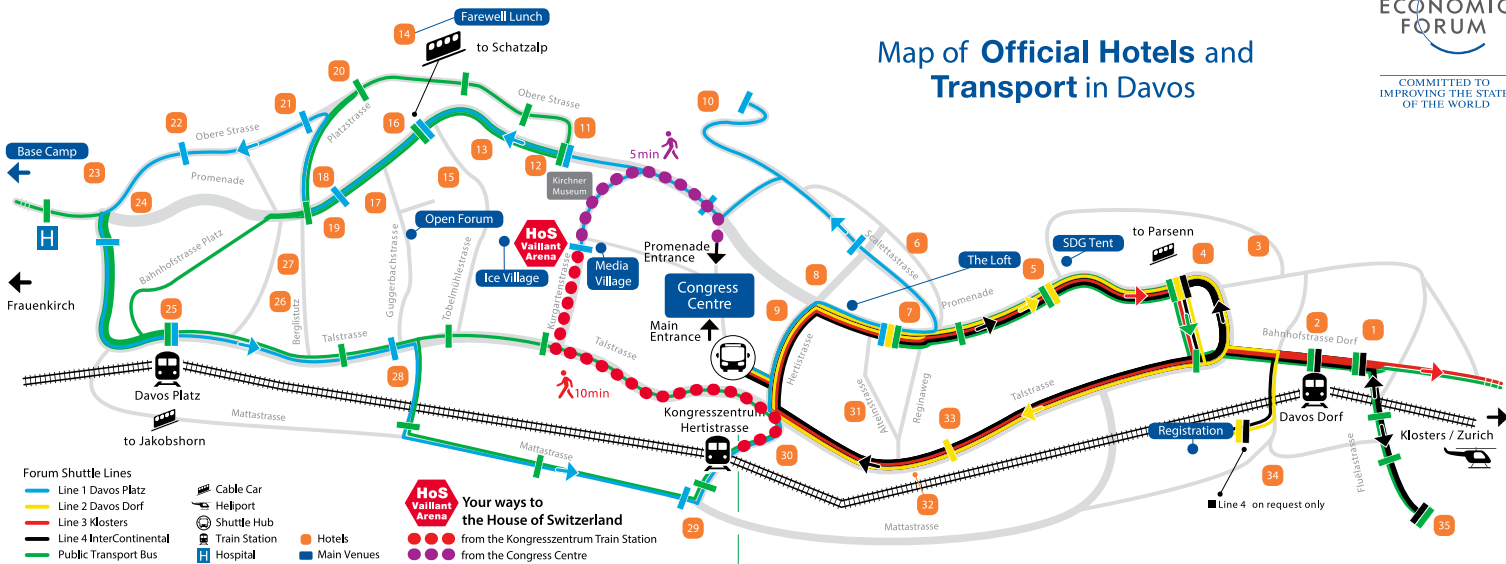
**20:00–22:00 Dinner**

Fintech for sustainable development

**22:00–24:00 Night Cap**

Factory17: Today's Action, Tomorrow's World

# Map of Official Hotels and Transport in Davos



### Hotels in Davos (Line 1, Line 2, Line 4)

26 Alte Post	10 Kongress
27 Ameron Davos Swiss Mountain Resort	11 Meierhof
28 Belvédère Steigenberger	12 National
29 Bünda	13 Ochsen und Ochsen 2
30 Casanna	14 Panorama
31 Central Apartment	15 Parsenn Resort
32 Central Sporthotel	16 Posthotel (Morosani)
33 Chalet Larix	17 Rixos Flüela
34 Club Hotel	18 Schatzalp
35 Cresta	19 Schweizerhof (Morosani)
36 Cresta Sun	20 Seehof
37 Davoserhof	21 Spengler Hostel
38 Edelweiss	22 Strala
39 Europe	23 Studio 54
40 Fiftyone (Morosani)	24 Sunstar Alpine
41 Grischa	25 Turmhotel Victoria
42 Hard Rock	26 Waldhotel
43 Hilton Garden Inn	27 Waldhuus
44 InterContinental	

### Hotels in Davos Wolfgang and Klosters (Line 3)

36 Alpina
37 Hochgebirgsklinik
38 Kessler's Kulm
39 Piz Buin
40 Silvertta
41 Sport
42 Sunstar Klosters
43 Vereina

### Line 3 to Klosters

Davos      Davos Wolfgang      Klosters

25 min Transfer from Davos to Klosters

36 37      38 39 40 41 42 43

#### Forum Shuttle Timetable

Shuttle in Davos (Lines 1, 2 and 4)

Every 10 minutes

Monday 20 January	07.30 – 01.00
Tuesday-Thursday 21-23 January	06.00 – 01.00
Friday 24 January	06.00 – 18.00
Saturday 25 January*	04.30 – 11.00

\*from Davos official Forum shuttle stops to the airport shuttle departure point only, located at Registration

#### Shuttle between Klosters and Davos (Line 3)

Every 20 minutes (every 10 minutes during peak hours)

Monday 20 January	07.30 – 01.00
Tuesday-Thursday 21-23 January	06.00 – 01.00
Friday 24 January	06.00 – 18.00
Saturday 25 January*	04.45 – 11.15

\*from Klosters official Forum shuttle stops to the airport shuttle departure point only, located in Klosters at the Madrasa parking

Transfer between Klosters and Davos takes approximately 25 minutes.

#### Public transport

A public bus service is available in Davos, and trains run between Davos and Klosters. In addition, a shuttle train runs every 20 minutes between Davos Dorf and Davos Platz with an intermediate stop by the Congress Centre. They are free of charge on presentation of your participant badge. For bus departure times, see the timetable at the bus stop for trains please find a connection at [www.ra.ch](http://www.ra.ch).

#### Transport Hotline:

On-site transport hotline: Tel: +41 (0)79 908 0240  
Email: [transport@weforum.org](mailto:transport@weforum.org)

### Airport Shuttle

**Arrival - From Zurich Airport to Davos and Klosters**

A complimentary and exclusive shuttle service between Zurich Airport, Davos and Klosters is available for Annual Meeting participants. To guarantee a seat, you must register online (<http://wef.ch/airportshuttle>) by Sunday 19 January at 18:00 (GMT/UTC+1). On arrival at Davos, check in at the Annual Meeting Welcome Desk, located in the public area of Terminal 1.

Monday 20 January	07.00 – 22.00 (hourly)
Tuesday 21 January	07.00 – 17.00 (hourly)

**Departure - From Davos and Klosters to Zurich Airport**

If you want to take advantage of the Forum's exclusive shuttle service when leaving Davos, you must register online (<http://wef.ch/airportshuttle>) by Friday 24 January at 15:00 (GMT/UTC+1) to guarantee a seat.

Friday 24 January	14.00 – 18.00 (hourly)
From Davos	14.15 – 18.15 (hourly)
From Klosters	

Saturday 25 January	05.00 – 11.00 (hourly)
From Davos	05.15 – 11.15 (hourly)
From Klosters	