



Press release

New Delhi, 18 March 2014

Exhibition 'Building Images: Photography focusing on Swiss architecture'

In the framework of "Year of Swiss Architecture, Design and Engineering in India 2013-14", Embassy of Switzerland in partnership with the National Institute of Design (Ahmedabad) and Studio X (Mumbai), with the support of Pro Helvetia – The Swiss Arts Council presents the exhibition "Building images: Photography focusing on Swiss architecture", featuring 25 years of Swiss architecture through photography, curated by Hubertus Adam and Elena Kossovskaja from the Swiss Architecture Museum Basel.

Opening in the presence of Dr. Linus von Castelmur, Ambassador of Switzerland to India and Bhutan on Friday, 21st March 2014 at 6.00 pm.

Open for public from 22nd March to 4th April 2014 (except public holidays)

Time: 10.00 am to 5.00 pm

Venue: Embassy of Switzerland, Nyaya Marg, Chanakyapuri, New Delhi

Guided walks for interested groups and individuals will be offered on basis of pre-registration. To register or query write to ndh.events@eda.admin.ch

The exhibition:

It is often the case that our perceptions of contemporary architecture are not based on impressions that we obtain on site; instead, they are mediated by images. In a society which, as a result of the "iconic turn", is influenced more by images than by text, photography takes on decisive significance, also in the mediation of architecture. Building Images is conceived as a panorama of the last 25 years of Swiss architecture. Buildings which have contributed to the worldwide success of Swiss construction are presented – not by means of plans and models, but solely via the medium of photography. Here, artistic positions enter into a dialog with architectural photography. Rather than limiting itself to stringing together exemplary photographs, the presentation also sheds light on the different aspects of the relationship between image and architecture in an analytical section. What role do images play during the design process? Which architects prefer which photographs? How can three-dimensional architecture be transferred to two dimensional images?

Photo contributions by:

Mathilde Agius | Tonatiuh Ambrosetti | Georg Aerni | Iwan Baan | H el ene Binet | Hans Danuser | Lucia Degonda | Ralph Feiner | Thomas Flechtner | Marco Bakker | Robert Frank | Alexander Gempeler | Heinrich Helfenstein | Hanes Henz | Valentin Jeck | Christian Kerez | Christian Lichtenberg | Walter Mair | Peter Mauss | Daniel Meyer | Caroline Palla | Hans-J urg Peyer | Bjarne Riesto | Thomas Ruff | Ahmed Sarbutu | Richard Laslie Schulman | Daniel Schwartz | Hans-Peter Siffert | Vladimir Spacek | Margherita Spiluttini | Jules Spinatsch | Erik Steinbrecher | Martin Steinman | Annelies Strba | Hisao Suzuki | Ruedi Walti | Dominique Marc Wehrli | Gaston Wicky

The curators:

Hubertus Adam / Switzerland – Director of the Swiss Architecture Museum in Basel Born in 1965, Hubertus Adam studied art history, archaeology and philosophy. He worked as an independent art historian following which he was editor of the Berlin magazine Bauwelt. Adam worked then as editor of the Zurich magazine Archithese from 1998 to 2012. In addition he has also been engaged as an independent architecture critic, mainly for the Swiss newspaper Neue Z rcher Zeitung. Adam has published numerous essays about architecture history mainly addressing a span from the 20th century to today. Since 2010 he has been the director of the Swiss Architecture Museum (SAM) in Basel, Switzerland.

Elena Kossovskaja / Switzerland

Elena Kossovskaja was born in St. Petersburg in 1977 and now lives in Basel. Kossovskaja studied architecture in Berlin. She worked for various architecture firms and later as an architecture journalist for a variety of magazines. Since 2010 she has been working for the Swiss Architecture Museum in Basel and is co-curator of the exhibition "Building Images. Photography focusing on Swiss Architecture". Kossovskaja is currently doing research on the Architecture of the Everyday.

The "Year of Swiss Architecture, Design and Engineering in India 2013-2014" is supported by:

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